

Leon: College is moving in new directions

Martin C. Oetting

Several major events of the past year have shown that Missouri Southern is moving in new directions as a college. Those new directions involve being responsive to the community and society as a whole, according to Dr. Leon, College President.

"From an academic standpoint, the major event that was the most important for the College was the reaccreditation of the teacher education program," Leon said. "The child-care center, TV (Missouri Southern Television), honors program—these are all in which the College is keeping a eye on what is changing and happening on the outside of our walls. We remain responsive."

Leon outlined several major events of the 1983-84 year, among them being the NCATE (National Council for the Accreditation of Teacher Education) report, the day-care center, the honors program, and development of other special programs and courses to better serve the students of the College.

"From an academic standpoint, the major event that was the most important for the College was the reaccreditation of the teacher education program," Leon said.

Last week, the College met all 29 standards for teacher education in a review by the NCATE team, and accreditation was again granted. The College had lost NCATE accreditation

last year.

"A great deal of work went into that by the department of education with the cooperation of everyone on campus," said Leon. "Dr. [Edward] Merryman and Dr. [James] Sandrin deserve to be commended. I think it helped us to restore a feeling of confidence in our institution."

The past year also saw the extensive development of Missouri Southern Televisin, a cable network that is expected to be in full operation this fall.

"The development of MSTV and the successful completion of the negotiations to obtain access to the channel have been very important," Leon said. "Right now we are in the beginning of

development. It's going to have a significant impact on our future activities. It is basically an outreach educational program. Once we were able to secure the access, it began to move quite fast. That would not have been possible without Richard Massa."

Leon said there will be many benefits from the college television network.

"With the potential for that program and our ability, it's going to allow us to serve the non-traditional students as well as all other students," Leon said. "It's also going to allow us to provide first-class laboratory experience for students in communications, as well as other departments. It will allow us to reach out into the community. The pro-

ject will open up a whole new field."

MSTV will also have effects on the College, according to Leon.

"As a result of MSTV, I think we can expect enrollment in communications to continue to grow," he said. "College-wise, it will increase, also. The television station will attract students to the College, but more importantly it will allow us to remain responsive to the changes that are taking place involving issues of today. I think the community reaction will be very positive. I have confidence in the communications

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the Chart

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ISTV adds equipment

Missouri Southern Television has nishing." The second major set is more of a reality with the installation of basic production equipment.

According to Richard W. Massa, head of the department of communications, much of the basic production equipment has been installed, and further installation will be completed by mid next week.

A lighting grid has been installed, and most of the lighting fixtures have been installed, and the cyclorama should be installed next week," Massa said.

Electrical wiring is being compiled, patch panel, and dimmer packs and lighting console are expected to be installed next week, Massa said.

Scripts for early productions are in various stages, and Massa expects actual shooting to begin the first week of July.

Elements for the third phase have not been ordered yet, Massa said, "but they are not necessary for production."

Most elements of the first major set have been moved into the studio awaiting carpeting and fur-

'Chart' wins MCNA contest

The seventh time in 10 years, The Chart has been named "Best in State." Members have also won 15 individual awards for reporting, writing, photography, advertising, and cartooning.

A competition sponsored by the Missouri College Newspaper Association, The Chart won "Best in Class" sweepstakes honors as "Best in State." Awards were presented Saturday during the MCNA convention on the campus of the University of Kansas City.

Talbot swept all awards of categories winning first, second, and third places.

A special supplement on World War II won first place for special design, and also won first place for news analysis.

For the first time, a special supplement on Missouri Southern's fall athletic program won first place with Chart editor Dave Griffith's story on the

possibility of the College joining a new conference.

Daphne Massa won second place in sports writing, second place in advertising, and first place, with A. John Baker, for feature writing. In addition, Massa was elected 1984-85 MCNA president.

Baker, who served for two years as The Chart's editor-in-chief, also won first place for photography.

In feature writing, Kathleen Stokes, Barb Fullerton, Marty Oetting, Sherry Grissom, Julie Burrows, and Jean Campbell won second place for a two-page spread on scholarship donors.

The staff won first place in news reporting, and Connie Malles won first place for editorial writing.

The MCNA comprises 28 colleges and universities in the state, and each year sponsors competition among newspapers published by member institutions.

On-A-Thon raises over \$100,000

Missouri Student Center's House of Room was the location for a Monday celebrating the success of the 1984 Phon-A-Thon. Hunt, Missouri Southern information director, announced receipts of \$100,148.10 as of last Friday. An additional \$520 was received on Monday.

Hunt, from a calling

list of 7,346 names, a total of 2,286 pledges were received. This amounts to a 31 per cent positive response rate, "above the national average of percentage," said Hunt. "Almost \$14,000 was received from persons given a

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Both photos

(Top) This aerial photograph of Missouri Southern was taken from an Army ROTC helicopter (shown above).

College honors students

"To reach the goal of achieving the best, it takes effort, time, and sacrifice," said Dr. Julio Leon, Missouri Southern President, at the eighth annual Honors Convocation yesterday morning.

Awards were presented to members of Southern's Honor Society by Dr. Floyd Belk, vice president for academic affairs.

Belk said Honors Society members at Southern are honored three ways: first, their membership is recorded on the student's permanent record; second, members are honored at the Honors Convocation; third, members are honored at Commencement.

There is one criterion for membership in Southern's Honor Society: the student must maintain a 3.75 grade-point average. Belk said that this represented roughly 3 per cent of the students who had entered Southern as freshmen.

Twenty-eight members were recognized at the ceremony.

Outstanding student awards were

also presented at the Honors Convocation.

Dr. Ray Malzahn, dean of the school of arts and sciences, presented the awards in that school.

Recipients of awards in the school of arts and sciences were Jonice Nodler, art; Beth Ann Barlet, biology; Lori L. Albury, chemistry; Martha Kassab, communications; Kimberly Ann Horner, English; Jonathan Richardson, foreign language; Mark H. Forest, history; Alan John Baker, journalism; Nancy Hannan, music; Virginia A. O'Neal, para-legal studies; Tamara Ann Burris, political science; Michael J. King, pre-engineering; Stanley Ray Lowrey, sociology; and Leslie Anne Bowman, theatre.

Awards for the school of business administration were presented by John W. Tiede, dean.

Students honored from the school of business administration include: Kathryn Marie Lowrey and Kristin Jo Rabe, accounting; Linda Sue Brockett,

business education; Jerry Lester Spry, Jr., economics and finance; Jimmy D. Manar, general business; Gail A. Mackiewics, Perry J. Workman, and Deborah K. Durham, marketing and management; and Gloria K. Townsend, office administration.

Dr. Edward P. Merryman, dean of the school of education and psychology, presented awards to Amy Suzette Boore, Mary Ann Green, and Patricia Ann Lessman, elementary education; Janet Lynn Frey, special education; Debra J. McFarland, physical education; and Susan Brown-Whistler, psychology.

Awards for the school of technology were presented by Dean James K. Maupin.

Recipients of these awards include: Roy Frank Nivens, automotive technology; James I. Pendergraft and Ronald D. Jahn, computer science; Anthony George Ell, criminal justice administration; Debra Sue Watson, dental assisting; Kelly Jean Rodebush,

dental hygiene; Tom Lee Nutt, drafting and design; Michael Ray Snow, industrial arts; Dana Lynn Wright, law enforcement; Marty Javon Jones, machine technology; and Mary Margaret Mullins, nursing.

Special awards recognition were presented at the ceremony by Belk. Students and awards include: Larry Scott Phillips, Wall Street Journal Achievement Award (outstanding senior—business administration); Debra Jo East, National Business Education Award of Merit (outstanding senior—business education); Julie Anne Robinson, Greef Award (outstanding senior—English education); Glen E. Baker and Kevin M. Moyer, Academic All-American N.A.I.A. Award (academically outstanding senior athletes).

Kenneth Bowman, president of the Southern Alumni Association, presented the Outstanding Senior Award to Beth Ann Barlet, senior pre-medicine student at Southern.

Proposals may hurt enrollment

By Pat Eslinger

According to James Gilbert, director of financial aid at Missouri Southern, if the Reagan Administration's proposals in the federal budget concerning the restructuring of financial aid to students is passed, "it could result in a decrease in enrollment at Southern."

Congressman Gene Taylor (R-Missouri) furnished a copy of the section of the budget pertaining to financial aid to students. One of the changes that would occur if this budget passes would be that students would be required to meet the first \$500 or 40 per cent of their educational expenses.

Students could meet this requirement by participating in the work-study program. They could borrow the money with a Guaranteed Student Loan. Gilbert said the only other choice left would for them to get a job, but "with the economy the way it is, it might not be possible for them to find jobs."

At the present time some 250 Southern students are processed on a "need basis," and with the new requirement this figure would jump to 2,000. Each student would be required to prove financial need before they would be considered for a Pell Grant. The financial aids office would then coordinate those needs with available programs.

Gilbert said this "would cause some students to become discouraged and quit school." He also said "26 per cent of the cost of running Southern is born by tuition and fees and this would cause half of that money to come in late. This money could have been drawing interest, paying salaries, or buying equipment."

Other changes would be: a 26 percent increase in Guaranteed Student Loans, complete elimination of national direct loans, a 53 per cent increase in the work-study program (with all money for supplemental grants taken from the work-study funds at the discretion of the individual institution) and an increase from \$1,900 to \$3,000 for the amount of Pell Grants.

Gilbert said, "The increase will benefit institutions with costs of \$5,000 or more, but it will not help students at Southern. Overall I do not see the proposed changes as being beneficial either to Southern or to the students here."

Students fill 'parent' role

Unable to find parents who were able to assume leadership of Cadette Girl Scout Troop 58, the Ozark Area Girl Scout Council turned to three Missouri Southern students: Evelyn Duvall (Smoky), Marita Johnston (Thunder), and Lisa Shaddy (Kermit).

The nicknames are the names used when the young women act as camp counselors at Camp Mintahama. The group of junior high school girl scouts finished their year with a trip to Worlds of Fun in Kansas City.

At a banquet held Thursday, April 26, at Southern, Martha Johnston was named "Scouter of the Year" by the Ozark Area Girl Scout Council.



Lisa Funderburk

Leon

Continued from page 1

department, as well as the other departments involved."

The College has also gone through initial development plans for a day-care center. The Missouri Southern Foundation pledged a major portion of funds from the Phon-A-Thon toward the development of the center.

"This is important for several reasons," Leon said. "First of all, it will meet the needs of more students. Second, it will help us to provide clinical experience in education and nursing programs. The students will have an opportunity to work with preschool children."

The College is currently developing an honors program. Dr. Steven Gale,

head of the program, has been planning and organizing a program that Leon says may be in operation this fall.

"The development of the honors program is being finalized now," Leon said. "It is a program geared to addressing the needs of those students who have shown a great deal of talent."

The College is also reaching out to area high school students.

"We hope to have in operation on a small scale a special academic program this summer for talented high school sophomores and juniors," Leon said. "We have plans this summer for a computer course that would give the students college credit. This primarily

Funderburk sets goals

By Elissa Manning

According to Lisa Funderburk, who was re-elected as Student Senate President last Friday, there are two major goals she would like to see accomplished next year.

First, she hopes Senate will gain membership in MSGA, the Missouri State Government Association, and second, to make needed changes in the Senate constitution.

"It (MSGA) allows us to organize our problems and come up with solution from talking with other schools," said Funderburk. "There is a due to pay, so we'll have to appropriate money at the beginning of next semester."

As members, the senators would be required to attend two meetings a year, one in the fall, and one in the spring. As a large group, according to Funderburk, the organization can do much more.

"Numbers can get a lot more accomplished, especially when it comes to getting legislation passed for higher education."

Funderburk hopes to discuss revisions to the Senate constitution with the executive board this summer. Members of the board, besides the president, are Suzanne Bell, vice president; Scott Lepley, secretary; and Tim Eastin, treasurer.

Changes needed are: "Mainly in the wording, there are a few contradictions," Funderburk said. "Some just aren't explained well and they caused some problems this year."

Getting students to stay on campus over the weekend is another goal Funderburk has.

"We want to see this so we can continue our activities on the weekend."

More than anything, Funderburk said she hopes for a Senate full of energetic senators who won't drop out and who will add their ideas.

"We had a great Senate this year," said Funderburk. "We had a group of active senators who got a lot of things done on their own. They attended all of

their committed meetings."

"I am especially pleased with our spirit committee, which was headed by Jason Gaskill. They did the spirit at the basketball games and the cheerleaders needed people in the stands. I think the committee got the students going."

Public relations with the community as well as with students improved during the last year, according to Funderburk.

"Especially out in the community, they're realizing there is a Southern," said Funderburk. "We are helping with community functions like MDA and the Northpark Mall."

Campus Activities Calendar started last September after Funderburk suggested it. She calls in to radio stations on Monday, Wednesday, and Friday to let them know what's going on at the campus.

"I thought about it over last summer," she said. "One of the problems is that students don't know what's going on. If they know what's going on, they'll get more involved."

Senate also put up a suggestion in the Billingsley Student Center this year. According to Funderburk, she helped with getting ideas for a phone to be installed in the Center this summer.

"Students will be able to dial a phone on campus or any place in town," said Funderburk. "It will be in the second floor lounge by the Student Services Office."

Funderburk said Senate accomplished many other things this year and plan to spend the extra money to replace trees that have died in the past.

"I will be graduating in May with a B.S. in Marketing and Management," said Funderburk. "It (the Senate) has helped me learn to speak in front of people. It allows me to use all these ideas in my head for benefit to the College."

"I am really looking forward to working with my executive board," said Funderburk. "It's going to be a great year."

Missouri Southern also has been affected more in the past by budget cuts.

The College also initiated its four-year degree programs, one in computer science and one in nursing.

The President stressed adaptability and responsiveness on the part of the College in looking at the future.

"I expect Missouri Southern to be No. 1, very responsive and adaptive to changes in society, and in doing that, will then be at the edge of any changes that may be coming place," Leon said. "We will stay one step ahead of our time."

"A lot of things have happened this year," Leon said in summary.

"We have gone very fast."

AAUW invites senior women

The Joplin branch of the American Association of University Women is extending an invitation to graduating women to attend a meeting at the Joplin Art Center.

The reception and tour of exhibits will be followed by a piano concert performed by Julio Leon and Elizabeth Koenig.

The American Association of University Women, with membership of over 190 women, has branches in all states. It is open to any woman graduate.

For more information, potential members should contact Atalia Leber, membership vice president, 623-2159; or Ada Graham, 624-0773.

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Lamar to celebrate Truman centennial

Lamar will be the center of activity next week during the Harry S. Truman centennial celebration.

Truman was born in a small, frame house just a few blocks from the Barton County Courthouse in Lamar on May 8, 1884.

Truman was the 32nd President of the United States. A state park now boasts the proud tribute the community pays to the former President.

Several activities have been planned, the first beginning Saturday. At 1:30 p.m., the Leavell Brothers will be in concert on the square.

Kenneth Rothman, Missouri's lieutenant

governor, will also speak at 2 p.m. Saturday on the Lamar square.

At 2:30 p.m., Grandpa Jones, Rex Allen Jr., Cindy Hurt, and Jana Jay will perform on the square.

In addition to these activities, there will be numerous fly-overs by the Air Force, and an airshow at the Lamar Airport Saturday morning.

At 9 p.m. Saturday will be a pageant including a cast of over 100, presented by the Missouri Department of Natural Resources and Lamar Community Betterment. The event will be held at the Lamar High School Football Field.

A Truman Arts & Crafts show will be held from 9 a.m. to 6 p.m. Saturday, and from noon to 5 p.m. Sunday, in the National Guard Armory, 106 Broadway.

A variety of events are planned for both Saturday and Sunday, including bubble gum blowing contests, street dances, an antique engines show, mule festivals, fiddler contests, a bath tub race, and performances by the Lamar High School Band commemorating the presentation of the American Legion Truman Monument.

The reception and tour of exhibits will be followed by a piano concert performed by Julio Leon and Elizabeth Koenig.

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Christy Hickam

Secretary of the Week Hickam likes 'contact with kids'

By Janet Rogers

Christy Hickam did not plan on becoming a secretary when she began her career.

After attending Missouri Southern for two years, Hickam began working in 1974 for Sid Shouse in the business department as the accounts payable clerk.

"It wasn't until the second year I worked here when Dr. [Paul] Shipman, vice president for business affairs, offered me a job to become his secretary that I became interested in it," said Hickam. "Accounting can be very dull."

She became secretary over two years ago to Dr. Glean Dolence, dean of students.

"I enjoy my job," said Hickam. "I

have a good boss and I like being in such close contact with the kids."

"The office is never dull," she added. "There's always something going on. But in August, between summer school and fall, it's very quiet."

The activity and business of the student services office appeals to Hickam.

"I don't like idle time," Hickam said. "I always like to be busy. I think I work the best when I have so much piled up that I can't see my desk."

"With working in an office where you run across many different personalities coming in and out, I find an easy-going attitude is the best. I believe in getting the most out of life and having a good time doing it. I'm very satisfied career-wise," Hickam

said.

Hickam, born and reared in Webb City, now lives in Joplin.

"I like Joplin and the College," she said. "The people are friendly. I've worked here for so long that I know everyone."

In the summer Hickam enjoys golf. But year-round she enjoys racquetball, and collecting antiques, country folk art paintings, and crafts. She also makes crafts herself.

"I've become interested in collecting antiques in the last two or three years—mostly knick-knacks and furniture."

"I like to make tin punch and copper punch items."

Sewing and stenciling are also included in Hickam's spare time activities.

McKain to give business lecture

Scott McKain, a motivation consultant, will present the final program for the Business-Economic Lecture Series at 10 a.m. tomorrow in the Connor Ballroom of the Billingsly Student Center.

He includes four main topics in his lecture series. "Light" explains how success and achievement can be obtained using qualities which are variations of the word "light."

"Lost and Found" tells how persons are placed in categories according to what they are doing with their lives. "Too Fat to Fly" deals with the problems of living, and "Beyond This, There Be Dragons," confronts the fear of the unknown.

McKain has a bachelor of arts degree

from Franklin College in Franklin, Ind. He has done motivational presentations and professional speaking in 48 states and 13 foreign countries. His clients include Texas Instruments, K-Mart, the California Department of Education, and Shell Oil Company.

He has participated in a variety of conferences and councils, including the Presidential Midwestern Conference on Domestic Issues under President Gerald Ford, and the President's Conference on Vocational Education at the White House.

McKain is the youngest member elected to the Board of Directors of the National Safety Council. He served from 1976-80. McKain was a member of the Indiana Governor's Advisory

Council on Vocational Education from 1974-78, and a member of the Indiana Department of Commerce Trade Commission to Brazil in 1974.

He has been active in the Future Farmers of America, serving as the Indiana State President in 1973-74, and National Secretary in 1974-75. McKain was a staff member of the National FFA Leadership Conference Program in Washington, D.C., and a director of the program in 1977-78.

Presentations are scheduled for the business communications class at 9 a.m. and for high school Future Business Leaders of America at 11 a.m.

Theme park expands with 'Fury'

Worlds of Fun

in Kansas City has expanded to offer persons who come to visit this summer.

of the Nile is the park's largest expansion project, costing \$3.5 million.

are placing a great deal of emphasis on creating a convincing white setting that offers our guests a safe and exciting adventure," said Busch, general manager of Worlds of Fun. "We are building our future."

Construction began last fall. The project required 4,900 cubic yards of concrete and thousands of tons of steel slabs to create cliffs and

canyon walls.

It is over 1,800 feet long, and features over a million gallons of water surging through a 16-foot-wide trough which curves, dips, and tunnels its way through a heavily wooded section of the park. To experience this adventure, riders board one of 23, six-passenger rafts for a trip that will last over four minutes.

"Because the ride is trackless, each journey down the Fury will be an entirely different sensation. Exploding geysers, waterfalls, twisting curves, and raging rapids will be part of the adventure," said Lamar Hunt, owner of Worlds of Fun.

Worlds of Fun opened March 31. The park is located at I-435, exit 54, in Kansas City. For more information, interested persons may call 816-454-4444.

Worlds of Fun tickets are now available at the Campus Activities Board Office, Room 102 of Billingsly Student Center.

A one-day pass is \$8.95. Regular price is \$13.95. A two-park passport for Worlds of Fun and Oceans of Fun is \$13.95. Oceans of Fun has a special price: two persons for the price of one for \$9.95.

Interest in the Phon-A-Thon, according to Kluthe, involved more than the volunteers.

"It was like a fever," she said. "People all over campus were asking, 'What's the total—tonight, last night?'"

The team led by Bob Higgins, a member of the Board of Regents, raised the most money on the first day of calling. The team raised \$19,352.

Delores Honey, a captain, and her team received 344 pledges, the highest one-day total of the event.

Phon-A-Thon

Continued from page 1

response when called. One out of calling," Leon said. "If we had not raised one penny, I think we would have already been successful."

Leon commended Hunt, Sue Billingsly, Kreta Gladden, and Richard Massa for their hard work in organizing and publicizing the event.

Pat Kluthe, assistant professor of communications, shared highlights from stories told by Phon-A-Thon volunteers. She said most callers encountered "gracious givers".

"We had a good time," said Kluthe. "The proof is that this year the same people wanted to work again."

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Receipts reflect recovery

Mel Carnahan, Missouri's state treasurer, has announced that April general revenue receipts continued to reflect a recovering economy nationwide.

Carnahan reported April receipts were up nearly 22 per cent over the same month last year. Total receipts were \$320,159,775.

"These latest receipts indicate that the state will exceed the revised forecast of growth in general revenue for the fiscal year," Carnahan said.

Carnahan said this is on target with the projected growth of 9.6 per cent, on which the current budget was based.

Part of the year-to-date increase will be offset by an expected decline in May receipts, Carnahan said. This expected decline would be caused by a drop in county foreign insurance collections. Due to legislative action collections of county foreign insurance receipts were stepped up earlier in the fiscal year.

Corporate income tax showed the largest monthly percentage increase, with a jump of nearly 143 per cent.

Sales tax receipts showed an increase of 19.8 per cent over the same period last year.

One category showing a substantial drop is All Other Sources. This category dropped 23 per cent from April of last year.

New hours set for gymnasium

New summer hours have been announced for the swimming pool and racquetball courts in Missouri Southern's Robert Ellis Young Gymnasium.

Beginning Wednesday, May 16, the pool will be open from 4 p.m. to 6 p.m. daily.

The gymnasium will be closed May 19-21, and July 4 and 5. The swimming pool will also be closed from July 31 to Aug. 18.

Fall hours begin Sunday, Aug. 19, and the pool will be open 3 to 5 p.m. Fall hours for the racquetball courts will be 2 to 5 p.m. From Monday, Aug. 20 through Friday, Aug. 24, the pool hours will be 4-6 p.m. and racquetball court hours will be from 8 a.m. to 6 p.m.

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Canteens, canteen cups, and covers
Compact emergency blankets
Camping scissors, clocks, lanterns
Insect repellents, snake bite kits, and
GI anglehead flashlights.

OPINION

Editor makes Chart history

Last week when The Chart won another award as "Best in the State," it was nothing new. It was the third straight award and the seventh in 10 years, but there was an unusual aspect to it. It was the first time that one editor of the newspaper had brought home two such awards. A. John Baker, our past editor, had done something no one else in the long history of the newspaper had managed to do.

"But then, we who have worked with John Baker over the past two years were not terribly surprised to find that he had again accomplished the seemingly impossible. When he took over two years ago, he knew a tough road lay ahead. The staff was "green." The preceding staff graduated most of the key members of the staff. Only untrained staff members were available to take positions. The previous editor had had staff members with several years of experience, and the editor previous to that one had a core of dedicated, proven people. John had virtually no one left to occupy key positions.

So he built a new staff, sometimes through trial and error, sometimes through instinct. He enticed new people onto the staff and he gave them responsibilities and expected them to be fulfilled. It paid off in various ways. The Chart did win honors last year, and a staff this year was recruited with many of the same results. The staff again won awards.

John Baker had not joined the staff originally as a reporter or as a potential editor. He had joined the staff as business manager. For two years he sold advertising and managed the finances of The Chart. He became editor almost by default when others left.

So we say goodbye to John Baker, who gave The Chart four years and who, as editor, brought home two major awards. The real mark of his leadership lies, perhaps, in the fact that of all the individual awards staff members won, John won the fewest. He was not a "one man show." He was a leader who delegated responsibility and shared honors with everyone. We appreciate that about him, and we appreciate his care and concern for the newspaper and the staff.

John Baker deserves to be remembered fondly along with the other great editors of the past, for he did what no one ever did.

Second to none'

When the National Council for Teacher Education (NCATE) review team last week recommended that Southern be fully accredited, it simply served to confirm what students have believed for several years.

The weaknesses cited by the review team last year are minor and seem insignificant when compared to the all-encompassing scope of a college education.

It must be remembered that although the college was without the NCATE seal of approval, it was still accredited by the North Central Association.

Students should now realize that Southern is an established center for learning with a faculty and governing board second to none.



Editor's column:

New staff should rise to the occasion

By A. John Baker,
Editor Emeritus

There has never been anything in my life that I have enjoyed more than working for this newspaper.

When I became editor it was difficult at first because everyone, including myself, seemed to be rookies. I'll never forget those first visits to Jefferson City. We did it Traci, "now take care of 1606."

And part of the credit for this and other accomplishments must go to previous Chart staffers. To Joe, Val, John, Tim, Greg, and Chad I say, "thanks;" none of this could have been possible if you hadn't made my early days so enjoyable.

Clark Swanson I knew as two different people—the editor that didn't like advertisements taking up copy space and the advisor who helped me understand the "old man's" thinking. Clark was there when it seemed no one else was; "thanks, I needed that."

Next year's staff has before it a task that must not be taken lightly, for upholding the

Chart's reputation has never been easy. But there is no doubt that they will rise to the occasion.

Daphne Massa has taken over the realm and if she learns to relax (something she will not learn from daddy) should prove to be among the best editor's in the history of The Chart. "Take it and run, Daph." The headaches, nightmares, sleepless nights, and trips to Cartage are all yours now.

Now that Ben has taken over the thankless job of circulation manager I doubt that anyone but he will have to make that early Thursday trek to *The Press*, which reminds me that Tim Burton's reputation as the best circulation manager stands to be challenged. "Go get it, Ben."

Sports reporting promises to take on a different meaning under the direction of Lynn Illif, a former business manager? Now what can someone from that type of position ever do? "Show 'em Illif."

Marty and Bob have the opportunity to turn this weekly headache into a twice weekly headache. I'll send the Tylenol UPS and if it doesn't get there on time Marty will know

what to do. "Good luck guys."

Fullerton faces one of the challenges—mastering that dark dingy quipped eight-foot cubicle that is humorously known as the "darkroom." And don't Barb, Richard should be standing by as always is, to interject his wit, or shoot a "yearbook" photo, or make coffee, just anything. But please don't ask him where Crossroads will be here, he has heard it.

"Right, Richard?"

No I don't mean you, sir. I will never of you disrespectfully, not as long as you someone "watching" me. Words will never able to express the "thanks" that I wish to forth to you. I have in the past tried and on such an endeavor and I suspect am

to fail in that respect forever. But unless, I must say "thank you." You have me to raise my voice, yell, scream, shout, that doesn't work, to do it myself.

Southern holds for me memories of

In Perspective:

Leon redefines the 'academic' community

By Dr. Julio Leon, President
Missouri Southern State College

There is a need to redefine the concept of "academic community." Traditionally, the term has meant a community of scholars in pursuit of truth. In more specific terms, the concept embodies a set of attitudes where faculty concentrate exclusively in what goes on within the classroom and in the advancement of the discipline. Colleges and universities attempted over the years to aid the academic community by building support staffs that would then perform the tasks necessary to insure that the institutions would function in a reasonable manner and that the ability of the faculty to pursue the truth would be enhanced. The "academic community" deferred to others concerns related to procurement of funding, recruitment of students, housing matters, placement, counseling, community and public relations, etc. The ivory tower was isolated from the rest of the campus and from the outside world.

But the times are changing, and changing fast. The new realities of the outside world are such that institutions of higher education are faced with the prospect of a diminished role in

the world today if they do not understand those changes and adapt quickly so that they remain responsive to the new needs dictated by the new realities.

Three major factors are threatening the survival of many colleges and universities. One is demographic in nature, since it is expected that enrollments will decline precipitously in the next 10 years. Another factor is society's gradual loss of confidence in the value of higher education. The loss of confidence is likely to accelerate if the "academic community" continues to be perceived as insensitive to the many changes occurring outside of the walls of the ivory tower. The third factor is economic in nature as state legislatures reflecting societal concerns are unwilling to commit more resources to the educational enterprise as it exists today.

The colleges and universities that will best survive the difficult years ahead are going to have those that best redefine the concept of "academic community." For Missouri Southern the term must mean that every person on this campus is a member of the "academic community." The very first requirement is that every single member of our community be a booster of our college and be con-

scious of the need to develop a feeling of in and support of every facet of our college we move into the second half of this decade imperative that the outside world perceives as an institution that knows its value and contributions. This perception cannot be about by simply expanding "public relations" efforts. That can only help supplement the work of the best public relations people the college can have: each one of us, members of "academic community."

In essence, each one of us is going to become a recruiter, a public relations person, placement officer, a counselor, and a teacher in the best sense of the word. For many the faculty were supported by staff. The realities are telling us today that if we are to weather the difficulties ahead, we are going to have to support one another. A "academic community" that is student oriented, attuned to fast changing needs, fast changing world will be in a better position to document its value to society and obtain kind of approval and support it deserves.

Missouri Southern is a young institution with many things to be proud of. We build a new "academic community" and in the world the true value of our enterprise

Letters

To the Editor:

The field of marketing, in which advertising plays a vitally important role, is constantly under scrutiny. Advertising, being the most visible part of that field, takes the brunt of the criticisms.

As a working professional in the field of advertising, I must take offense at the editorial in the April 19 issue of *The Chart*, "Ad gimmicks can mislead buyers."

Obviously the writer of this piece has an extremely prejudiced and one-sided viewpoint of the advertising industry, and has failed to realize the positive impact the industry has on the American economy.

Common criticisms of advertising include: "Advertising makes people buy things they don't need." "Advertising increases a product's cost." "Advertising is wasteful, annoying, deceptive and manipulative." But these charges, and those mentioned in the editorial, are based more on appearance than on reality, more on emotion than on fact.

As for the advertising making people

buy products they don't need, who decides what others "need"? Consumers enjoy free choice in a competitive society such as the one in which we live. No one can make anyone else do something they don't want to do. Hundreds of products fail each year precisely because people DON'T want them, regardless of how much they are advertised.

And, to address the criticism that advertising increases a product's cost, yes, advertising is a business expense. But without advertising constantly cultivating markets for these products, mass-production methods wouldn't be possible. While advertising sometimes raises prices in the beginning, it almost invariably lowers them in the end. How much more would the product cost if it couldn't be mass-produced?

Advertising helps create new products and services, which in turn creates new jobs. It also informs, invites comparison and stimulates competition.

In addition, advertising isn't the only profession that applies psychology and persuasion in its work—lawyers,

educators, religious leaders, and yes, even journalists do. Using loaded words and phrases such as "gimmicks," "slick new jingles," or "manipulation" is one of the journalist's ways of trying to "persuade."

The writer brings up the Wendy's "Where's the Beef?" commercial, stating the fact of a 10 per cent increase in sales since its airing. Advertising's job is to sell, first and foremost, be it hamburgers, automobiles, or the American Heart Association. If it does that, it has successfully accomplished its primary goal.

I have several questions concerning the study done by the Center for Science in the Public Interest. They claim Wendy's triple cheeseburger to be "the worst fast food on the market..." But does the increase in sales pointed out by the writer consist of sales of the triple cheeseburger, or of

Please turn to LETTER, page 7

The Chart

Missouri's Best College Newspaper

MCNA Best Newspaper Winner

1975, 1976, 1977, 1978, 1982, 1983, 1984

The Chart, the official newspaper of Missouri Southern State College, is published weekly, except during holidays and examinations periods, from August through May, by students in communications as a laboratory experience. Views expressed in The Chart do not necessarily represent the opinions of the administration, the faculty, or the student body.

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SENATE

CATE, grade inflation top Senate agenda

By C. Oetting

accreditation, grade inflation, appropriations, and program were among the major topics discussed this year by Missouri's Faculty Senate.

Joseph Lambert, Senate president, said the review of NCATE (National Council for Accreditation of Education) was the primary topic of the Senate this year.

"We've been facing the mood of Jefferson City and the Coordinating Board, also," Lambert said. "The legislature in Jefferson City is putting pressure on financing and program review. We are involved in review of several programs at Missouri Southern."

The Senate also spent a sizeable amount of time discussing the possibility of entrance requirements for the College.

Lambert said he was pleased with the Senate's performance this year.

"I do have a good feeling about the way the Senate went," he said. "I've tried to keep the Senate organized, and initiated both the follow-up of by-laws of the Faculty Senate, and the follow-up of reapportionment of the Senate."

"I also had a good executive committee to work with," Lambert added.

Campus-wide, Lambert said he feels the faculty were basically pleased with the Senate's performance.

"I don't hear any feeling that they

have not (allowed grades to escalate)."

Lambert also said program review was a subject before the Senate this year.

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Campus-wide, Lambert said he feels the faculty were basically pleased with the Senate's performance.

"I don't hear any feeling that they

are not at least represented by the Senate in some way," Lambert said.

"There are faculty members on campus who feel the Faculty Senate is an exercise in futility. I think the faculty who say that are reporting the historical happenings. But a new President brings new impetus. What I see is the Faculty Senate becoming once again the important central committee it

ally, the Senate serves as a clearing committee for faculty welfare matters. Without the Senate there would be no central committee to unify us as a College."

Lambert also felt there were strengths in the Senate operations this year, mainly due to the efforts of those involved in the Faculty Senate reorganization of 1981.

sides of an issue.

Next year, Lambert predicts program review to be of primary concern to the Faculty Senate.

"What I anticipate the Senate will be addressing the most is a kind of duelism," Lambert said. "In a state where program review involving the implied threat of program reduction or termination, we are in contrast to a college that should expand its offerings to develop new programs and take bold steps."

Lambert said he felt he had gained personally from being president of the Senate.

"I've had an opportunity to demonstrate that my appearance can be calm," he said. "But no one every tried to X-ray my stomach. I feel I've been a part of a transition. Several members of the Senate have commented to me that we have had a calm year. It has made me wonder if they had in mind if this was a year of calm before the storm. I think rather that it has been a year of calm pointed toward a new direction."

"What I see is the Faculty Senate becoming once again the important central committee it should be."

—Joseph Lambert

should be."

There are several improvements Lambert said the Faculty Senate should work toward.

"I think the Faculty Senate needs to have more awareness than ever of its academic guardianship of the College," he said. "We need to remind ourselves as the Senate that we are the spokesbody of the faculty. Function-

"I see as its primary strength its representation power," Lambert said. "The developers of the reorganization were farsighted in that they built in a method of reapportionment so that all faculty with their great variety of interests can be represented."

Another strength Lambert cited was the Senate's willingness to hear both

Headed in a new direction:

Lambert sees College growing

Dr. Joseph Lambert, head of the English department and president of the Faculty Senate, feels that through Missouri Southern he has been involved with a young, growing institution, and that the College is headed in new directions.

"My responses come from a year as president of the Faculty Senate, where I've had access to the currents of things going on," Lambert said. "I think with [Dr. Julio] Leon we are on the frontier of some new directions. I'm seeing this year a transition into those new directions."

Lambert, who served as president during the past year, has taught at Missouri Southern since 1970.

"I had to look it up on the map before I came for an interview," Lambert recalled. "I had an interview at a junior college in Peoria, Ill., on the same trip. I decided to take this job."

After seeing the campus at Southern and meeting the faculty, Lambert said he knew he wanted to stay in teaching.

"I feel that I've been part of a young college, just starting out," he said. "So many of the old Joplin Junior College faculty were still here and still were providing direction."

Lambert was born and raised in Montecello, Miss.

"I always identify with the Robert Frost poem 'Birches,'" he said. "I grew up swinging on long-leaved pine trees."

Lambert's family lived on a farm, and he was active in 4-H and other similar functions while in high school.

"The funny thing is that, during all my years of school, I only had two teachers that were any good," he said. "One of them was my English teacher."

Lambert added he "did not remember" what grade he made in the

English class.

During this period of his life, Lambert said he was not sure what type of a career he wanted to pursue.

"I had some vague notions that I would like to be connected with some sort of service organization," he said.

In 1956, Lambert graduated from Mississippi College with a bachelor's degree in English. He received a master's degree in English in 1961. During the next 10 years, he taught at various colleges, and completed a Ph.D. in English from Auburn University in 1970.

After completing his Ph.D., Lambert immediately began teaching at

numerous courses in the department.

"I have taught a great variety of classes," he said. "I always enjoy creative writing and literature."

There are several goals Lambert has for himself in the future.

"I would like to develop a year of faculty exchange," he said. "I would like to work out an exchange program where a faculty, say in England, comes and lives in my house and teaches my courses, and I go to England and do the same."

Lambert's wife is serving as Court Reporter for Division Two in Jasper County. He has two children, a son, Scott, who is a student at Southern

"I'm finding more pleasure than I thought would be here. The pleasure comes from being able to do things for people. One of my important jobs is to make teaching easier and more effective for the faculty."

—Joseph Lambert

Missouri Southern. This year, he was promoted to English department head, a position he enjoys.

"I'm finding more pleasure than I thought would be here," he said. "The pleasure comes from being able to do things for people. One of my important jobs is to make teaching easier and more effective for the faculty."

Lambert said he was convinced that in terms of teaching power, the English department was the strongest on campus.

Aside from his administrative duties, Lambert has also taught

majoring in pre-engineering; and a daughter, Melissa, a student at Webb City High School.

Lambert and his family also enjoy outdoor activities.

"Personally, I do weightlifting on a regular basis," he said. "I also enjoy camping, canoeing, and backpacking."

Lambert also has developed a philosophy of life.

"I keep discovering in myself a deep faith in the humanistic tradition," he said. "Part of that comes from the belief that man has the potential to improve."

By Scott Wilkens

Serving as a forum for faculty members to express and interchange ideas is the purpose of Missouri Southern's Faculty Senate. And according to several department heads, that purpose is being carried out almost as well as it could be.

"From what I've seen and heard this year," said Richard Massa, head of the communications department, "the Faculty Senate has done a good job."

"As far as I've been concerned," said Dr. Vernon Baiamonte, head of the physical science department, "the Faculty Senate has represented the faculty well."

Dr. James Volskay, head of the psychology department, noted the lack of controversy this year, and said that this must mean the faculty is perceiving the Senate as meeting its needs or there would be more controversy.

This feeling of support for the Senate by faculty members does not mean they do not have ideas for ways to improve the representation now given them by the Senate.

Several department heads mention the need for senators to be better prepared.

"The only real hours spent with the Senate are the two hours at the meetings," said Dr. Robert Markman, former Senate president. "Most senators don't talk to the other members, and they don't read the

minutes. If they took it more seriously, they'd put more time in it."

Massa extended on this idea of the senators' attitudes. "I'm aware from year to year there will be those senators who don't adequately prepare before a meeting. It takes strong leadership to overcome this."

Massa, a former president of the Senate, said he felt this year's leader-

rather than little segments.

Dr. Max Oldham, head of the physical education department, disagrees. "Committees on a lower level can deal more effectively with issues," he said. "It could work if they were in the form of suggestions and not mandates."

Another area of concern is enough representation. Volskay said, "I don't

"The Senate still hasn't figured out what it can or can't do. All academic programs must go through the Senate, now they're putting television on campus, and it hasn't gone through us."

—Robert Markman

ship has overcome this weakness.

Another area of suggested improvement was that of originating ideas in the Senate, rather than in committee.

"I'd like to see them start originating more ideas and then pursue them," Baiamonte said. "Everything comes from the bottom up. They originate very little."

Baiamonte said this would allow the Senate to look at the College as a whole

think we have enough representation. We just have one representative for the education and psychology departments. That's not enough representation."

But, as Volskay pointed out, with more representatives the Senate could become too large and not function as well.

Markman commented on the idea of having a student representative on the

Senate. "If students had a way to make a formal presentation when they had an important comment, it would improve the Senate."

"But faculty senators don't want them on the Senate," Markman said. "So maybe it's time students said that they want representation. After all, they're the ones paying tuition."

But Markman said the real weakness of the Senate is that it can be bypassed.

"The Senate still hasn't figured out what it can or can't do," he said. "All academic programs must go through the Senate, now they're putting television on campus, and it hasn't gone through us."

Still the Senate does function as a forum for discussion among faculty members.

"It's nice to have the Senate," Markman said. "The total expertise is outstanding. And when you bring them together collectively they can ask the right questions."

Massa explained what the Senate must do to be successful. "I firmly believe that the elected officers must exercise authority and power to accomplish specific goals each year. What these goals are depends upon the executive committee. These should be goals which are designed to further the interest of faculty and keep them interested in their roles as faculty."

Faculty see
Senate
trying out
purpose

FEATURES

Maupin still has new goals in mind for College



Fullerton photo

James K. Maupin

By JoAnn K. Freeborn

After nearly 30 years of service at Missouri Southern, James K. Maupin, dean of the school of technology, still has new goals for the College.

Though eligible for retirement, Maupin has a few areas he would like to see Missouri Southern develop before he leaves. One area that he feels has potential for growth is that of short-term courses in the field of technology.

"Our efforts in the emergency medical field during the past 10 to 12 years have been especially rewarding," said Maupin, who came to Joplin Junior College in 1955. "We have provided the area with some of the best prepared emergency medical personnel in the midwest. I would like to see more of this kind of thing."

Having grown up near St. Louis, Maupin entered the Army, and at 21 was an Army captain and company commander on "D-Day" when the Allied forces invaded Normandy.

"This was my third major invasion I had participated in," said Maupin. "I was commissioned as a Second Lieutenant one month short of my 20th birthday, and before Normandy I had participated in two invasions—one in Africa and one in Sicily."

After spending time recovering from war injuries at O'Reilly General Hospital in Springfield, Maupin came to the Joplin area to work for a life insurance company.

Returning to school, Maupin received his master's degree from Pittsburgh State University. He then accepted a position teaching high school biology in central Kansas.

"I was then approached by Joplin Junior College," said Maupin. "Math and science teachers were in even shorter supply than they are now."

He refused JJC's first offer because it was for considerably less money. After considering the future opportunities the position might offer, he decided to "bite the bullet" and accept the position.

Throughout the years, the College has been a continuation of basically improving achievements," said Maupin. "Math and science teachers were in even shorter supply than they are now."

Through the years, Maupin feels the College has grown generally in a positive direction. From a philosophical standpoint, he believes

the College should serve the community, not just those who are pursuing academic goals.

According to Maupin, the growth of the College has been quite fast compared to some institutions with histories.

When the junior college was established, it was located on Eighth and Wall Street, just prior to the current campus, some classes were held at the Episcopal Church Annex. Art classes were held at the Spiva Art Center and administrative offices for the departments were located in residential houses at 9th and 10th Streets.

Maupin said they dubbed them "Munster Hall" in honor of the popular television program.

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Theatre progresses under Brietzke

By Lee L. Elliff

Having a supportive community was a definite plus for Milton Brietzke, the only theatre faculty member at Joplin Junior College, who is now director of theatre at Missouri Southern.

Brietzke began teaching at Joplin Junior College in 1956 when it was located at Fourth and Byers.

"We had a postage stamp-size stage with only two spotlights, one broken follow spot, and no scenery," he said. "Therefore, we had to use theatre in the round."

Brietzke was the only instructor for both theatre and speech. One of his first students was Duane Hunt, now the theatre department's production associate.

Hunt was cast in the lead role in the first play which was entitled *Mr. Pip Passes By*.

During Brietzke's second year, Gwen Hunt, now director of public information, enrolled at the Junior College.

"It was the beginning of their seven-year courtship," said Brietzke.

Two years later, Joplin Junior College moved to Eighth and Wall.

"The facility was much improved," Brietzke said. "But there still were no dressing rooms, and the sets were built on the stage."

The College Players, Southern's theatre group, consisted of 50 to 60 students. It was then, while Joplin Junior College was still located at Eighth and Wall, that the first Introduction to Theatre class was established. The class is comparable to Southern's current theatre appreciation class.

Before Missouri Southern moved to its present location, the theatre department began converting a barn on the estate into a barn theatre.

It took about two and a half years and some \$23,000 for the conversion. The barn theatre was utilized for nine years, and then Taylor Auditorium was constructed.

"Moving from the barn to Taylor was quite an experience," said Brietzke. "It was lots of work and lots of fun to be on the ground floor of planning a four-year school. The production costs tripled when the move occurred."

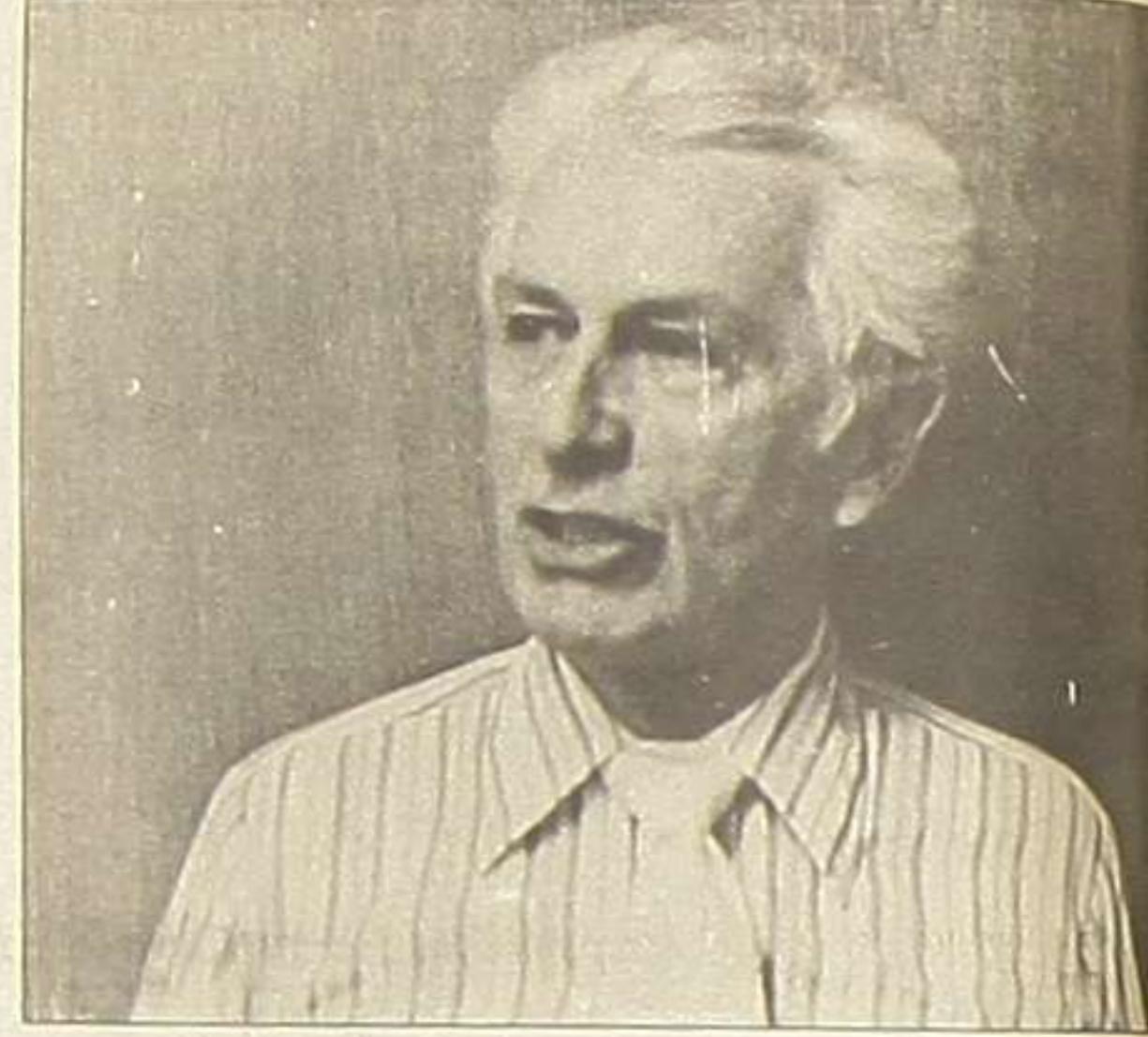
The children's theatre began in 1969. Props and actors were bussed to North and South Junior High Schools and Carthage Junior High.

"We toured quite frequently to Lamar, Neosho, and Wyandotte, Okla.," he said.

Brietzke said his wife, Trij, has been a "great inspiration." He describes his work at Southern as a "fascinating and challenging experience."

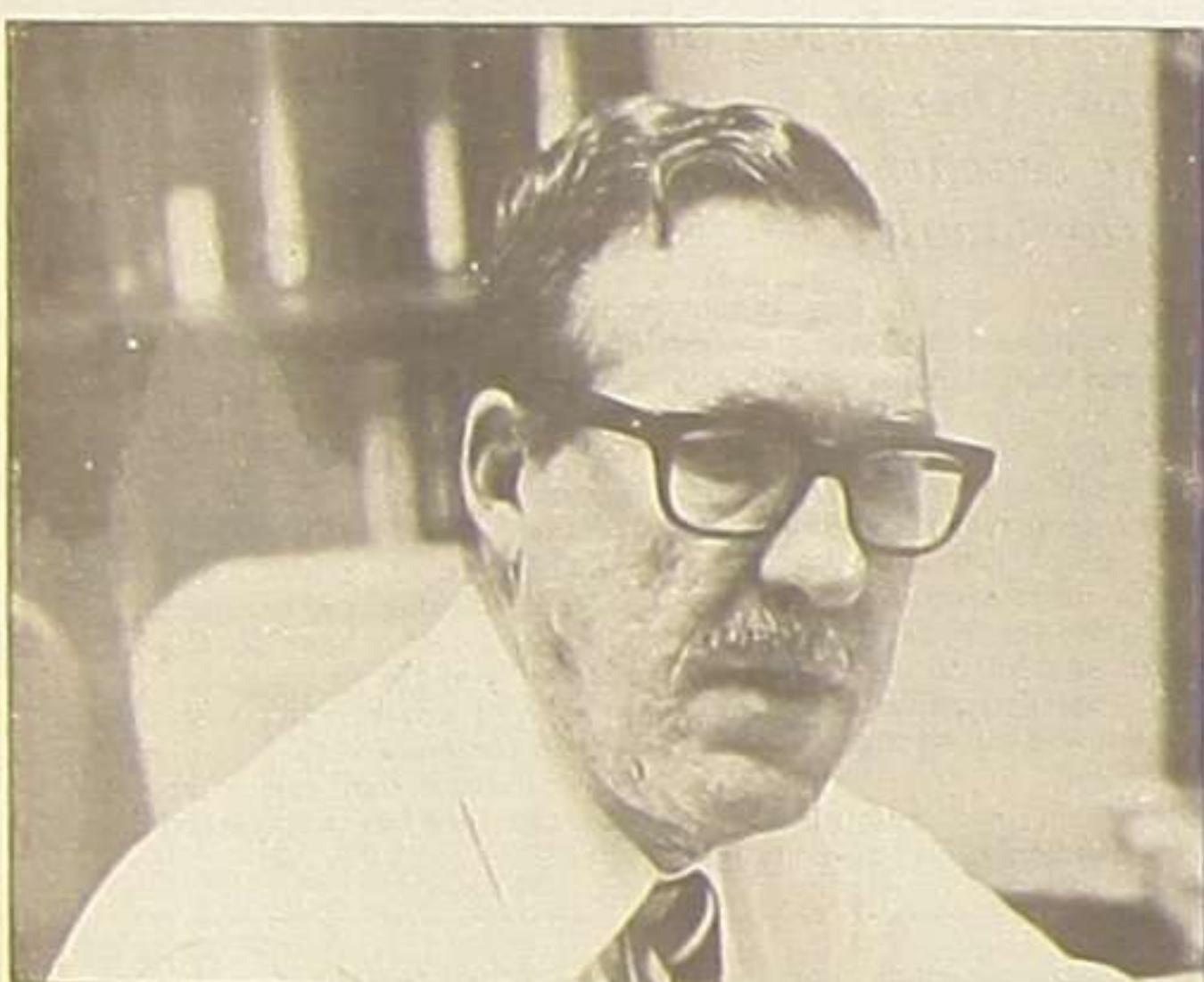
"One thing said about my progress here," said Brietzke, "is that it's slow, steady, and upward. Each year we set goals, so we're always adding programs."

He said his job has been made easier due to the fact that "the people were always cooperative, enthusiastic, and supportive."



Fullerton photo

When he came to Joplin Junior College in 1956, Milton Brietzke was the only member of the theatre department.



Fullerton photo

Harrison Kash started teaching at Joplin Junior College in 1958. He served as president of the Faculty Senate in 1967.

Kash more concerned about future

By Shaun LePage

Harrison Kash, assistant professor of chemistry, has only positive things to say about Missouri Southern.

"The growth of the College is really great," said Kash, who started teaching at Joplin Junior College in 1958. "I'd like to see it grow larger."

Kash, who earned his bachelor of science degree at Pittsburg State University and his master's degree at Kansas State University, feels the growth of Southern over the years has been beneficial in most ways.

"We are much broader now in our outlook of the world," said Kash. "We have a lot more to offer."

In other ways, however, Kash said that while growing, somethings had to be sacrificed.

"There was more of an opportunity to exchange ideas with staff members from other departments," he said. "Now, there are some members I haven't even met."

"The junior college was excellent in many ways, and the interaction between all the faculty was great," he added.

Kash, who was president of the Faculty Senate when the College moved to its present location in 1967, said he is more concerned about the future of Southern than its past. Although he said he has been pleased with the growth of the College, he is aware of a continuing problem that has yet been solved.

"I think part of our biggest problem is helping people become aware of other cultures," said Kash. "I think we can make it more attractive."

"A lot of people come in here and concentrate only on getting that degree," he said. "That's what I did."

"I think we need to encourage people to develop not only professionally, but culturally as well. Living has a lot more to do with that than going out and ear-

ning an income. You have to do something more to fill your time."

Kash has been instrumental in the development of a film society, which shows weekly films at Missouri Southern.

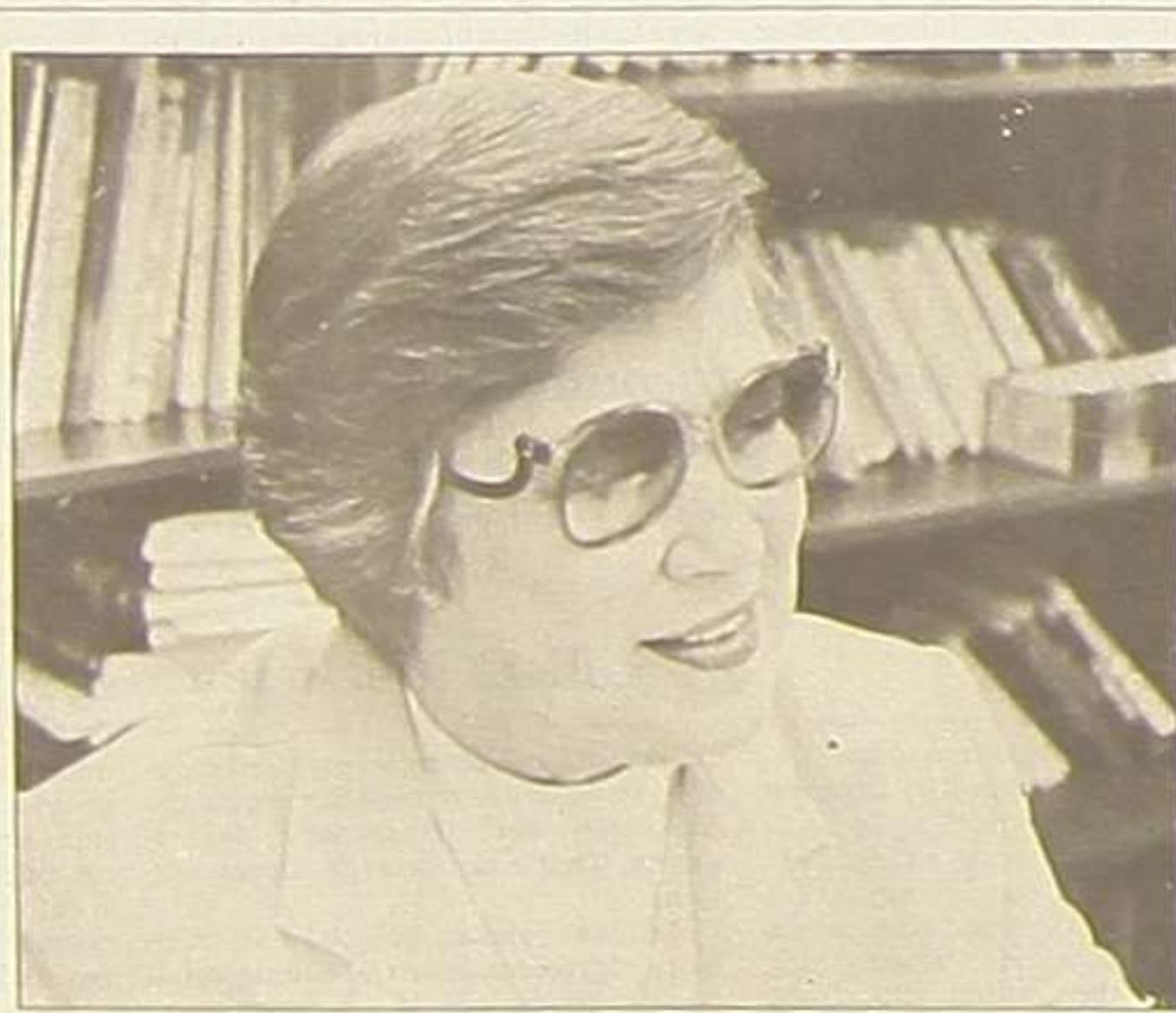
"I'm trying to promote the film society," said Kash. "I don't think people realize what they are missing."

Kash has watched several international students come through Southern and offers some advice.

"Enjoy as many things as you can and don't be narrow in your education," he said.

"You've got to guard against discouragement and disappointment," he said. "If you don't know what you're looking for, try several things."

"If people want to look around Southern, I think they'll find what they're looking for."



Bobbie Short

By Chris Wheeler

For the last 27 years Bobbie Short, assistant professor of English and communications, has made a career of teaching. Of those 27 years, 19 have been spent at Joplin Junior College and Missouri Southern.

Short joined the Joplin Junior College faculty in 1965. The College's student body of 1,200 kept her busy teaching 17 to 18 hours of day classes and one night class each semester.

"Classes were crowded with 35 to 40 students in most classrooms," she said. "It was bursting at the seams. We had to walk from what is now Memorial High School to St. Phillip's Episcopal Church where we were allowed to hold some classes."

Short said the students did not seem to mind the crowded conditions at the old facility.

In the summer of 1967, when the College was moved from 8th and Wall to the current campus, Short taught a 7 a.m. speech techniques class in

"The class was big and they all enjoyed the class," Short said.

One might think that moving to the old campus would be quite a problem, but Short said she did not feel that way.

"It wasn't a hassle because we were thrilled to come here," Short said. "It was fun to watch the campus grow from day to day."

"There were no complaints. We were all proud of the new campus," she added. "It was like a step up."

Short said things have changed since the beginning of Southern's new campus. The campus and student body have grown. With this growth have come changes in attitude and disappearance of old friendships.

"Now I see all different kinds of attitudes in the students," said Short.

"The thing we (teachers) miss the most is knowing each other as well as we used to. We used to be able to have lunch together or just sit and talk with schedules as they are, it is hard to get together."

Short recalls Junior College days



Fullerton photo



Dr. David C. Bingman

For Dr. David Bingman:

Roles change with school

By Joan Zabasnik

From biology instructor to director of continuing education, Dr. David C. Bingman has moved from teacher to administrator.

"I have spent 21 years with this institution and the name has changed four times," he said.

Bingman began teaching biology in 1963 at the old Joplin Junior College. In 1965, the College became Jasper County Junior College, and then in 1966 became Missouri Southern College. In 1974 the institution changed its name to Missouri Southern State College.

When Bingman arrived at Joplin Junior College, James K. Maupin, who is now the dean of the school of technology, was the only member of

the biology department.

"It was exciting moving to the present campus in 1967," said Bingman. "We would for the first time have junior and senior-level advanced courses. We had more courses and more equipment."

Bingman and Maupin both had the opportunity to assist in the planning of the present biology department.

"Often you have a lot of planners who have never taught, so they do not realize the need for certain facilities," Bingman said. "It was great to help plan the facilities, many of which we still have today."

After the institution moved to its present location, Bingman taught full-time until the summer of 1972. He then took a leave of absence for a year to

work on his doctorate in educational administration at the University of Arkansas.

"I came back in the fall of 1973 and taught full-time biology, served as evening session director, and wrote my dissertation," said Bingman. "That was a busy time for me."

Bingman received his doctorate in the spring of 1974, and that summer was named director of continuing education. Bingman's present position also carries with it the responsibility of the 60-plus program and the coordinating of all off-campus courses.

"I felt going back to school would give me a dual vocational option in either teaching or administration," Bingman said. "Also, I do like exploring new frontiers."

Clair notices student changes

one of my classes. I liked the personal one-on-one basis. I miss that."

She said class size varied then from 50-60 students. "Maybe three out of these students would be female."

Another change is the age of students. "Older students give maturity to a class. The class suffers without them," she said.

"Some students are waiting until they are 20 to 21 to go to college. But I really enjoy the middle age and older students. I really do think there is a mental maturation process one must go through for college. When you attempt to do college level work, you must have mental maturation."

Positive attitudes are once again being displayed among students today.

She said, "There is an attitude of being better with a broader interest in mind. Percentage wise, there are more becoming involved in campus activities."

St. Clair has also spotted more students working and coming to school, both on a full-time basis.

"Economical reasons have pushed some to work full-time," she said. "School work cannot be neglected. Some have yet to put priorities in focus. Yet, Southern does have dedicated students."

"Teaching is an exhausting thing," she said. "I don't teach summer school. You burn up a tremendous amount of energy teaching. I need time away to build up stamina. Some people don't realize the physical strain there is."

St. Clair enjoys the challenge of teaching. She said, "I really did enjoy teaching at a top junior college. I miss those days. The capacity of the faculty at Southern today is tremendous. I think it's terrific having a top-notched faculty. Our present administration is opening the door to be this type of quality college."



Fullerton photo

Annette St. Clair, assistant professor of political science, will celebrate her 20th anniversary with Missouri Southern this year. St. Clair started in 1964 at Joplin Junior College.

Landoll

St. Clair, who once realized she wanted to teach upperclass college students, will celebrate her 20th anniversary with Missouri Southern later this year.

"I taught at Joplin Junior High for two years," she said. "I could not teach at that level. I had my B.A., so I went back to school for a master's to teach upper levels."

St. Clair, assistant professor of political science, received her bachelor's and master's degrees from Missouri State University.

She has noticed changes in students' attitudes since coming to Joplin Junior College in 1964.

"In teaching at the junior college, St. Clair said, "I averaged 300 students a semester. Since my course required one, each student had to know every student in every

classroom."

She said, "I am really happy with our church, and I'm excited about what God is doing in it," said Moore.

His duties as pastor include counseling, preaching, visiting the sick, encouraging others, and "trying to get people to see that Christ is real."

"My goal—because my vocation is really the ministry—is to be a full-time pastor, although I do enjoy my job here."

It is sometimes difficult to handle both a janitorial job and pastor a church, but Moore said he tries to be available if a need arises.

"The people there (at his church) understand my situation and are flexible," said Moore.

He grew up in Riverton, Kan., and after he graduated from high school he farmed there until 1969, when he was called into the ministry.

He attended Nazarene College in Colorado Springs, Colo., and received an associate degree in theology. After he



Clem Moore, a maintenance worker in the Spiva Arts building, is the pastor at the Assembly of God Church in Webb City.

Williams photo

Moore works at Southern when he's not preaching

By Nancy Putnam

A pastor that doubles as a custodian?

Clem Moore, a maintenance worker in the Spiva Arts building at Missouri Southern, fills the role.

Moore has been pastor of the Assembly of God Church at Webb City for nearly three years. Since his church is too small to afford a full-time minister, he took the maintenance position at Southern.

Although his church is small, averaging about 37 persons, Moore is pleased to see that it is growing.

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He attended Nazarene College in Colorado Springs, Colo., and received an associate degree in theology. After he

received his degree, he went to Northern Arizona University to learn the Navajo language.

In 1972 he and his wife, Louise, became missionaries on a Navajo reservation in Arizona. He said the experience was interesting for him.

"They (the Navahos) teach you to appreciate the simplistic values instead of the material things in life," he said.

From 1976 to 1981, just prior to working at Southern, Moore served on the Associate Committee of Friends on Indian Affairs in Oklahoma. It is an organization that represents Indian rights.

Moore said violations of rights include those involving fishing, mineral environment, and religion. He said one violation occurred when the government wanted to dump radioactive material on a reservation.

"In other areas the government has tried to compensate, though," he said. "The education for Indian children is improving."

After leaving the organization because of its doctrinal changes, he became pastor at the church in Webb City and accepted the position at Southern.

"I enjoy the interpersonal relations I have here," he said. "We have kind of a family-type relationship out here, because we have to work together. We get to know and share with each other."

Moore said his No. 1 goal is to have others see Christ in him.

I don't want to promote myself," he said. "My goal is to promote Christ."

By Jean Campbell

Dr. Danny Fieker, a member of the first graduating class of Missouri Southern in 1969, is director of the microbiological laboratory at Oklahoma Osteopathic Hospital in Tulsa.

"Basically, what I do is see patients who have complicated infections such as meningitis, pneumonia, intra-abdominal sepsis (example: ruptured appendix), bacteremia (bacteria in the blood), and tuberculosis," said Fieker, describing his responsibilities at the 533-bed, acute care hospital.

"I am a hospital-based physician employed by the hospital," said Fieker. "I see patients and I do consulting work in infectious diseases."

"When I started out, I was very idealistic," he said. "I wanted to help all these people who needed help, work hard, and throw my body in the fire everyday."

As the laboratory director, Fieker works with 15 medical technologists.

"The thrill of going to work every day is making the diagnosis on a complicated infection that sometimes other doctors have missed," he said. "The satisfaction as a consultant as it relates to patients is that even though the patients are very sick, they usually get well."

In addition to his hospital and clinical work, Fieker lectures two or three times a month on the various aspects of antibiotic therapy and the diagnosis and treatment of infectious disease. Most of the lectures are done at district or state medical society meetings. Some are done at various hospitals and colleges.

Besides the lecture tours, Fieker teaches part-time at the Oklahoma College of Osteopathic Medicine in Tulsa.

Fieker works 12 hours a day Monday through Friday and half days on Saturdays and Sundays.

"There is nothing like going home and forgetting about work," he said. "It's not as glamorous as you see it on *Trapper John, M.D.* It is hard work and finding out what he was doing and

a big responsibility."

Fieker, who married the former Lynelle Patterson, has five children: Ryan, 9; Aaron, 6; Jennifer, 4; Megan, 3; and Daniel, 6 months.

Fieker, who took up flying in 1981, has his own plane he uses for business and pleasure.

It took 10 years to finish the graduate studies that prepared him for his career. His decision to attend the Kansas City Osteopathic College was influenced by Dr. Thomas McGarth of Texas.

"Between my junior and senior year in college, McGarth came to see me," Fieker said. "He had operated on me at age two and had written a paper in 1950 about my surgery."

"He wanted to follow-up on how I had progressed over the years following surgery," said Fieker.

Fieker said when he started at what was then Joplin Junior College, "I didn't know what in the world I wanted to do. After meeting McGarth and finding out what he was doing and

discussing his work with him, I got interested in going to Kansas City."

While Fieker attended Southern, he worked part-time at Sears for a couple of years. During his last two years he worked for Dr. [Leon] Billingsly and Dr. [Paul] Shipman on a work-study program.

According to Fieker, college was not all work and study. He was a "Yell Leader" at ballgames, a class officer, chairman of various student council committees, and student council vice president.

"We had the cafeteria in the mansion," he said. "We only had the science building, the library, Hearnes Hall, and the music building, and we played the football games at Junge Stadium."

"I thought the educational exposure was fine," said Fieker. "It was a matter of what you were seeking. Southern did not have any evidence of advanced training, but it offered a 'meat and potatoes' type of education. For what I needed it was fine."

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ARTS

'Players' announce banquet

"A Night of a Thousand Stars" is the theme of this year's annual end-of-the-year theatre production banquet for the College Players.

Festivities will begin with a social hour at 7 p.m. Thursday, May 17, in the Holidome Hotel. Dinner is scheduled for 8 p.m. and will be followed by a program.

The after-dinner entertainment will consist of joke awards, roastings to this year's activities, parodies for the theatrical productions, skits, and musical numbers. The program, entitled "All my Theatre Majors," was organized by a theatre committee chaired by Leslie Bowman, senior theatre major.

Next year's officers will also be announced during the evening's program. Officers are Kyle Pierce, president; Sue Ogle, vice president; Linda Pierson, secretary; Cindy Courtright, treasurer; and Janet Kemm, historian.

Scholarship award winners will be announced by Milton W. Brietzke, director of theatre. This is the 27th year of the banquet.



Williams photo

Taylor Auditorium was the location for last Thursday night's performance of the Missouri Southern Concert Band. The program, under the direction of Pete Havelly, head of Southern's music department, was the final performance of a week long concert tour.

Art work is 'top quality'

"Top quality" is how the art work of three students from Missouri Southern was described in a recent column by Edgar A. Albin, emeritus art professor Southwest Missouri State University.

His weekly column, "The Arts," said "the imaginative figure drawings by Frank Ledbetter, Brad Talbot, and Deborah Smith indicate a creative approach to drawing at Missouri Southern."

Ledbetter, Talbot, and Smith were among seven Southern artists

exhibiting in the 1984 Missouri Undergraduate Invitational held last week at SMS. Also exhibiting were Michael Johnson, Jeff Jones, Matt Hall, and Todd Williams. All are members of Judith Noble Fowler's 10 a.m. figure drawing class.

Nathan Goldstein also commented on the superior work the students are doing in the class," said Fowler. "This is the first figure drawing class offered at Southern as a part of the regular curriculum."

Society to present concert

Highlighting the Choral Society's annual spring concert at 8 p.m. today will be music by Cole Porter and Ira and George Gershwin.

Tonight's concert will be held in the Phinney Recital Hall. A repeat performance is scheduled at 8 p.m. Friday at First Community Church.

The medley "Gershwin and Porter on Love" includes "Let's Do It," "You Do Something to Me" and "Just One of Those Things" by Porter. Gershwin hits to be heard are "Embraceable You," "The Man I Love," "But Not for Me" and "Love is Sweeping the Country."

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Pastrami
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Artists display entries

Nathaniel Cole, Missouri Southern associate professor of art, and Judith Noble-Fowler, part-time instructor of art, will be in Kansas City May 11-12 to exhibit in the Crown Center Annual Fine Arts Festival.

Both artists applied to the show months ago by submitting slides of their work to the jury at Crown Center.

"Out of 500 entries only 100 are selected," said Fowler.

Each artist was required to designate one area of specialty. Cole will be exhibiting religious paintings, oil and acrylic. Fowler's specialty is printmaking.

"All the art works are offered for sale," Fowler said, "and each artist will man a booth. My work is priced from \$50 to \$350."

Artists, as well as viewers, travel from all over the U.S. and abroad. Last year more than 100,000 people viewed the exhibition, Fowler said.

In addition to the Crown Center exhibit, Cole is currently being represented by Gallery 95 in Overland Park, Kan.

Spiva hosts senior exhibits

Spiva Art Center will be "filled wall to wall" on Sunday, or at least Donna Gilbreth, one of the six seniors exhibiting work in this year's Senior Art Exhibit, hopes so.

The exhibit, which begins Sunday and continues through May 26, is the final requirement for senior art majors receiving either bachelor of arts or bachelor of science in education degrees this spring.

Gilbreth and the other five seniors—Kay Coiner, Teresa Vinson Brown, Francis Nghiep Pham, Florence Orcutt, and Joniece Nodler—will select 20 to 60 examples of their work to display.

"Out of this group, they are required to select 10 items from their independent study," said Jon Fowler, director of the art department.

"This actual exhibit in the spring is in conjunction with a course called Senior Exhibit (Art 490)," said Fowler, "and they pick a material or medium and experiment with it."

Gilbreth selected mono-print for her independent study because it "went along with my area of elementary education." The remainder of her work will be mostly watercolors.

Coiner's area is weaving. One of her pieces is a large weaving on a loom. She also works with macrame and rug hooking.

Pham enjoys a variety of mediums. His work usually reflects his native Vietnamese culture.

Orcutt will be exhibiting large oil paintings with the emphasis on large oil paintings. She specializes in scenery. Another favorite is portraiture. Most of these are done in pastels and are done by grandmothers.

Nodler's senior studio was primarily for the elementary level. Watercolor and oil colors will round out her exhibit.

"Next Saturday," said Gilbreth, "we'll be hanging the works and getting our whole show into the gallery by 4 p.m. And Saturday night, after work is in place, the art league is getting us to dinner. Then, Mr. Dishman, the host, will 'roast' us and we're well done."

Student presents musical comedy review

Gerrie Ellen Johnston presented a musical review entitled "Leap, Laugh, Dance, and Sing" yesterday at Taylor Auditorium.

The performance was an independent study project supervised by Mary Offenbacher, a part-time music instructor at Southern.

Johnston said, "I've done everything—the costumes, arrangements, dialogue, and performing it. That's my forte—musical comedy."

Johnston said she had been working on the project since January.

The review contained pieces from the Broadway musical "42nd Street."

"Chorus Line," "Guys and Dolls," "Chicago" and "Funny Girl," and two dances—Grizzly Bear, a ragtime dance, and Flashdance.

Johnston said she included Flashdance "because it's popular and people are familiar with it."

The story line of the review follows a child's interest in dance. Johnston said, "It's like how I worked my way through my life, how I got interested in dance. It goes over her childhood, her fantasy life. Her childhood was not happy. That's not applicable to my own life, but I teach children and see a lot of that."

Season passes available for Silver Dollar City

Season passes are now available for Silver Dollar City in the Campus Activities Board office, Room 102 in Billingsley Student Center. Adult and children's one-day passes can also be purchased.

White Water is offering \$1 off the price of each family member's ticket with the purchase of a Silver Dollar City season pass.

Over 12 attractions have been added

to the city for 1984. Headlining the new attractions will be a two-hour evening music show titled "The Silver Dollar Jubilee." It will be presented nightly at no extra cost to guests.

New attractions include the Greedy Brothers water excursion, the Grandy Dancer Railway, the Water Maze, an indoor carousel, and a Children's Crafts corner.

Other attractions this summer are

the Ozark Mountain Crafts Fair, now through May 20, the Moon Folk's Music Festival, a National Bluegrass Contest, and a National Clogging contest.

Season passes offer unlimited admission to Silver Dollar City from now until Oct. 28, 1984. Season passes are \$13.95, adult one-day passes are \$11.75, and children's passes are \$7.50.

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SPORTS

Golf team wins for second year

By Lynn Iliff

For the second consecutive year, Missouri Southern's golf team has captured the Central States Inter-collegiate Conference title.

Last week the team traveled to Junction City, Kan., to compete against five of the eight conference teams. Wayne State College and Pittsburg State University do not have a golf program.

Randy Sohosky, coach of the team, and the five team members traveled to Richmond, Mo., yesterday in order to play a practice round before competing in the NAIA District 16 tournament today and tomorrow.

Team members and Sohosky are enthusiastic and have strong beliefs that they could win the tournament.

"If we don't win, we blew it again," said Bruce Phillips, a senior and three-year golfer for Southern.

"I don't know if anyone can beat us—it will be that we beat ourselves," said Mark Unger, a two-year team member.

This year the golf team consists of five players, but can carry up to 12 players, according to Sohosky.

"We have scholarships established for this program," said Sohosky. There are nine scholarships available, with eight from the Art Wadkins Memorial Pro-Am Scholarship fund and one from

the American Golf Association.

"I haven't used them all yet, at one time, because I haven't found the players," he said.

Sohosky, Southern golf coach for the second year, is happy with the two teams, both past and present.

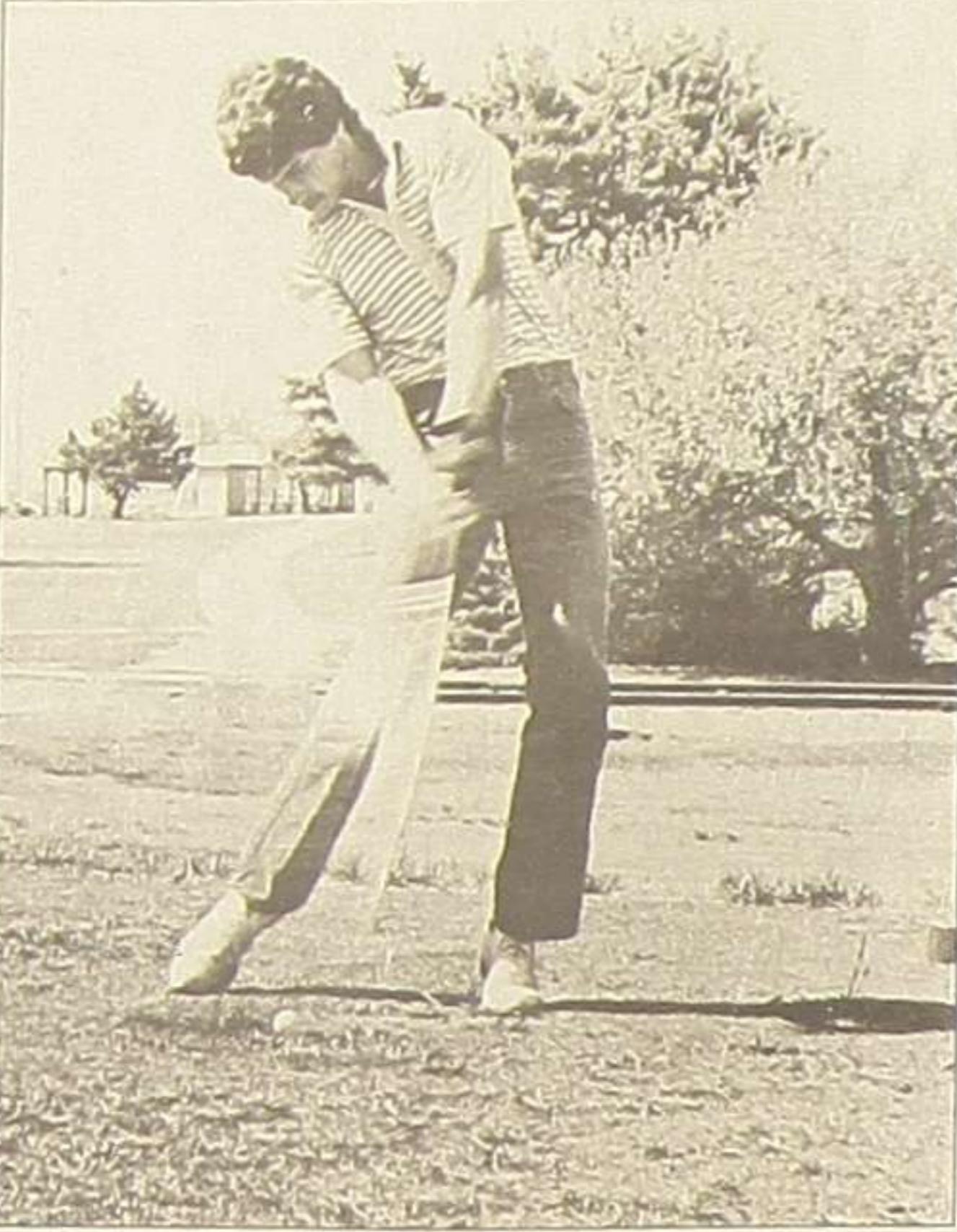
"These last two years, the guys have all been really close (in the caliber of play)," he said. "We pick each other up."

Sohosky says that the quality of play of each player from day to day is a contributing factor to the team's success. "One or two will play really well one day, and the next day, the others will do well."

The golf team participates in two seasons, fall and spring. Its opponents in the tournament (usually consisting of some 25 teams) are mainly conference and district teams, but it does compete against some Big Eight schools, according to Sohosky.

In the two-day competitions, the golfers play one 18-hole course each day and the four lowest totals are compiled for the team's total score. In the one-day tournament only one 18-hole course is played, with the four lowest scores added for the total.

If the golf team wins in district play this weekend, it will travel to Saginaw, Mich., to compete in the national tournament.



Bottorf photo

Bruce Phillips

Lady Lions win series

The Lady Lions captured yesterday in the final four games in the NAIA District 16 softball tournament. In a two-out-of-three competition to determine the first Missouri Southern collected 11 downing Central Methodist 10-4 in first game.

In the second game, Southern through to win 5-4. Cheryl Shelby was the winning pitcher in both games.

Looking toward the district play-off weekend, Coach Pat Lipira said, "We have an equal chance to win anybody else."

According to Lipira, teams can win in the district tournament often by an opponent once, then turn around and lose to that same team later in the season. Because of this it is difficult to predict a winner of the District 16 tournament.

A fourth-place finish was the result of the Lady Lions' efforts at the Central States Inter-collegiate Conference tournament last weekend. In the round Southern lost to Pittsburg State University 6-2, but came back to beat Missouri Western 2-1.

Southern fought hard for 11-inning before beating Washburn University 5-4 to stay in the tournament.

In their fourth game, the Lions lost to Kearney State 11-2, putting Southern out of the tournament on the road back home.

Cheryl Shelby, freshman starting pitcher, wins 16 games

By Elissa Manning

Starting pitcher for the Lady Lions softball team is freshman Cheryl Shelby, who, according to Coach Pat Lipira, has a record of 16 wins and nine losses this season.

"I'm very pleased with Cheryl Shelby," said Lipira. "Anybody who can come in as freshman and do what she's done is doing a good job."

Shelby, who has played softball since she was in the fourth grade, came to Missouri Southern because it was close to her hometown of Carl Junction, where she lives with her parents Lawrence and Pat, and her three brothers. She had also heard that the athletic team was good.

Although her high school did not have a softball team, Shelby played during the summer to keep up her skills.

"I played MKO League softball last

summer," she said. "It's a traveling team; we play in Missouri, Kansas, and Oklahoma.

"I'm not on a summer team right now, but I'm still looking for one," she added.

She will also be taking pitching lessons this summer from a men's league pitcher who is also a friend of her father.

Shelby also practices with her brothers, who are 21, 16, and 12 years old.

"All of my brothers are pitchers. The only way I can get them to play catch with me is if I pitch to them and then they pitch to me."

She also attributes some of her athletic ability to being raised with three brothers. "I was a tomboy," she said.

Pitching for Southern has been challenging for Shelby.

"College ball is a little higher caliber

than what I was used to playing," she said. "But I like the competition."

Before a game, Shelby tries to concentrate more on her physical and mental state than on the other team.

"Usually, I try not to think about it (the other team) too much, because if you think about it too much, you worry," she said. "You have to be mentally ready, stretched, have enough energy, and be confident without over doing it."

Shelby has been pitching almost every game recently, but Southern has three pitchers. Selection of who will be on the mound, according to Shelby, depends on how Lipira feels the hitters will hit off a certain pitcher.

Last weekend the Lady Lions played in a double-elimination conference tournament at Wayne (Neb.) State. Shelby threw in all four games. On Friday, Southern lost the first game to Pittsburg State University, but beat

Missouri Western 2-1 later.

"It took us about one game to get warmed up," said Shelby, "then we played pretty well after that."

The game against Western was 11-innings, and Shelby pitched the entire time.

"It wasn't too bad really," she said, "because we were getting them out one-two-three."

Southern took fourth place in the eight-team tournament.

Adapting from the high school scenario to the college classroom was more difficult than Shelby had anticipated.

"It took me a while to realize that it was my own basic responsibility to get the work done," she said. "In high school teachers would help you, but now it's my responsibility to get the work in on time."

One reason Shelby said she is majoring in criminal justice is "I like to

catch the bad guys."

Actually she hopes to work with juveniles because she likes working with teenagers.

"I'd like to help them so they're better adjusted to what it will be when they're an adult," she said.

Shelby will be concentrating on game for the next couple of weeks as district playoffs are over.

"I hope to have a winning record to do well in districts," said Shelby.

"Coach Lipira has been a great help in softball," she said. "She really knows what's going on."

Lipira seems equally pleased with her pitcher.

"She has four three-hitters against some very tough N.C. schools," said Lipira. "So I'm pleased with Cheryl. I couldn't ask more from her."

Lions have 'an overall good season' despite weather

The weather played an integral part in Missouri Southern's final baseball games as it has throughout most of this season.

Needing a doubleheader sweep against Emporia State Sunday in Wayne, Neb., to capture possession of first place in the conference, the Lions were "snowed" out. After splitting a doubleheader with Wayne State, the Lions were scheduled to play Emporia State in a Sunday afternoon contest, but bad weather once again plagued the Lions.

Finishing second in the district for the fifth straight year, head baseball Coach Warren Turner said, "considering the weather, I think we had a good year, some really good wins, and just an overall good season."

No doubt disappointed in his second-place finish, Turner feels the Lions will redeem themselves in the upcoming NAIA District 16 tournament. Southern, seeded No. 1, will travel to St. Joseph and take on the winner of the Missouri Baptist/Evangel game

next Wednesday at 10 a.m. Other top seeds are No. 2, Missouri Western; No. 3, Southwest Baptist; and William Jewell, No. 4.

The winner of the tournament will be the representative in the area tournament to be hosted by Southern on May 17-18.

The Lions finished with a 20-17 record for the season, but this is not indicative of the play of the Lions, according to Turner. "We were 10-0 in district play and when we played

schools our own size we were very successful. But the point of the game is to be challenged to the utmost degree and play to the level of our competition."

The Lions will take a few days off and work on the fundamentals and "regroup" for the playoffs. Mick Gildehaus will pitch the opener and senior Dale Olker will pitch the second game. "We have good depth in our pitching staff and we'll just have to see what happens after two games," said Turner.

Cunningham receives award

Lisa Cunningham was named Athlete of the Year for the second consecutive year at the Lady Lions Awards Banquet Tuesday night.

Cunningham, also receiving the Most Valuable Player award in volleyball, was named to the First Team All-Conference and All-District Volleyball teams and to the First Team All-Conference softball team this year.

The Lionbacker Award of Excellence was given to Jody Maxwell, an honorable mention selection for the conference softball team.

Maxwell also claimed the Most Valuable Player and the Outstanding Defensive Player awards for her "brilliant" play during the softball season. The first baseman has made only three errors in over 200 chances, according to Coach Pat Lipira.

Also receiving honors for softball was Nancy Jordan, as the Best Offensive Player. Jordan was named to the First Team All-Conference softball team.

Basketball awards were given to Co-Most Valuable Players Margaret Womack and Sue Sutton. Both were named to the First Team All-Conference basketball team this year, with Sutton also winning Freshman of the Year honors.

Lori Cantrell, freshman, was the recipient for the Most Improved Player award and LaDonna Wilson, freshman, was given the Spirit of the Hustle award.

Tina Roberts, a junior, received the Best Offensive Player award for volleyball. Roberts was selected for the First Team All-Conference and All-District teams for "outstanding" volleyball play.

The Best Defensive Player award was given to Becky Gremmeyer, an honorable mention selection in volleyball.

Williams looks for Crowder fans to watch Lions

Positive and negative effects will be seen in the men's basketball program at Missouri Southern due to the elimination of the basketball program at Crowder College in Neosho, according to Chuck Williams, head basketball coach at Southern.

With no team to support, some Crowder fans may view Southern basketball games as an alternative, said Williams. This would benefit Southern's program.

Although Southern has not had a steady stream of players from Crowder, its program will suffer a

decrease of awareness in the recruitment process. Williams said because Crowder was close in proximity, it gave Southern a chance to scout Crowder's players and Crowder's opponents' players.

"It was a recruiting tool," said Williams. "We were able to look at their program and the people involved, besides the fact of seeing the other schools that Crowder competed against."

Williams has been in contact with Dennis Helms, who recently resigned as Crowder's coach, and the players in

the program. He said he may visit with some Crowder players to determine their future plans.

"But at this point, everything is unclear and undecided," said Williams. "We're just in the talking stage."

Predictions concerning the long-range effects of this change may be premature, according to Williams. In the future, a re-evaluation of the program may occur, resulting in the reinstatement of the program.

"It would not totally surprise me if they decided to reinstate the program in say, three years," said Williams.

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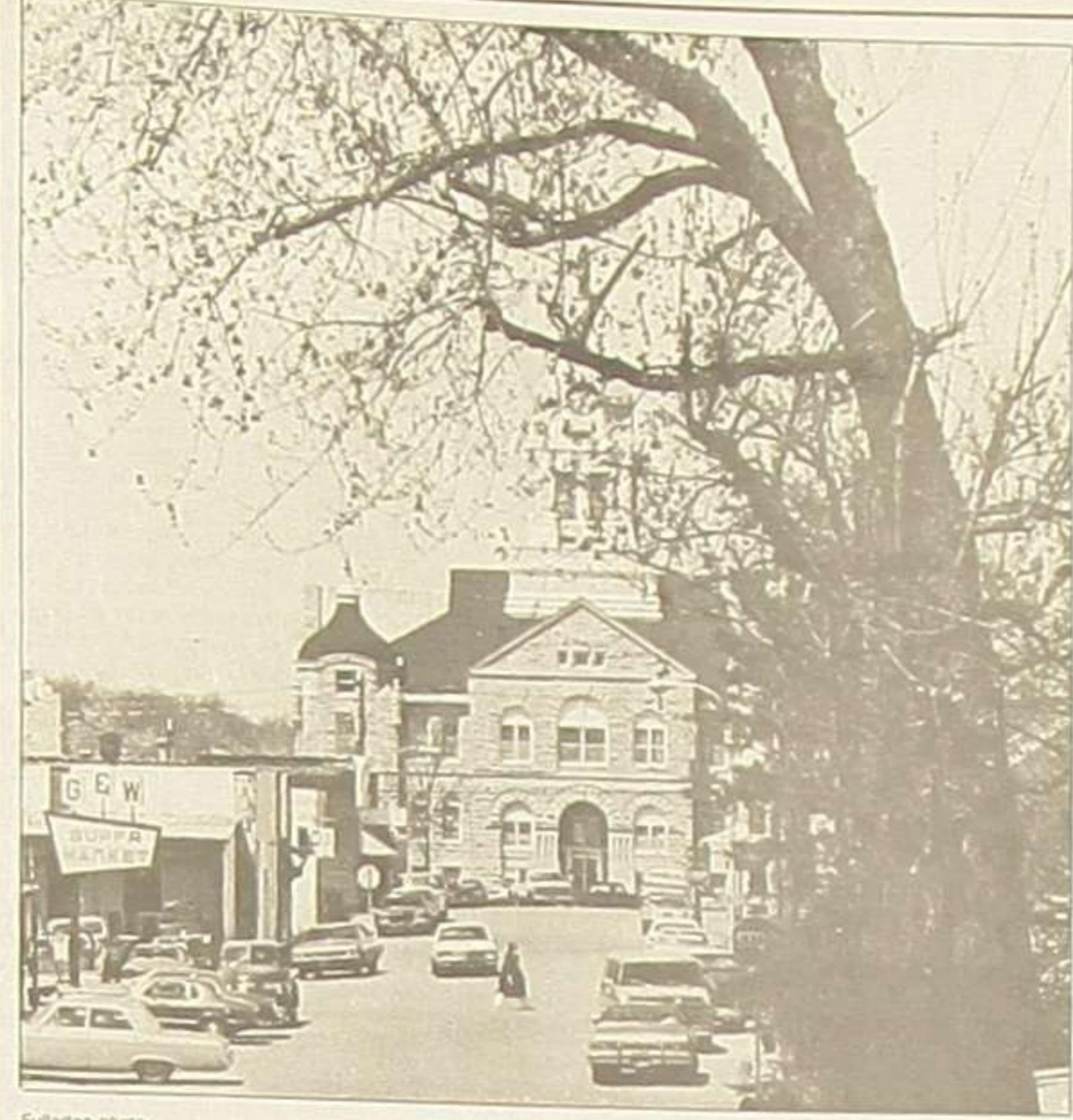
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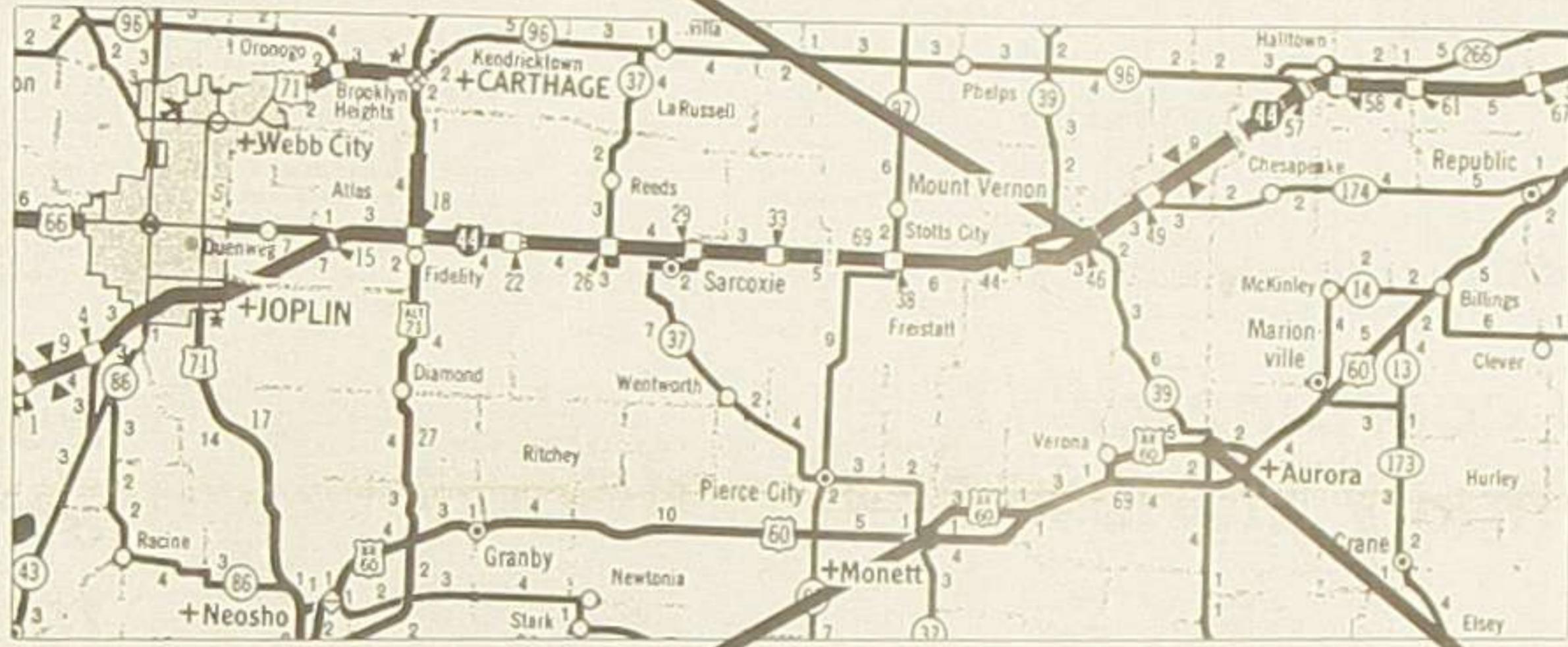
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Fullerton photo

A Special Tribute

Mount Vernon



Monett

Aurora



Williams photo

Three communities in Ozark foothills give special charms to Southern's service area

© Campbell

In the rolling Ozark foothills of southwest Missouri are three neighboring communities—Mount Vernon, Monett, and Aurora. Although each has a somewhat quiet, rural town atmosphere, all three are involved with activity related to industry, business, government, recreation, and education.

Vernon is I-44," said Jack Turner, owner of Mount Vernon's Ben Franklin store for the past 26 years. "It put us on the map. There are between 13,000 and 21,000 vehicles passing along I-44 everyday."

The three communities show a combined population of nearly 16,000—Mount Vernon 3,341; Monett 6,148; and Aurora 6,437. Population increased 28.5 percent in Mount Vernon and 20.1 per cent in Aurora during the decade of the 1970's.

"Aurora in 1975," said Retta McNabb. "We needed the hospital, the nursing home, and the doctor. Aurora is just a nice little town. It has anything you need in one place. We don't have to leave town."

to Missouri Southern because of their support of the College and the students they send to the campus. During the 1983-84 school year, 128 students from the three cities attended Missouri Southern.

Judy Dill, mother of three and a nursing student at Southern, commutes from Mount Vernon. She said, "I really like the small town. You know everyone and have a close feeling with friends. Mount Vernon is a very nice place to live and raise children."

Linda Lines, who works for the First National Mer-

Linda Lines, who works for the First National Mercantile Bank of Monett, has lived in the city 12 years. She attended school in Monett and stayed because she liked the "small town atmosphere and the family

panies that employ at least 100 persons. The Kansas City Times even featured Monett's industry in a February 1983 full-page article.

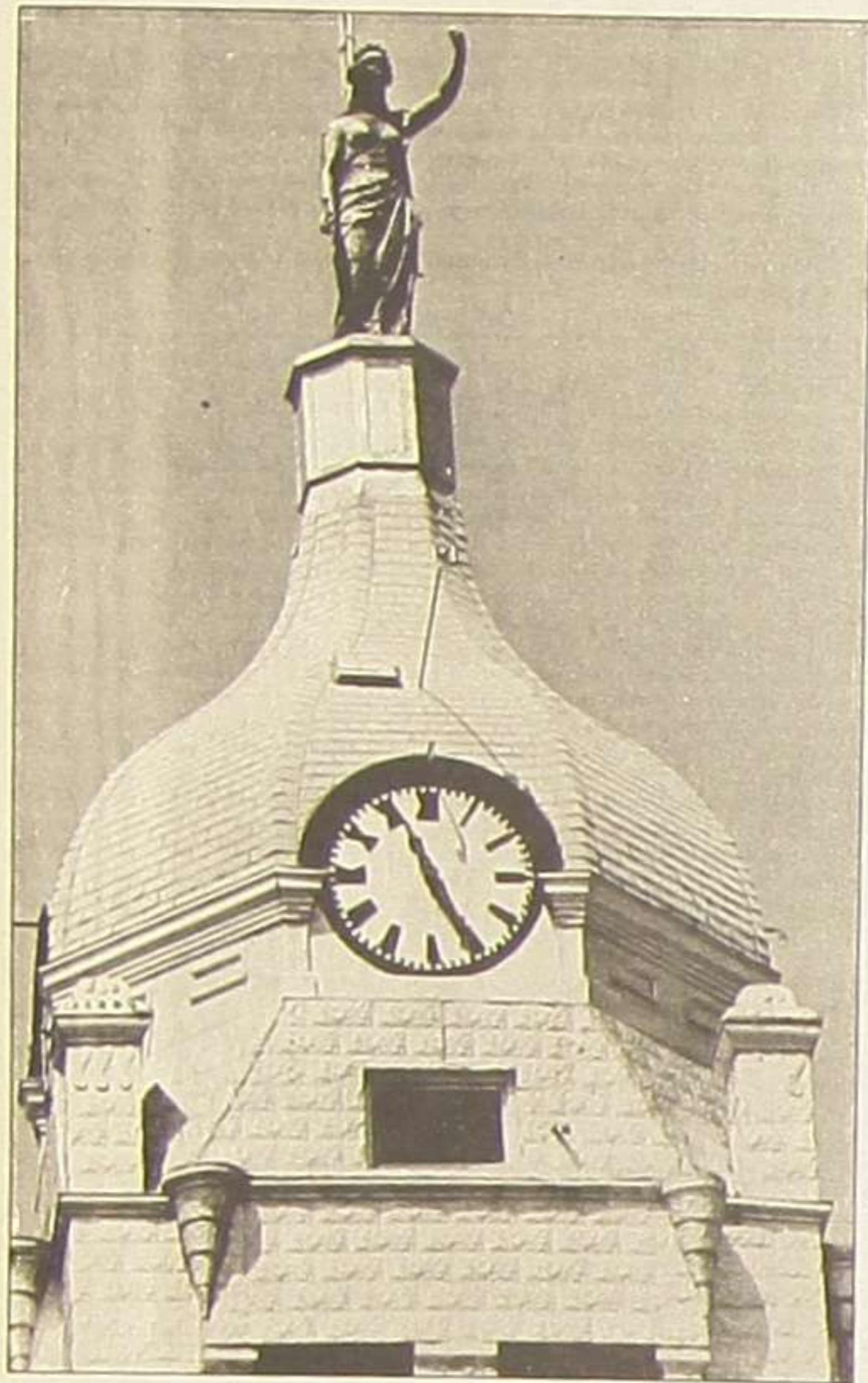
Aurora's main industry is the Everette Shoe Corporation, which employs some 600 persons. The corporation sends out over two million shoes per year.

Mount Vernon is probably best known for the Missouri State Chest Hospital, which opened in 1907 in the city. The 220-bed hospital, which is Mount Vernon's largest employer, has specialized services for

"I love the town and its people," said Dr. Sandra Grummert of Mount Vernon. "The people are really

Mount Vernon

City, county have closely related histories

Fullerton photo
The top of the Lawrence County Courthouse in Mount Vernon.

By Bill Weaver

Mount Vernon is one of the oldest towns in southwest Missouri, having been selected as the site of the Lawrence County Seat in 1845. As such, the beginnings of Mount Vernon and Lawrence County are closely related.

Leland Mullins, an early pioneer settler who came to the area in the 1830's, built a log cabin about one-half mile east of the public square. Mullins was a native of Kentucky, and his wife, Millie, was a native of South Carolina. The cabin stood until the 1880's.

Joseph Schooling, Joseph Rinker, and Robert B. Taylor were appointed by the State Legislature as the first justices of the county court. They held their first meeting at the cabin of R.B. Taylor, located two miles northeast of Mount Vernon, on April 7, 1845.

The court, by its order of record May 6, 1845, directed "that the seat of Justice of Lawrence County be called Mount Vernon." The town was named after the home of George Washington. Tradition says the court justices were divided over whether to name the town Lawrenceburg or Mount Vernon.

Thomas Hash, prominently connected with the town's early history, received a contract to clear the virgin timber from the square. Hash, a native of Kentucky, served as judge, sheriff, and recorder. One of the town's first additions also bears his name.

On Aug. 7, 1845, the court ordered a public jail and courthouse built at Mount Vernon. Three hundred dollars was appropriated for the jail and \$400 for the courthouse. An additional \$200 for the courthouse and \$100 for the jail were later appropriated.

Not many persons living in Mount Vernon today remember John Hamilton's spring. But for more than a century, it supplied water for Mount Vernon and the surrounding area. And, in times of drought, it furnished thousands of gallons of life-saving water to farmers for their livestock. The spring, now enclosed, is located at the west edge of Mount Vernon at the

power house.

Hamilton was obviously a man of generous nature, for it was his desire the spring should be used for the good of all citizens of the county. Two days after the commissioners selected the site for Mount Vernon, Hamilton deeded the spring and 100 feet around it to the inhabitants of Lawrence County forever for the sum of one dollar.

The county leased the spring to Mount Vernon in 1897 for a period of 99 years. Some trouble later developed when the county sought to have the lease annulled, contending the public was being deprived of its rightful use of the spring. The city claimed there was enough water for all. The case was taken to court, but later dropped with each party paying half the cost of litigation.

The first courthouse, built in 1846, was a frame building two stories high. This building was used until 1854, when a second one was completed. The historic old building was torn down in 1918.

The second courthouse was a three-story brick building. It was built at a cost of \$7,000. The building was used until 1900, when a fire is reported to have damaged part of the interior. The building was condemned, and sold to T.A. Miller Lumber Company for \$225.

Work began in August 1900 on a new courthouse. Some 5,000 persons attended the cornerstone laying ceremonies. Following a parade through downtown Mount Vernon, the ceremonies were held and the following items were placed in the cornerstone: a copy of the Holy Bible; Masonic Book of Constitutions; rosters of the old and new Mount Vernon Lodge No. 99 A.F. and A.M.; flag of the United States; historical sketch of early Sunday School work in Lawrence County; copy of the Stotts City Sunbeam and Lawrence County Record; copies of court orders and bonds relative to construction of the new courthouse; and photographs of courthouses one and two.

The building was made of native limestone quarried near Mount Vernon. It contains a high basement, stories, and a clock tower. The figure of Justice was placed on the dome, the figure of America was on the south side, and the figure of Oregon was on the north side. Only Justice remains. It was reported one of the others was killed trying to make repairs.

In late 1973 and early 1974, the courthouse dome was repaired. This time, Justice was removed by helicopter for repairs. After several attempts, she was finally removed Jan. 21, 1974. Several bullet holes were found, as well as a hole in the believed to have been caused by lightning.

The present jail was completed in 1874 at the cost of \$16,000. It is on the north side of the square, built of limestone quarried in Marionville, Mo.

It was here that Sam Orr spent his last days under sentence of death for the murder of Farmer Davis of Marionville. Orr was hanged in the jail in the presence of an immense crowd of spectators from Lawrence and surrounding counties estimated to be as high as 5,000. This was the public hanging in Lawrence County.

During the Civil War, a military hospital was established at Mount Vernon. Many persons came for protection. The courthouse was protected by fortification, which was removed after the war for repair of damages to the courthouse by United States troops.

The oldest continuous business in Mount Vernon is Milsap's Store, which has been owned and operated for many years by the Milsap family. Since the Civil War, George S. Milsap and family moved to Mount Vernon. In 1874, his sons—Mills and Reece—opened the Milsap Store which has remained among business interests for the past 100 years.

Museum coordinator collects many stories

By Shaun LePage

One part of the Lawrence County Historical Society Museum in Mount Vernon that makes it different from other museums of its kind is its coordinator, Dan Stearns.

Stearns, who is president of the Historical Society, was given the task in 1974 of preparing a historical display for the Bicentennial celebration in 1976.

With the help of the Historical Society and other volunteers, Stearns was able to dedicate the museum on May 23, 1976. Ever since, Stearns has been collecting, documenting, and displaying antiques and artifacts that have been donated or loaned to the museum.

"I'm not a collector myself," said Stearns. "I'm more like a pack-rat."

Perhaps Stearns will not call himself a collector, but he has been collecting stories ever since he took on this project. The stories he tells are not written down on paper or recorded on cassettes. The stories he tells about the furniture, books, pictures, and the people involved can only be found in conversations with Stearns.

While looking at a World War II American Army uniform, Stearns recalled talking to the man who had donated the uniform to the museum.

"He was a prisoner of the Japanese during the war," he said. "He said they treated him very well. They fed him well and took care of him, even though he was a prisoner."

"Everything in here has a story behind it," said Stearns. "When I'm gone, no one will know all the stories."

Stearns became involved with the museum because of his interest in people. That interest keeps him busy outside the museum.

side the museum.

Chosen as Mount Vernon Citizen of the Year in 1979, Stearns has furnished temporary homes for 26 foreign boys. Some of the boys were foreign exchange students, while some of them were refugees. Among them were several boys from Asian countries, and one was a Nigerian prince.

"I just love foreign people," he said. "I don't see color."

None of the 26 boys was ever any trouble to Stearns. In fact, according to Stearns, although many of the boys spoke practically no English, many of them were of some help to Stearns. For example, one Japanese boy showed him how to find the Japanese family name on a sword displayed in the museum.

Stearns spoke of one incident where a few visitors became upset because a Cuban flag was on display in the museum. The flag was made by Americans in the early part of this century.

"I don't know what's wrong with some people," said Stearns. "They're just ignorant, I guess."

Stearns, a retired electrician, has been saving for several years in order to make a trip to the Orient. He is planning the trip for this summer.

"I've always wanted to go," said Stearns. "I'm excited."

Preparing for his trip, working the museum, and his responsibilities as president of the Historical Society keeps Stearns busier than he likes. Sometimes he will walk around town late at night to "think about how I want to do things."

"Some people think I'm crazy," he said. "They think I'm sick in the head. Well, at least that kind of sickness doesn't hurt."

Wayne Daniel Trucking, located on Interstate-44 in Mount Vernon, began in 1963 and is now in its third generation.

"We feel Wayne Daniel Trucking has the most modern equipment at the present time and is the leader in large cube trailers," said Charles Daniel, president and chairman of the board.

Charles Daniel's grandfather owned and operated Daniel Battery, the very beginning of the trucking business. His grandfather made the batteries and delivered them in his pick-up truck, which was the largest in Mount



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Daniel Trucking is family-owned corporation

By Lee L. Ellif

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Charles Daniel's grandfather owned and operated Daniel Battery, the very beginning of the trucking business. His grandfather made the batteries and delivered them in his pick-up truck, which was the largest in Mount

Vernon at that time.

Wayne Daniel Trucking presently has 100 trucks and employs over 300 persons. The truck drivers cover the states of Missouri, Oklahoma, Kansas, Arkansas, and Texas. According to Daniel, they travel to Oregon, Washington, South Carolina, and California, and all points in between.

"Our truck line is a common carrier company that hauls anyone between those areas," he said.

Daniel said the trucking company is a "family owned corporation." His mother and two brothers own company stock.

"We're working together in the com-

pany," he said. "All of the kids in our family that are in college or high school work part-time on their vacations."

"We believe in productivity," Daniel said. "If people would only remember 1927, we would still be hauling in pickups."

Daniel feels the American people have forgotten about productivity.

Summing up his philosophy on employment, Charles Daniel said, "The easiest way to gain wealth is to work five days a week for your family, the sixth day to increase wealth through real estate or your own business, and to rest on the seventh day."

This edition is presented by *The Chart* as a way of paying tribute to three cities in the service area of Missouri Southern State College.

It is the third such special edition published by *The Chart*. The city of Carthage was featured in an April 1983 supplement, and the city of Neosho was highlighted in a December 1983 edition.

This supplement was produced through a Newswriting course, taught by Chad D. Stebbins, in the Department of Communications. Assistance was provided by an Editing and Editorial Writing class.

Photographs were taken by Richard Williams, Barb Fullerton, A. John Baker, and Connie Mailes of *The Chart*. Williams, Bob Vice, and Scott Wilkens assisted in design and paste-up.

Festival attracts tourists

All things have their season, according to Dan Stearns, superintendent of the Lawrence County Historical Society. Fall is apple-making days in the Ozarks.

Several small towns in Missouri fall festivals, and Mount Vernon is no exception. The townspeople have been celebrating the cool crisp days of autumn by making apple butter for the second weekend in October for the past 18 years.

The idea for a festival in Mount Vernon was the work of James Moore and Joe Sullivan, members of the Chamber of Commerce.

On an early October morning, the kettles are built on the courthouse lawns. Apples are peeled and made ready to be cooked.

The copper kettles used are 100 years old, and some hold as much as 30 gallons of apple butter.

After the kettles are heated and apples are boiling, sugar and spices must be stirred into the mixture. Spices used are imported from Europe and give the apple butter a very distinct flavoring. A large wooden paddle is used to stir the contents of the kettle.

After boiling for 12 hours, the apple butter is bottled and sold to thousands of tourists who attend the festival.

This celebration, which attracts people from every corner of the state, only gives them the chance to taste the apple butter, but also to mingle among the many food and drink concessions set up by the organizations that sponsor the festival.



State Chest Hospital offers many services

By L. Ellif

ents of Missouri who suffer tuberculosis or another chronic respiratory disease often visit the Missouri State Chest Hospital in Mount Vernon.

Established in 1907 as the Missouri State Sanatorium, the name of the hospital changed in 1971 to more clearly delineate its function. In its early days, the hospital was devoted exclusively to the care of patients with tuberculosis. In recent years, however, a majority of the patients at the hospital have had other chest diseases.

Originally, the idea of the state hospital was created by physicians in Missouri and the people of the State of Missouri. "They felt a need to curb the spread of tuberculosis, then known as White Plague."

In 1905 the Missouri Legislature passed a bill for the establishment of a hospital. Fifty thousand dollars were appropriated to begin the institution. The bill provided that the land selected for the hospital must be at least 500 feet above sea level.

The Board chose Mount Vernon because of its elevation of 1,260 feet, and the abundant shade trees," officials said. "Mount Vernon citizens donated the land from Norman and donated \$3,000 to supply the hospital with water, electricity, and telephone services for a five-year period."

136 patients entered the hospital during the first two years. In 1910, patients were housed in two large "villas." Officers and other personnel lived in the medical buildings. The 24-bed buildings were filled with as many as 75 patients. In 1910, numerous children were admitted as patients. The ages of the children ranged from nine to 15, thus causing the need for schooling. A room was provided, and the first class had seven students.

In 1924, a greenhouse was constructed so patients would have flowers for hospital rooms. By 1940, the number of patients had increased to nearly 750, and a new dormitory was constructed. A waiting list of 100-150 patients demanded the expansion.

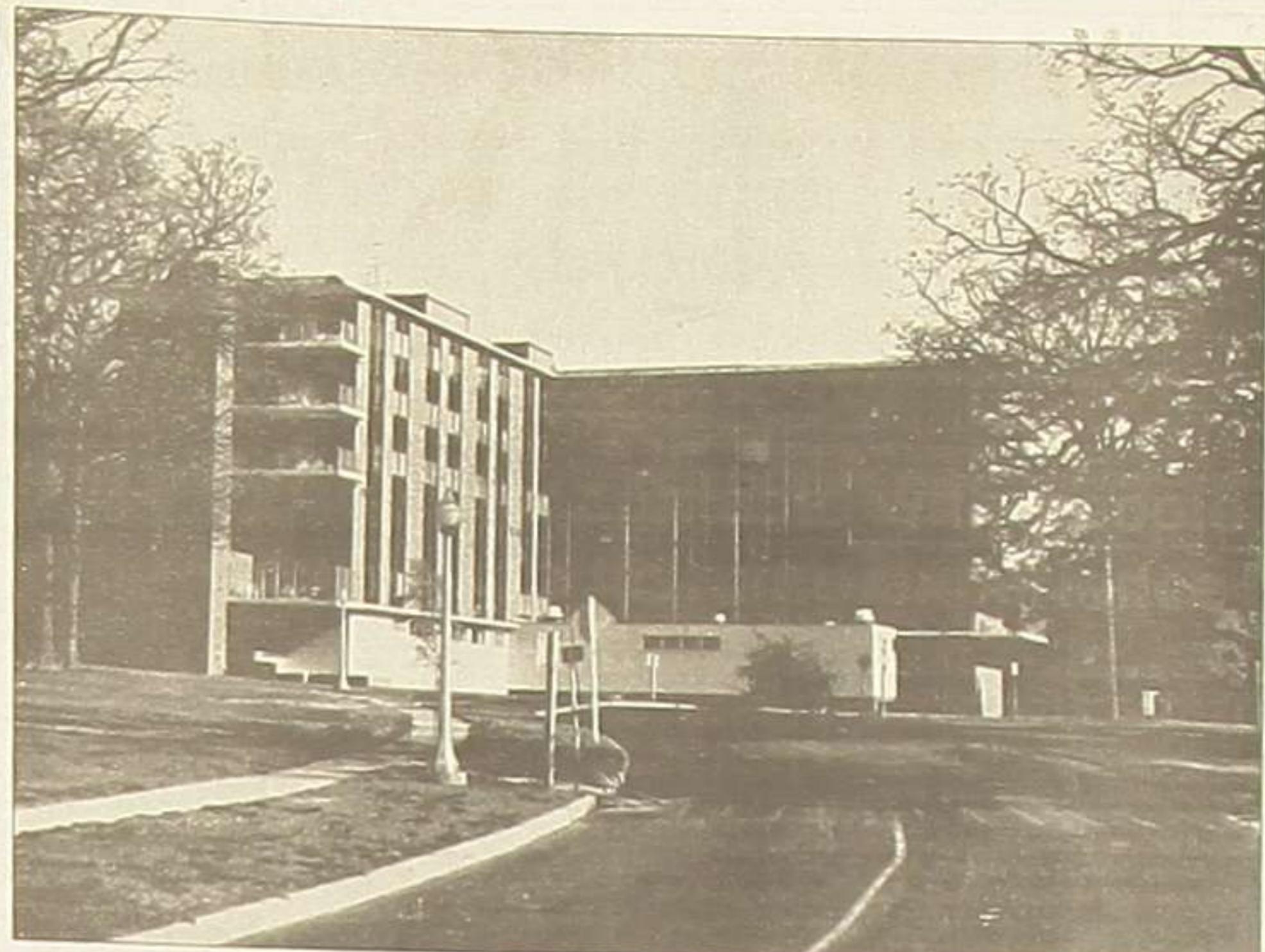
The Chest Hospital currently offers comprehensive inpatient services and also provides a variety of outpatient services. The hospital has recently opened an outpatient clinic to provide a means for continuity of patient care and treatment without the requirement that the patient be readmitted to the hospital.

Donald C. Lamkins, who has been hospital director for two months, feels the hospital should be proud to employ such "outstanding" persons in their fields. The hospital and staff are not only concerned with the physical aspects of the patients, but with the mental and emotional conditions as well.

According to the hospital, its mission "is to stabilize patients, prescribe treatment, teach them to care for themselves, and return them to their own communities and to the care of their own physicians."

Missouri residence is not required for admission into the hospital, but patients residing outside the state are charged at the full hospital rate.

The 220-bed hospital is equipped with an accredited grade school, high school, and business school. A post office, theatre, chapel, and chaplain are just a few of the accommodations to make a patient's stay more comfortable.



The Missouri State Chest Hospital's goal is to "stabilize patients, teach them to care for themselves, and return to their own communities." Mount Vernon was chosen as the hospital site in the early 1900's because of its high altitude. It has expanded over the years, and currently has 220 beds, a post office, theatre, chapel, and accredited schools. The top photo shows the rear view of the Chest Hospital and the above photo shows the hospital front and entrance drive.

Library is part of unique system

By Halverson

Barry-Lawrence County Regional Library has the distinction of being the first to have a cooperative agreement between two counties in the state of Missouri.

The agreement was significant because it provided joint services, a budget, and a single administrative librarian.

In 1969 a firm base had been established by various mergers. A systematic program of expansion of the library began. Headquarters for the regional libraries was established at Mount Vernon because of its central location. The first in the history of regional libraries took place in May 1971 when the library board voted to consolidate the library district. Change of operating procedures gave more time to be devoted to developing new programs and selecting new materials.

In 1971, several of the library facilities in the two-county area have been redecorated or moved to new locations. A local fund drive was held in September 1974 to raise \$10,000 for construction of the new headquarters in Monett. The campaign was successful and the new headquarters began in December 1975.

Mount Vernon facility has a collection of 37,500 volumes and 47,208 items of material in circulation.

The library has three full-time employees. Arlene Showers, branch manager, conducts a pre-school story hour for children ages three to six. There are three to four sessions per week with as many as 24 children participating. Mary McGaha takes books to a local nursing home once a week. Pat Moore has several persons who have her pick out reading material for them.

Lawrence County Historical Society genealogy material is also available at the Mount Vernon facility.



A Mount Vernon student takes advantage of the library facilities. The Barry-Lawrence County Regional Library opened a new building in Mount Vernon in 1975.

His contacts with people is a learning experience

By Scott Wilkens

When the general superintendent of Mount Vernon retired in March 1981, Jack Swearinngen was just another city employee. But he is currently starting his third year after being chosen to fill that vacancy.

Mount Vernon uses the mayor-council form of government, so Swearinngen, as general superintendent, oversees city council action, along with the mayor. But he said his duties are a little more complicated than that.

"I do all the buying for the city's departments," Swearinngen said. "We use a purchase order system. This means I look around for the most competitive price and then make the purchase from that business. On any major purchase we take bids."

Swearinngen said the city just purchased a new police car to go along with its previous two squad cars.

He also said the city was preparing to order generators to be used as an alternate power source in case of an electric power outage.

"I also set up a budget," Swearinngen said. "This requires looking at each individual department's needs and proposing a budget. If each department approves my figures, I submit them to the council."

This year's budget, which is due by July 1, is estimated to be \$1,970,578.

Swearinngen, in addition to his purchasing duties and preparation of the budget, must oversee the 26 persons employed by the city.

"I am also involved in the public relations work for the city," Swearinngen said.

Swearinngen said, "This means that I listen to all of the public input and channel it to the right office."

Swearinngen said most of the input is positive, and that he felt the public was behind the actions of the mayor and the council.

Two areas the city has been concentrating on are that of developing an industrial park on the northwest edge of town, and maintaining a transportation service for Mount Vernon citizens.

"We are improving roads and sewers in the proposed industrial park area, hoping to lure industries," Swearinngen said.

Quality Manufacturing is the first company to try locating a business in the area. According to Swearinngen, the company is waiting to clear up some red tape with the state government before beginning operations. The firm produces aluminum storm doors and windows.

One more bonus for city officials is nearly 78 acres near the complex recently released by the state. This area will be added to the land already available to potential industries. Swearinngen said several other industries have expressed interest in locating near Mount Vernon.

Another useful function offered to citizens by the city is a transportation service.

"The service is mainly used by the elderly," Swearinngen said, "but it is available to everyone."

Swearinngen said his final duty was to remain flexible, and to learn with each day.

"I learn something every day, from all of my contacts with people," Swearinngen said, "and I am still learning."

Mount Vernon

Of University of Missouri:

Center extends services

By Tammy Coleman

In 1862 a bill was introduced in Congress and signed by President Abraham Lincoln, which provided for the establishment of colleges for agriculture and mechanical arts.

A certain amount of land was presented to each state with the direction to create a University. This provided for the University of Missouri Extension Center in Mount Vernon.

"The purpose of the extension program is to extend the resources of the University so everybody has access to the University information," said Dale Cox, 4-H Youth Specialist of the Center.

The overall goal is to "improve the

quality of life for residents." This is done by putting emphasis on six basic areas—continuing education, business and industry, agriculture, community public sector, youth, and home economics.

Continuing education is periodically updating persons. Readjustment and retaining is a shared responsibility of many institutions, agencies, and organizations.

Specialists maintain contact with business and industrial firms to offer research, information, and academic expertise. The overall objective in this program is to help the economic growth of Missouri by providing assistance in various areas.

Individuals, groups, and

agribusiness firms receive a research and specific recommendations helping them to apply knowledge to improve social and economic beings.

The community-public sector local officials and citizens to understand and cope with problems handled on a community basis.

Youth programs are geared to the development of leadership decision-making, and use of time. Included in this is the 4-H program, which develops life skills.

The home economics field has five main disciplines—clothing, textiles; child and family development; family economics and management; foods and nutrition; and housing and interior design, and equipment.

Town may be small, but is big on education

By Chris Wheeler

Since its beginning in 1866, the Mount Vernon R-5 School District has continued to progress to what it is today.

Before 1903, the high school was limited to a three-year course of study. Though the school was changed to a four-year program in 1903, it was not approved until 1906. In 1942, the high school became a member of the North Central Association, and in 1948 it became a 3A school.

Norma Gibbs donated the five acres of land on which the first high school was built. Later, she donated an adjoining five acres. Additional property was not purchased until 1959 when the land was needed for the Vocational Agriculture building. In 1969 and in 1977 additional properties were purchased.

Two fires brought some setbacks in the educational process. The original high school building was destroyed by fire in 1928 and was rebuilt in 1929. A second fire in 1967 did not totally destroy the building, but made it necessary to construct what is today the main high school building.

The progress of the Mount Vernon School System has been based primarily on the success of the graduates and their accomplishments. Mount Vernon has had many National Merit Scholars and a high percentage of students consistently average above both state and national norms in standardized achievement tests administered annually.

Mount Vernon may be small in size, but its school system is big on education and the ideas that help make its educational system work. One of these ideas was the establishment of the media center.

"Since the classroom teacher is responsible for defining objectives of instruction, planning the learning activities of students and directing the manner in which they are carried out in the classroom; since it is the teacher who may select the curriculum materials and set the important conditions of learning, any desired changes in the real curriculum—the learning experiences of the students—must come about, not by changing the printed course outline or text, but through changing the perceptions and interpretations put upon them by the classroom teachers themselves," said Edward Spencer, high school principal.

The media center is credited with making significant contributions to the curriculum, although there may be nothing tremendously original in Mount Vernon's idea. As the media center has developed, many requests to visit and inquiries about the origin and growth of the center have been received.

One belief involved in the concept is a belief in the importance of the library and the media specialist in instructional design. The media specialist must be a teacher, a curriculum specialist, and even an administrator if she is to be a catalyst for improving the curriculum. The media center specialist is a partner with teachers, as

a source of reinforcement and confidence, as well as a source of expertise. As a result of the cooperativeness fostered by the center, instructional creativity has been vitalized and the morale of high school faculty is extremely healthy.

Efforts were directed at creating a teaching/learning atmosphere characterized by mutual security, competence and human attitudes. Obstacles previously associated with using audio-visual machines and materials were removed. Space was provided for teachers to vary their classroom setting. Media holdings were collected and classroom closets and brought together in a central media center. Materials and equipment were repaired and catalogued. Going in-service education programs based on conscious and continuous interaction between the media specialist and classroom teachers, was established.

The media center concept is being integrated into the classroom media center as part of every lesson. The challenge is to match the learning potential to the teacher's instructional style and vice versa. Recognizing each individual's learning style as unique, the center provides an information, presented in different ways. The center also provides differences in teachers' styles and methods. This seems to be a step forward in individualizing instruction. In the atmosphere one can see more confidence among students and self-directed activity.

Newspaper is family-owned

By Lee L. Elliff

Mount Vernon's newspaper, the *Lawrence County Record*, is best described as "a family business." It is owned and operated by Steve and Kathy Fairchild and Tim and Ann Williams.

The newspaper was established in 1898 by W.E. Hickman. Tim and Ann Williams, who bought part interest in 1971, formed a partnership with Steve and Kathy Fairchild on Jan. 1, 1984.

"We average 22-24 pages each week," said Steve Fairchild, general manager of the *Lawrence County Record*. "Our advertising averages 55 to 60 per cent each issue."

The weekly newspaper employs eight full-time and two part-time persons. The Williams' two sons, ages six and 10, also help out frequently.

Steve Fairchild, who studied journalism at Missouri Southern, feels local merchants are great supporters of the newspaper.

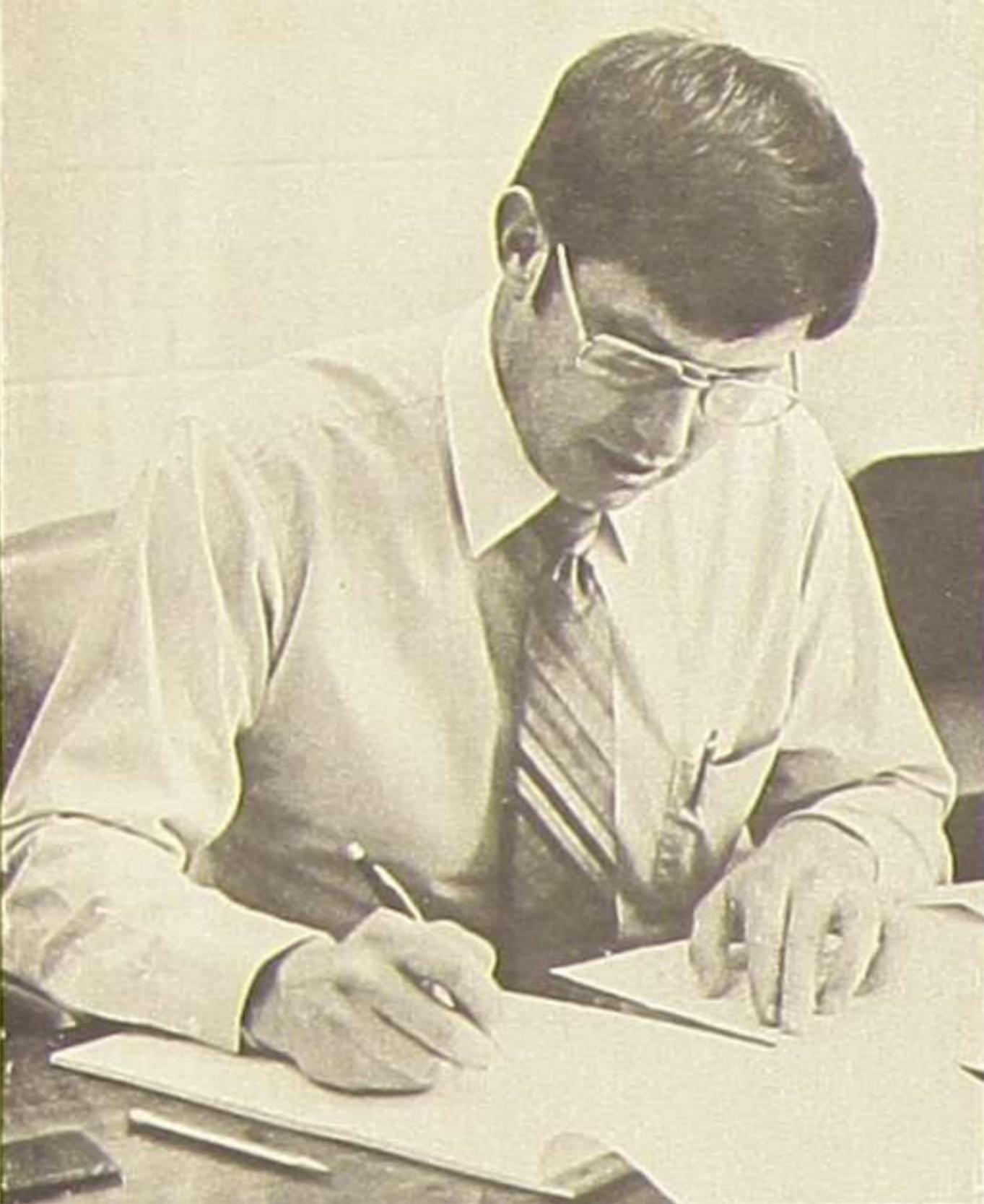
"Our circulation is 3,400, compared to Mount Vernon's population of 3,300," he said.

Mayor serves since 1973

Neal Underwood has served as mayor of Mount Vernon since 1973, when he was appointed to fill out a term.

Underwood's basic duties are to chair meetings of the council members, and vote on issues in case of a tie.

He has been instrumental in major projects to improve the city, including a park complex and obtaining 130 acres for a planned industrial complex.



Fullerton photo

Education problems concern city residents

By Chris Wheeler

Problems in education are a large area of concern in the United States, including Mount Vernon.

Since 1916 Mount Vernon has put several bond issues before voters in its school district in order to better the school's facilities. In 1926 a \$35,000 bond was passed to build the elementary school. In 1945 and 1948, \$38,000 and \$18,000 bonds passed respectively in order to expand and renovate the elementary school.

Voters passed a \$130,000 bond in 1954, providing funds to build the present high school gymnasium and for high school renovations. In 1979 a bond issue for renovations in the elementary school failed three times. Finally in 1981 voters passed a \$225,000 bond issue for repairs and renovations to the high school and elementary school.

Making changes to the buildings themselves is important, but what

goes on inside the buildings is more important. Dr. Johnny Fite, superintendent of schools, feels the success of the school comes from a combination of factors.

"Practicing assertive discipline and establishing rules that students understand and follow are two ways we establish a good learning atmosphere," said Fite.

As of March there had been no out-of-school suspensions, and only one drop-out for the 1983-84 school year in Mount Vernon. Fite also considers classroom management to be a part of the educational system.

"Classroom management is also essential to good learning," he said. "Our teachers use class time well. Also, objectives are set, and as each student meets them they go on to the next step."

Serving a 140-square-mile area, Mount Vernon's 3A school district has 1,218 students. This count was up by 50 students over the 1982-83 year.

Mount Vernon provides variety of entertainment

By Shaun LePage

Entertainment in Mount Vernon consists of more than sitting on the front porch and whittling while traffic goes by on the Interstate.

The local bowling alley only charges \$1.15 to bowl a game. There are leagues every night of the week for the more competitive bowlers.

The "Pool Cue," owned by Rick Bekemier, who also owns the bowling alley, has six tables, two pinball machines, and a foosball table. A game of pool only costs a quarter, and there's usually somebody willing to shoot a couple of games.

"Ruble's Theatre" on East Pleasant Street is always showing one of the more popular movies. To find out what is playing, just pick up a phone and call the theatre. There is a recording on the answering machine that will inform any caller what movie is playing, its rating, and what time it will be shown.

On the north side of town, there is Ewing Park. This park, one of many in Mount Vernon, features an 18-hole golf course, a picnic area, and a pavilion. The golf course is the site of at least one golf tournament each year.

Just north of the square there is the

"Spirit of '76" recreational park, which includes an Olympic-sized swimming pool, four baseball fields, a tennis court, and a football field.

When hunger strikes, many choices are presented.

Pizza is a favorite among high school students, and the only pizza place in town is "Pat's Pizza" on the square.

"Pat" Mooningham and his wife, Terry, have been in business for two years.

"We have a basement with a jukebox and video games," said Terry Mooningham. "The kids can go down there and not have to worry about running into their parents."

"We make old-fashioned soda's," said Woolery, "You can't hardly find those anymore."

"It's a place where people can go to like they used to when ice cream shops had the old soda fountains," she said.

There are also truck stops, cafes, fast-food restaurants, steak houses, and drive-in restaurants in Mount Vernon.

Club gears toward kids

"We're not out as much to promote blue-ribbon steers as we are to promote blue-ribbon kids," is the motto for the 4-H club of Mt. Vernon.

The 4-H program in Missouri is girls, boys, parents, and any other interested adults working together for the benefit of youth and family. It tries to bridge the gap between youth and adults in the family, neighborhood, and community.

The program is geared toward school-age children and based on the assumption that all humans want to feel good about themselves and their

accomplishments. This is achieved by the encouragement to select a project to work on. The project chosen should be geared to the 4-H'er's interests, needs, resources, and abilities.

All of the projects offered for consideration fall into one of 10 categories—animal science, citizenship and community, communications and creative arts, exploring and self-determined, home economics, leadership, leisure education, mechanical sciences, natural and plant sciences, and activities.



Fullerton photo

Edward S.

Monett**Park is major asset to community**

By JoAnn K. Freeborn

Offering something for everyone, Monett's parks program and facilities are designed to appeal to all ages and interests.

"The park is a major asset to the community because the people support it," said Omar J. Twitty, park superintendent. "Whenever there is a need, everyone works together to see that it is met."

An example of members of the community working well together for the park's improvement was the installation of a new scoreboard for the regulation baseball diamond. The scoreboard was donated by Wells Aluminum, which provided labor and materials. Monett All-Star Sports provided the lettering.

The parks department has responsibility for two city parks, the golf course, and the cemetery. This involves about 200 acres of property and an annual budget of about \$250,000.

"Depending on the time of the year, we have from eight to 50 employees," said Twitty.

The main building, called the casino, was built in 1929. It underwent extensive

remodeling in 1980 and 1982. It has two main rooms and a kitchen which can be rented by the public.

According to Ralph Waltrip, caretaker, the rooms are used by community members for a variety of purposes. "We have everything from club dances to golden wedding anniversaries," he said.

Monett's third Industrial Showcase, sponsored by the Monett Chamber of Commerce, was held Sept. 30 in the casino. Showcasing Monett's diversified industrial community, displays featured local products in addition to information about the manufacturing process, marketing area, and history.

"In the summer," said Waltrip, "there is a family reunion in the main room just about every Saturday and Sunday."

Throughout the park area, there are a number of shelters with picnic tables and barbecue facilities. Most of them were built by the National Guard.

Centrally located is an Olympic-size swimming pool. In the summer, swimming lessons are offered as well as a competitive swimming program.

A small lake inhabited by ducks and geese provides a place to fish for

youngsters under 15.

The grounds are undergoing regular spring maintenance repairs.

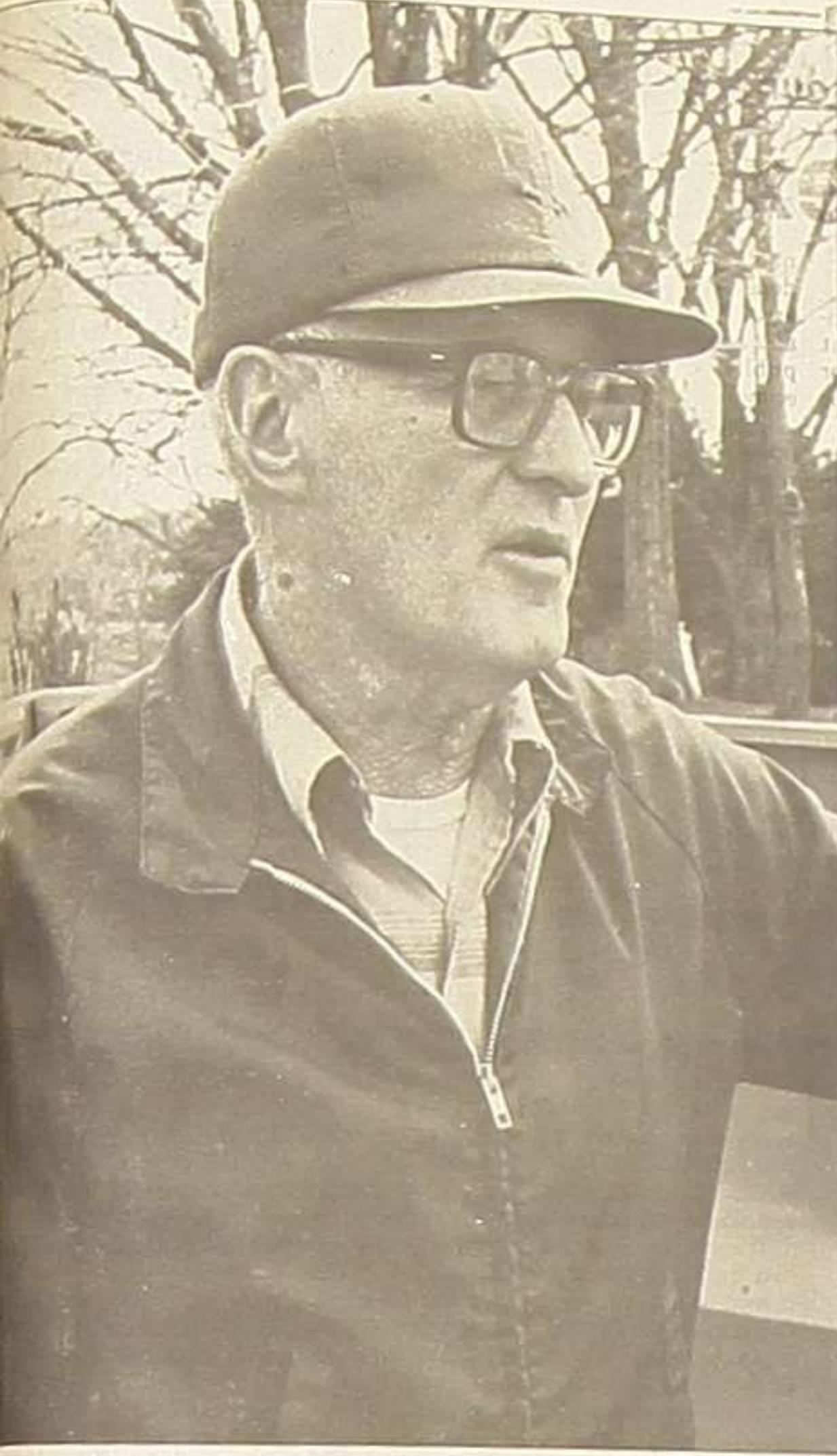
"I usually make a big M out of Periwinkles," said Twitty, "and we're just now getting ready to replace many rose bushes in the rose garden. It really suffered from the hard winter. There are nearly 200 bushes in the garden."

There are four tennis courts located at each park. There are five baseball fields, a trap range, and a nine-hole golf course.

"We are proud of our golf course," said Twitty. "We sell 250 memberships a year and non-members pay regular green fees. City residents pay a somewhat lower membership fee than non-residents since their tax dollars are already supporting the course."

Having retired from the Army as a master sergeant, Twitty has been with the parks department for nearly 20 years.

"I grew up here," said Twitty, "and then made a career in the service. I did just about everything, except be a cook and a medic. Then I came back. I enjoy my work, and Monett is a good place to be."



(Above) Omar J. Twitty, superintendent of the Monett parks system, has worked for the system for 20 years. He is a retired Army master sergeant. (Right) The Monett park features a small lake inhabited by ducks and geese. Children under 15 are allowed to fish in the lake. The park also has a red caboose, which was donated about six years ago by the Frisco Railroad. The park has numerous picnic tables, but these are always in demand during the spring and summer seasons. Many persons say the best feature about Monett is the park, which attracts many tourists.



By Elissa Manning

Downtown Monett offers the community a variety of retail shops, many of which are family-owned.

The name Brownsburger has been associated with clothing since 1903. Today, Mike Brownsburger, a certified public accountant in Monett, operates Brownsburger's clothing on Main Street.

"All of his life, this is what he has known," said Ruby Hess, Brownsburger's bookkeeper. "Mike has always wanted a store of his own. Since it's in his family history, he knows what it takes."

Because Brownsburger's is privately-owned instead of chain-operated, there are advantages to the people of Monett.

"People like individual attention," said Hess. "In a smaller operation we can have fewer people and handle the customers."

Although Monett is located between

Joplin and Springfield, which both have shopping malls, Brownsburger's business has not suffered.

"People like to go and eat, see a movie, and shop," said Hess. "But they come back and buy. We serve our community with good brand names that are competitive with the chain stores."

Kim Hartley, who established Hartley's Jewelry with her husband, Steve, in 1982, said her store could provide the same services as a chain jewelry business, but only better.

"Our service is much better than theirs," she said. "In a small town like this, this type of business works much better. Prices are reasonable because of a lower overhead."

Because their store is independently owned, the Hartleys can make their own decisions concerning customer service.

"We do mounting work, we order the rings, then we mount them ourselves," said Hartley. "We do our own repair

work right here, so it takes less time and is less expensive than mall stores, which mail away."

"Joplin and Springfield are big competitors," added Hartley, a graduate of Missouri Southern, "but most people shop at home so I feel we do our share of the business."

According to Hartley, she and her husband's main reason for starting the business was because Monett needed a jewelry store.

"This location had been a jewelry store for many, many years," she said. "It was vacant, so we decided to open the business."

Don and Ellen Dollar operate two businesses in Monett. The first, Countryside General Store, which opened in 1976, sells organic health foods and products.

"I think it's important for people to eat right," said Bobbie Richardson, manager. "There is a need for this in Monett. There are a lot of people in

this area who are aware of the need for eating right."

Don Dollar, who also owns All Star Sports, said he does not worry much about the flow of Monett consumers to larger cities. His businesses even attract some out-of-town customers.

In addition to the full-line sporting goods store, Dollar manufactures customized patches and emblems for schools and industries. Schools in Joplin, Springfield, and Neosho are among his customers. Some of his patches and emblems are ordered through other sporting goods stores.

To meet the minimum demand of orders, which requires at least 200 work hours per week, Dollar has installed a computerized system to increase productivity.

"We are the only ones we know of that are computerized besides Powers Company in Texas," he said. "There might be others, but I don't know of any."

Stores compete with malls**Henry Monett, railroad executive, never saw town named after him**

Judy Lafoon

Monett had its official beginnings 100 years ago. The city has been growing steadily ever since. Settlements in the area date back as far as 1837. It was during this time that the Cherokee Indians passed through on the "Trail of Tears."

The first permanent settlers came to the area around 1840, and settled near what is now Broadway Street in Monett.

Among the earliest settlers in the area were Spanish and French.

The first name given to the small town was Billings. In 1871 the name changed to Plymouth Junction by a majority of the residents.

The first municipal government was formed in 1880. The government consisted of a mayor and six aldermen.

In 1887 the Frisco Railroad was moved from Pierce City to Plymouth Junction.

In 1888 the name of the town was changed to Monett for Henry Monett, Frisco Railroad executive. Monett, who lived in California, never saw the town named after him.

When the name of the town was changed, it was incorporated into a town of the third class.

During this period, Monett's entire

economy was based on the railroad, which brought in a payroll of \$2 million annually.

Monett became a thriving community with the Frisco Depot as the center of activity. Because there were as many men working at night as during the day, the town was open 24 hours a day.

"It was never one of those small towns that rolled up the sidewalks at 9 o'clock," said Ivia Monroe, executive secretary of the Monett Chamber of Commerce.

A one-room school was erected on Marshall Hill in 1889, and the Monett Public School District was organized a year later.

In 1908 the town's form of government was changed to a council form. In 1914 it was changed to a commission, and remains that way today.

Monett Junior College was established in 1927, but enrollment steadily decreased because of World War II. The last class graduated in 1953.

Immediately following World War II, Frisco began modernizing its equipment. Steam locomotives were replaced by power engines. Passenger trains stopped at the depot day and night.

Despite this modernization, it

became more and more apparent that Monett could not continue to rely on the railroad to support the community. The city needed to become industrialized if it was to survive.

In addition to the railroad, the Standard Milk Company, which purchased milk from a wide area in southwest Missouri, was located in Monett. These industries gave the city a basis for industrialization.

Local citizens began to organize and make plans to attract industry to the area. In 1946 citizens raised \$13,500 to purchase land for industrial sites. An eight-acre site was bought in a location near highways and railroads.

The citizens were soon rewarded for their efforts. Producer's Creamery Corporation decided to build a \$1 million milk processing plant in Monett.

In 1958 the Monett Industrial Development Corporation came into existence. Stock was offered to all Monett citizens at \$25 per share, with a limit of two shares per stockholder.

The first two industries to locate in Monett through the efforts of the MIDC were EFCO and Moark Poultry, now Tyson's Foods. Since this time additional industries have located in Monett, and the economy continues to grow.



Baker photo

This historical monument is located in Monett's city park.

Monett

Olympic star's life changes in 20 years



Males photo

Ginny Fuldner and her three children (from left): Scott, age 3, Jaimi, age 7, and Kerry, age 5.

By Connie Mailes

A jar of sun tea brews on the front porch, the family station wagon takes up driveway space, and three children and two dogs wrestle playfully in the yard.

The scene is typical of many families in Monett. In fact, when Ginny Fuldner bikes down Eisenhower Street with her three children Jaimi, Kerry, and Scott, it seldom crosses anyone's mind that she was and still is an international celebrity.

Yes, Mrs. Chris Fuldner is better known in the sports world as Ginny Duenkel, winner of gold and bronze medals for swimming in the 1964 Olympics in Tokyo.

Chris Fuldner is a vice president of Efco, a Monett-based corporation that produces aluminum windows.

Today, although Ginny's life is dramatically different from that of the 17-year-old girl who stood at attention while the Star Spangled Banner played in recognition of her victory, she is still being recognized for her achievement. Ginny received notice in March that she will be inducted into the Swimming Hall of Fame next year. The name of Virginia Duenkel Fuldner will be added to the list of such swimming greats as Johnny Weismuller, Buster Crabbe, Don Schollander, Donna De Varona, and Mark Spitz—just to name a few.

Ginny's success as a swimmer didn't come naturally, however. In fact, growing up in West Orange, N.J., she was extremely fearful of the water. When she was nine, her parents joined a swim club, and finally, at age 10 she gathered enough courage to venture into the shallow end of the pool.

"I was the world's worst swimmer," she recalled. "But my friends were

joining a winter swim team at the Neward Athletic Club, and I wanted to be a part of the group. We really had fun—but not swimming. We used to sneak out during practice to play in the locker room. We'd soap up the showers and go sliding."

But the locker room games ended abruptly for Ginny when the club hired a new coach, Frank Elm.

"He really put an end to our fooling around, and his forcing me to stay in the pool changed my life," she said.

Once forced into practicing, she found out she really could swim with a certain proficiency.

"The coach had confidence in my potential, and he began to believe in me as a competitive swimmer," said Ginny. "As a result, I began believing in myself. He really helped me to gain a confidence of my own."

And that confidence and skill became such that she set the world's record in the backstroke in the 1964 Nationals and went on to win the bronze medal in the backstroke. In the 100-meter freestyle, Ginny gained the ultimate award for an amateur athlete—the gold medal.

With full intentions of returning to the 1968 Olympics, Ginny shunned all offers to do commercials, and she refused such gifts as a new Mustang from her hometown in order to preserve her amateur standing.

But enrolled at the University of Michigan in Ann Arbor, she was unprepared for the lack of interest in competitive swimming for women.

"At first I started working out with the women's swim team in hopes of staying in shape, but I found out they were not into practicing the way I was used to," Ginny said.

So Ginny transferred to the men's

team in order to work out.

"This was the other extreme," said. "I couldn't compete, but I wanted to maintain training. I wanted to do that either. I had no school, but I wanted to have some freedom in college."

Competitive swimming then for Ginny, and she channeled her interest in other directions. Graduating from Michigan with a degree in elementary education, she taught first grade for awhile, then decided to do some traveling.

It was while she was living in Denver that she met and married Chris Fuldner. He also was working in Denver, but after marriage decided to return to Monett, where he had most of his life.

"I miss some of the advantages of living in the city," said Ginny. "But at the same time, a small town has some advantages a city can't."

Active in the Monett community, Ginny serves on the board of the summer Youth Program.

"It is just excellent, and Monett is really offering quite a bit for young people here," she said.

In the past, Ginny has given assistance to the swim team, but feels her children will have to be older before she can really work on a schedule to become more involved.

All in all, Ginny is content with lack of notoriety in Monett.

"I don't really care if anyone knows I've won a gold medal or not," she said.

"That was then. I did it and received recognition for my accomplishment, but today is now, and this is what I am working for at the moment," she said as she gestured toward her children.

'Times' offers only local news

By Joan Zabasnik

"I like the people to say it is a paper," said Dick Brady, publisher of The Monett Times.

The Times was established in 1968 and has continued as either a daily or weekly since that time. With a circulation of 4,600, the Times is published Monday through Friday.

A group of stockholders known as the Monett Newspaper Incorporated owns the Times. Brady is president of the corporation, and has been publisher since 1973.

"All the news that appears in The Times is local news," said Brady. "We give our readers something they can't get anywhere else."

The Times does not use any type of wire service since that news can be found in the Joplin or Springfield newspapers, which are also distributed in Monett. The Times is a member of the Missouri Press Association.

"We are working here to make a living, but also to give entertainment to the people," said Brady, who heads the Times' 14 employees. The managing editor is Wilma Henbest, news editor is Lisa Hunter, and society editor is Kathy Sutton.

"It is very important to fulfill the obligation of being a trustee of public trust," said Brady.

Radio stations inform listeners

KRMO and KKBL of Monett try to inform and entertain their listeners.

In April 1980, Kevin and Paul Wodlinger purchased KRMO AM and KKBL 96 FM from Dan Johnson of Springfield, Ark.

"The coverage is basically Barry Lawrence with parts of Newton and Jasper Counties," said Kevin Wodlinger. "KRMO has become a point of up-to-the-minute news and weather information for south Missouri."

KRMO has been serving the south Missouri area since 1950, and currently employs 15 persons.

Local public affairs, farm bureaus, livestock reports, Community Center, hospital and funeral reports, various religious programs, and remote broadcasts are examples of special programming carried by KRMO.

The music of KRMO consists of country and western, easy listening, big band, and adult contemporary. The general listening audience is 45 and older.

"KKBL is a young adult-oriented station," said Wodlinger. The features of KKBL include coverage of high school sports, sports music features, and live remote broadcasts.

Hospital celebrates its 40th anniversary

By JoAnn K. Freeborn

Reaching out into the community, St. Vincent's Hospital of Monett focuses on the "wellness concept" as it celebrates its 40th anniversary.

Acquired by the Vincentian Sisters of Charity in 1943, the original hospital was a gift of the late Dr. William West. The present hospital has a bed capacity of 78, is fully accredited by the Joint Commission on Accreditation, and is pledged to a continuing program of progress.

The 40th anniversary celebration was launched in November as the hospital joined with the City of Monett in providing the first Community Health Fair. Numerous health screenings by a variety of health providers and several educational displays were included in the fair.

Another example of community outreach and education was the annual "Play Hospital Day," held last May, which provided an opportunity for 250 first graders to learn about the persons and equipment who combine to make a hospital.

Jackie Kounts, public relations representative, said, "St. Vincent's is involved in a parish ministry as a part of a pilot program. In this program, the hospital staff and members of the local Catholic Church work together to pro-

vide support and assistance to patients after their dismissal from the hospital."

There has also been a recent expansion of the volunteer program. During 1983, over 3,000 volunteer hours were donated. A training program for junior volunteers resulted in young persons giving nearly 800 hours and having the opportunity to explore careers in the health field.

In cooperation with existing agencies, St. Vincent's participates in a variety of educational and training programs.

Among the complex challenges of the future is the necessity of conforming to new Medicare reimbursement methods.

"The hospital is working hand-in-hand with physicians and others in the health care field to make the necessary adjustments," said Sister Marita Pozek, hospital administrator.

Though the new regulations are a real concern, efforts to improve service and update equipment are of ongoing importance.

A clinic staffed by three general practitioners, a surgeon, and an obstetrician is attached to the hospital. The hospital and the Monett Chamber of Commerce are currently working together to bring additional physicians to the community.

Library continues to grow

By Martin C. Oetting

Monett's public library, part of an eight-library chain in Barry and Lawrence Counties, is housed in a modern building which holds over 30,000 books. The library moved into the building in 1979 after 50 years of growth and expansion.

Early records show that a committee meeting was held on March 5, 1926, for the purpose of establishing a Free Public Library Association. The new library opened Sept. 11, 1926, in a room in the city hall. By mid-November of that year, there were 1,115 books in the library.

In 1927 Mrs. R.A. Orr was hired as the first librarian. Acceptance by the public of the library at the time was good, so in 1928 library hours were expanded and a second employee was added.

In 1929 the library board studied plans for a new city hall. The plans indicated there would be room in the new structure for a library. Late in 1929 the new city hall building opened, and the library moved into its new quarters at 5th and Bond Streets.

The library experienced usual financial difficulties during the 1930's and 1940's. In 1945, the Missouri Legislature passed a bill

which made state aid available to libraries. This helped in some ways, but the library still was short of funding.

In the 1950's, the Monett Library became part of the Lawrence-Barry regional libraries. In 1975, the new building was erected to house the expanding library establishment.

According to David Doennig, library director, the libraries are all going through rough times currently.

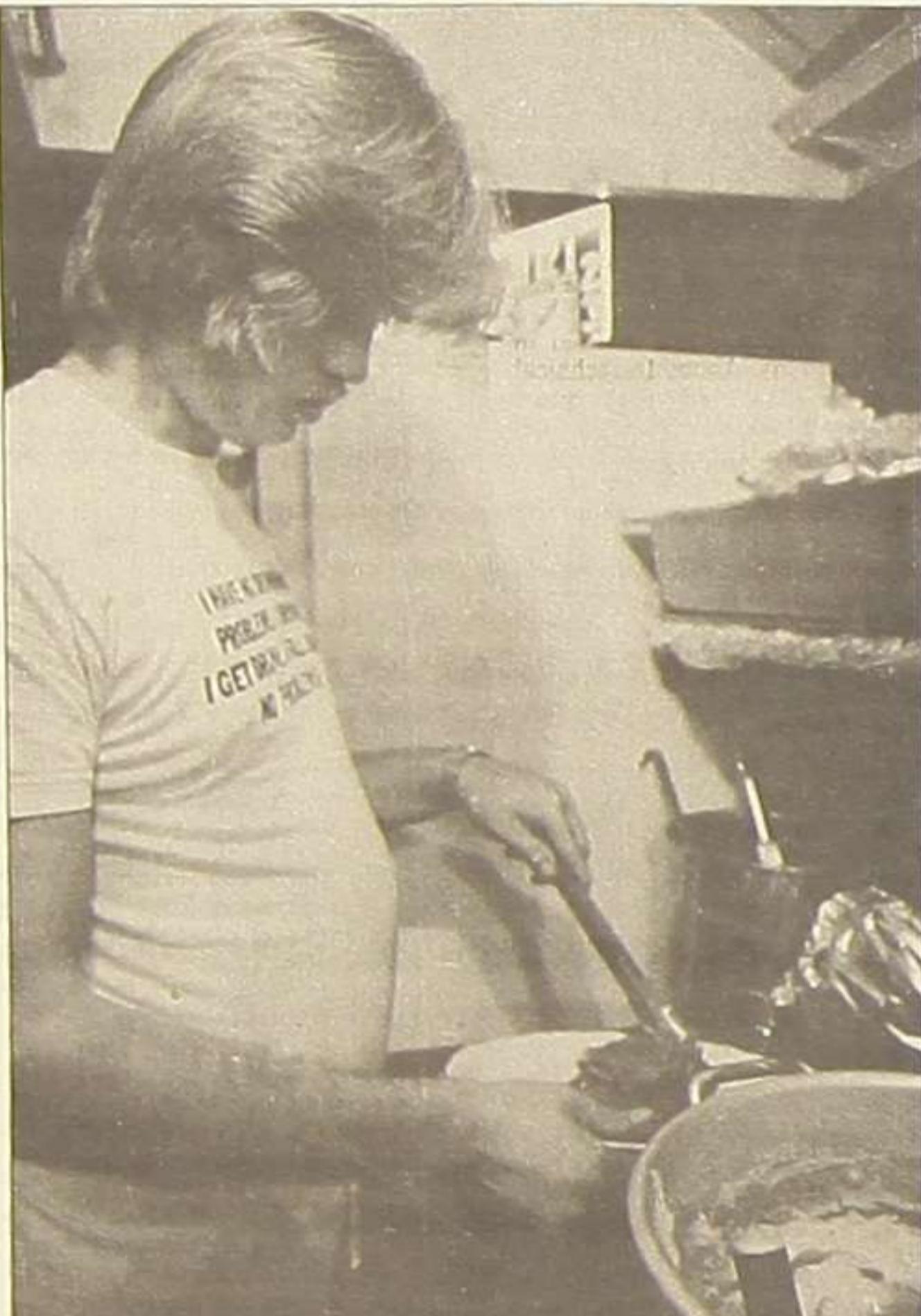
"All public libraries are financially strapped," he said. "Now we're in a period of trying to maintain. I'd like to think that after reassessment the tax base will settle down and we can possibly look at expanding."

The library offers many services to the public, including pre-school age story hours, a children's library, periodicals, and some special services for the blind and handicapped.

"We serve as a contact point for the Library of Congress for services to the blind and handicapped," Doennig said. "This is where they can make the original contacts."

The library also includes an extensive local history section.

"We've always had an interest in history here," Doennig said. "We try to remain adequate in all areas."



Baker photo Tom Budzinski, cook, prepares a meal at the Black Kettle.

Restaurant has 'the beef'

By JoAnn K. Freeborn

If you have been looking for the beef, you can find it at the Black Kettle Restaurant, located in downtown Monett.

Owned and operated by Elmer and Julia Denton, the restaurant offers a menu featuring steaks, chicken, and sandwiches. It also has a full salad bar.

"I would have to say that our steaks are our most popular menu items, especially our 32-ounce sirloin steak for two which we feature Friday and Saturday nights," said Elmer Denton.

The Black Kettle, which started out as a chili parlor over 30 years ago, has a seating capacity of about 200 in three dining rooms. According to Denton, it also does off-premises catering, such as the recent Chamber of Commerce banquet.

"I also have a 'mom and pop' grocery with a good butcher," said Denton. "This really helps me control the quality of my meat."

Denton said he attributed the restaurant's success to its "quality product and good service. If the

customer is not happy, he does not pay."

If you are in the mood for dessert, head on down to the Silo Restaurant, located on Highway 60 in Monett. The restaurant bakes its own pies and features a hot-apple dumpling with cinnamon sauce. This is topped off with a scoop of vanilla ice cream.

"The design of the building is one of the restaurant's most interesting features," said Becky Zahradka, hostess.

Built to look like a big red barn and silo, the restaurant, owned by Dale and Doris Ballard, is a family-style restaurant featuring chicken, steaks, and salad bar. The main dining room seats about 100, and an additional dining room seats about 75.

In addition to these family restaurants, the fast-food industry is well-represented. Pizza Hut and Kentucky Fried Chicken have long been fixtures in the community. Last year McDonald's arrived on the scene. With a number of small cafes to complete the picture, every palate should be satisfied.

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Monett

Government promotes growth of new industry

By Judy Lafoon

Goals of Monett's government are directed toward the progress of industry in the city.

Monett has a commission form of government, consisting of a mayor and commissioners. Only three other cities in Missouri have this form of government.

"The city has had this form of government for many years, and it has been very effective," said Harrell C. Stewart, former mayor of Monett. "There hasn't been any reason to change."

In the April 3 city election a new mayor, Floyd Stewart, was voted into office.

Stewart serves as administrative head of the commission, also a commissioner in that he is in charge of utilities and the police department.

Other commissioners are John Conyers, a retired pharmacist, Leon Hilton, former owner of an Implement in Monett. Conyers is in charge of the city's parks and streets. Hilton is responsible for water, sanitation, and the fire department.

Police cooperation benefits all citizens

By Judy Lafoon

The police department serves the city by cooperating with the state and using modern equipment. Wesley Thomas, Monett's police chief, joined the force in 1968 as a patrolman. He was promoted to chief two years later.

The department also has 10 officers and dispatchers. The officers are trained for three weeks at the Missouri State Highway Patrol's Police Academy. They also receive in-service training and attend workshops at various places.

Thomas said the major concern of the department is family disturbances. No actual murder has occurred in the last 16 years.

"Most of our stuff is minor," said Thomas. "Our crime rate is low compared to other cities our size."

The department has several modern technological devices to aid in police work, including an eight-channel radio system that gives the department contact with all counties, sheriff's departments, and highway patrol stations in the state.

The department also has the Mules Systems Computer, which puts it in contact with all police departments in the country and also with several foreign countries and the FBI. The computer aids in license checks, criminal histories, and finding wanted persons.

In cooperation with the citizens of Monett, the department is helping to organize neighborhood watch programs to reduce crime.

The department has recently started an identification program for children of the city. The children can tie identification cards onto their shoelaces. These cards help locate parents through emergency phone numbers on the cards, and also provide medical information and parental consent in case the child needs emergency medical treatment.

Thomas has confidence in the department and feels the officers do a good job.

"I feel we have a well-trained department for a town of our size," he said. "We have a good bunch of officers."

Monett is industry-oriented, with over half the city's population being employed in industry. According to Hall, the industries of the city use an average of seven million gallons of water in a month. Because of this, a new sewage system has been installed which is adequate for a city of 40,000.

Stewart said his major goal at the present time is working to eliminate Monett's air pollution problem. The waste from some of the industries and the sewage plant is causing an odor problem in the city.

"We are working with the industries and our own city disposal plant to eliminate this problem," said Stewart. "Hopefully this can be done by summer."

Another of Stewart's goals is to provide better fire protection for the industrial area and the residents of Marshall Hill. At the present time the fire trucks must cross railroad tracks in order to reach these areas, and would be delayed if there was a train on the tracks at the time of a fire.

"A fire station in the area would be a great time-saving element," said Stewart.

"There's a great deal of money invested in the area," he said. "A major

fire would put a lot of people out of work."

Monett's annual budget is approximately \$8 million, and includes the city-owned utilities. Because of industry in the area, the largest part of the budget is used for electricity.

This is the first political office held by Stewart, who managed radio station KRMO in Monett for 27 years before partially retiring seven years ago.

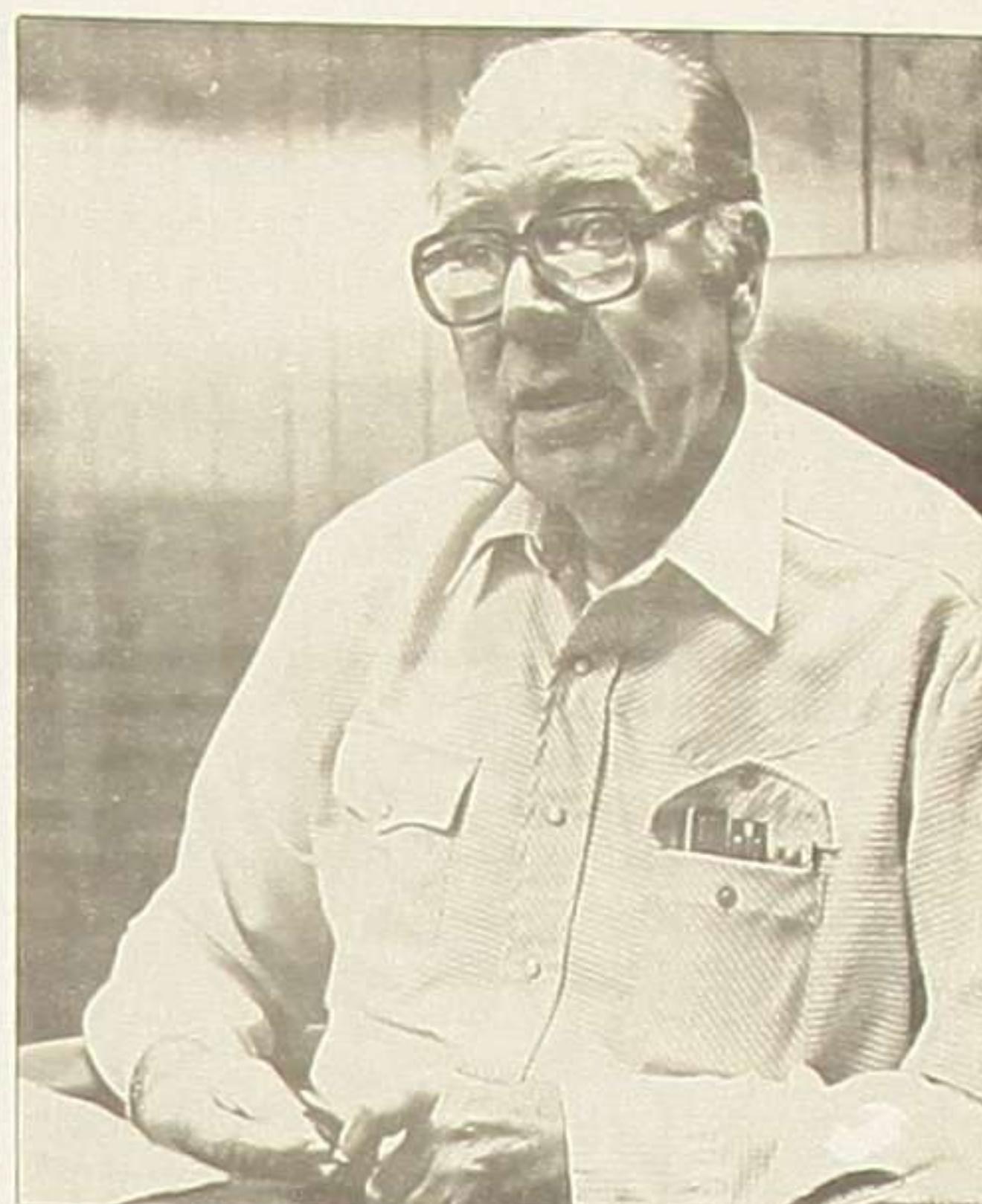
After retiring from KRMO, Stewart taught part-time in Verona and was also executive secretary of the Monett Chamber of Commerce.

Stewart said he went into politics because "I don't want people to win elections by default. I believe strongly in the democratic process and for that to continue, we need competition for all public offices."

Stewart is originally from North Dakota, but came to Monett 43 years ago because of a job transfer.

He feels Monett is special because of "the people who have become our friends and their loyalty, not only to us, but to each other."

Said Stewart, "When help is needed, they are here to help."



Baker photo

Floyd Stewart

Fuldner

Continued from page 8

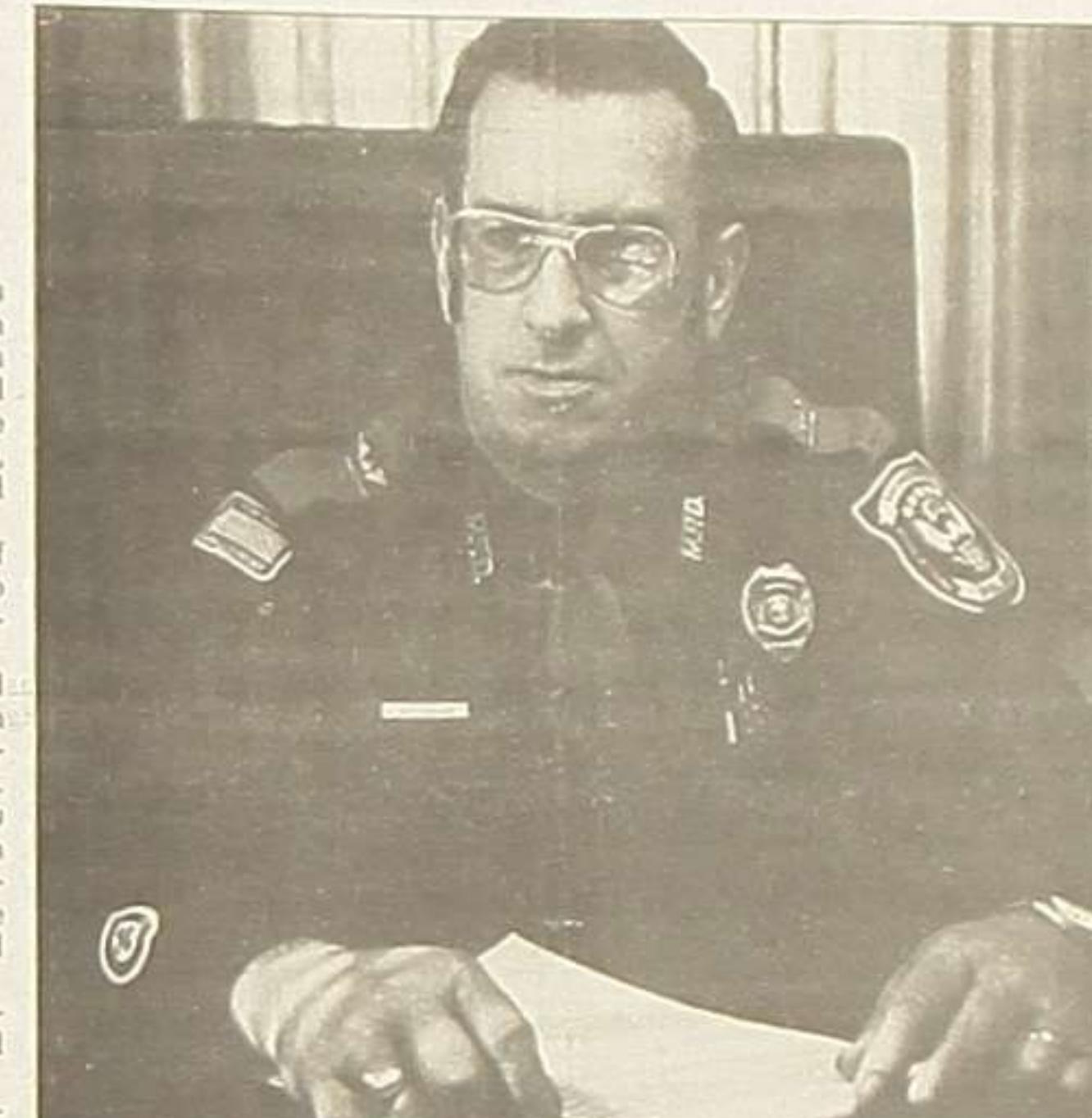
experienced over \$80,000 in losses. Fuldner's judgment to change from the production of residential windows and concentrate on the manufacturing of custom windows for institutional, commercial and industrial use proved sound. Since 1977 EFCO has quadrupled sales, doing business in excess of \$24 million.

After Eberly sold out his interest in 1962, EFCO became a family owned business with all but 5 per cent of the stock owned by the Fuldner family. Fuldner has three sons who work with him in the business.

Five per cent of the stock not owned by the Fuldner family is part of a profit sharing program offered to employees.

Reflecting on the years of time and energy spent, Fuldner lists personal gratification among the compensations for his effort invested.

"I've never had any money all my life," said Fuldner. "Now I can enjoy some of the nicer things in life. It is satisfying to build something and create a company that provides a living to a lot of other people as well as myself. There are not many people who can say they have built a business from zero to \$24 million in sales the hard way. There is pride in accomplishment."



Baker photo

Wesley Thomas

Aurora

Year-round recreation available to community



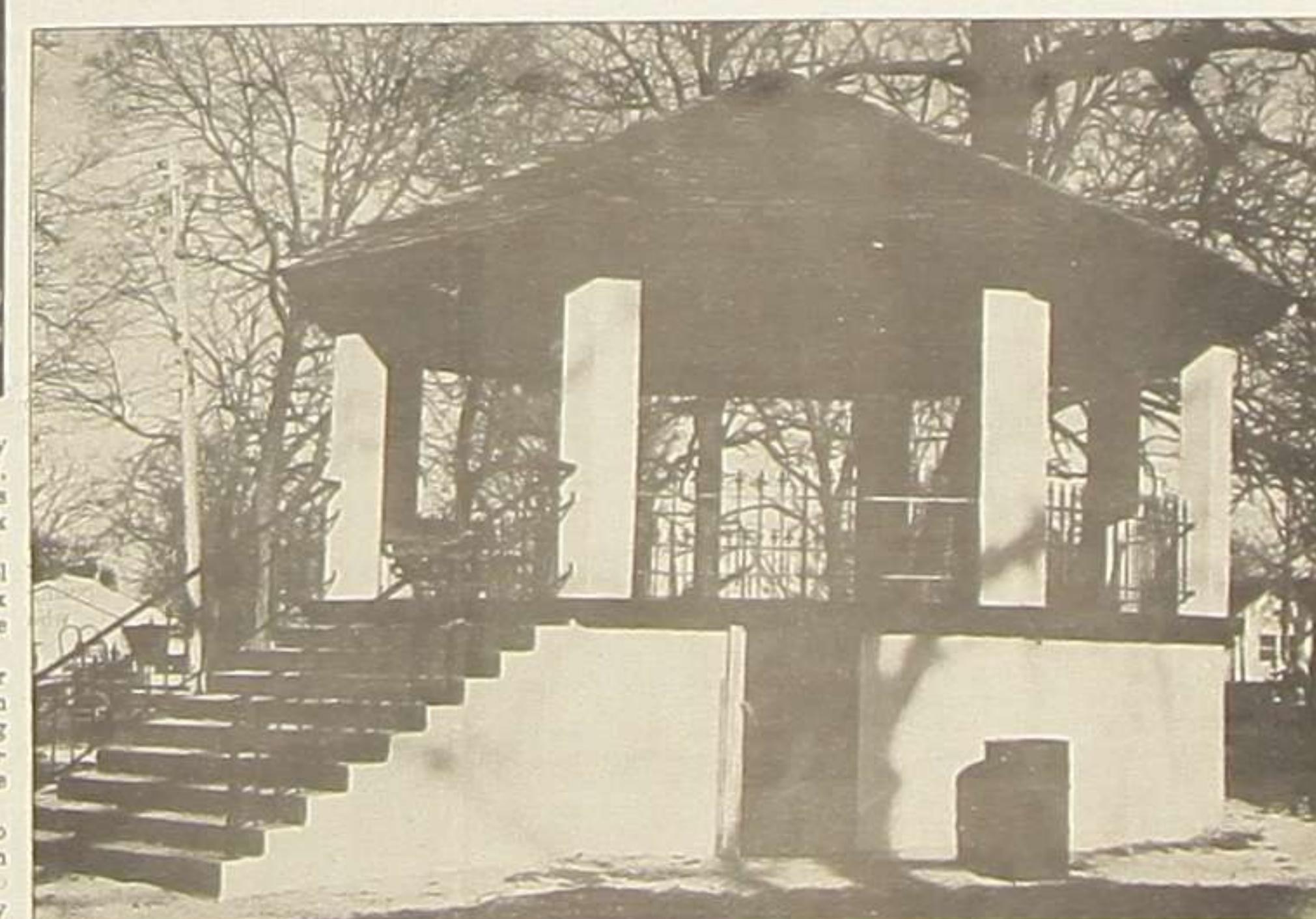
Because of the community interest, activities are provided year-round by the Aurora Parks Department.

"They (the people) use the parks here much more than it's unbelievable," said Ray Riveras, park superintendent.

Participation is the key factor to the park development, according to Riveras. During the warmer months, 850 persons utilize the facilities located among the five parks in the city.

Recreation is unlimited to the people. Activities are available for softball, baseball, tennis, soccer, children's basketball, and picnicking. The areas within the parks provide a place for almost any outdoor activity.

The newest addition to the parks department is the swimming pool located in White Park. The pool was opened late last season.



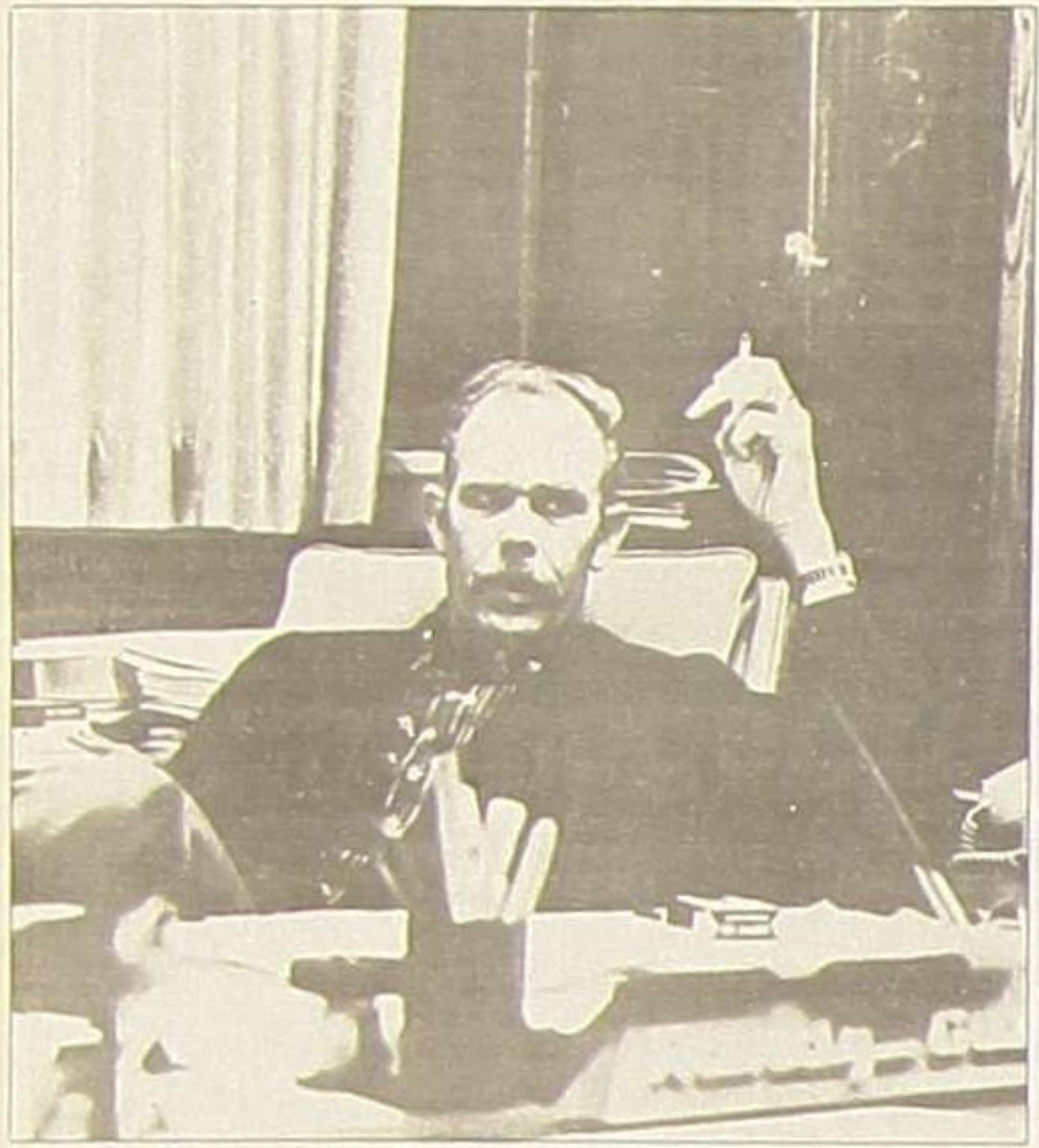
Williams photo

(Above left) Ray Riveras (left) and Charles McAllister designate an area for new park development.

(Above) The gazebo, located in the downtown park, serves as a site for occasional concerts.

Aurora

City manager reduces operating budget



Williams photo

Randy Gustafson

By Lynn Iliff

Progressive growth is encouraged in Aurora, and Randy Gustafson, city manager, shares this concept.

"I look at the city as a total process—not just a system of streets," he said.

Old and new industries and businesses exist in Aurora, which is an attractive factor to residential and business newcomers, according to Gustafson.

"We have old established industries, which are a great boost to the community and the economy in the area," Gustafson said.

At times in the midst of growth, persons can lose sight of the industries the city would like to keep, according to Gustafson.

"While attracting new businesses and industries to the area, we still take care of what we've got," he said.

Aurora's population increased over 20 per cent from 1970-1980. Beginning the decade with a population of 5,359, Aurora gained 1,078 residents in the next 10 years, bringing the total population to 6,347 in 1980. This population growth is a factor reinforcing the continuing development in the city.

"The people are interested in the growth of the city," said Gustafson. "People here are friendly, hard-working, and industrious. The climate of the business community is very encouraging. As the television com-

mercial says, they make money the old way—they earn it."

Gustafson, coming to Aurora in May 1983, was impressed with the area.

"The facilities are modern and up-to-date," he said.

A local hospital and a city airport serve the people of the area. Community groups encourage the participation of Aurora residents, one being the small community theatre group.

Said Gustafson, "They put on some very good productions."

Aurora has a council-manager form of government, consisting of five council members and a city manager. The city manager, appointed by the council, "serves at the pleasure of the council," according to Gustafson.

"The city manager serves for as long as he is doing the job that the council wants him to do," said Gustafson. "Rather, there is no tenure."

The duties of the city manager include staying within the budget, responding to the needs of the community within the policy of the council, recommending policy change if needed to better serve the community, overseeing all departments, and appointing all personnel.

"The council sets the policy, and the city manager makes sure the policy is carried out," said Gustafson.

Having been city manager in Bonner Springs, Kan., for seven years, Gustafson is familiar with the operation of a city council.

"This is a very good council," said. "The community receives money's worth."

Working with the council, Gustafson has been making changes concerning the city budget.

"We have reduced the operating budget by 10 per cent since arrival," he said. "We've cut in department or another and changed it to be used elsewhere."

According to Gustafson, improvements to the streets are the top priority. Funds of \$100,000 have been reallocated to this area.

Positions in the public works department have been cut 50 per cent. A work crew has been formed to replace the specific area work crews that previously existed.

"We're saving money by not keeping personnel year-round for seasonal work," Gustafson said. "We're contracting a lot of work."

"My attitude, generally speaking, is that private business can operate more efficiently than government, because they have a profit motive. They can get things more quickly to save us money," he added.

Gustafson and his wife, Cynthia, are pleased with their move to Aurora.

"My wife and I tried to pick places where we'd like to live when I sent out my resumes," he said. "I've been interviewed in quite a few cities throughout the U.S. I am quite pleased with our final selection."

Aurora was mining town

By Janet Rogers

Aurora, the largest city in Lawrence County, celebrated its 100th birthday in 1970. It is the most important city in the county from a mining, business and population aspect.

On May 9, 1870, Stephen G. and Anna Elliott established a town called Aurora on their farm. He was a minister who had settled in the area.

Elliott donated half the lots in the town to the Frisco Railroad in hope that it would make the town a station of the railroad. Within two years the Frisco built a depot in Aurora, and soon had a train running through the new town.

Aurora plodded along in a slow manner until 1885, when great chunks of galena ore were discovered. The town's population grew from 700 to 2,000 in a two-year period. During the next years Aurora became incorporated and received electric and telephone service and installed water and sewer systems.

Land owners received a good stream of royalties when rich deposits of lead and zinc were discovered. In two years' time, Rev. Elliott received nearly \$70,000 in royalties from his 10-acre tract of land. Many of the land owners rapidly became rich.

Aurora's 1908-09 city directory boasted 8,000 inhabitants (a questionable count), nine churches, physicians, and eight lawyers.

The public square was donated by a citizen early in the history of the town. The first city hall was built there at a cost of \$14,000. It stood in the center of the square until it burned in 1911.

The open space in front of the new city hall was used for many years by students of Aurora High School. They gave weekly band concerts during summer under the direction of the band director, Gene H. Loy. The concerts were given in appreciation of all the support given them by merchants, various clubs, and town citizens. These concerts were given at Oak Park until the space became too large for the space there.

As more profitable mines in Oklahoma opened, the mining industry in Aurora declined. But in 1920 a delegation persuaded Juvenile S. Corporation of Carthage to move to Aurora. This established a more economical base for the city.

Local citizens were also instrumental in bringing Highway 60 through Aurora. Original plans for the west highway, which runs through Springfield, called for it to be constructed further north.

The present Aurora Carnegie Library on Locust and Jefferson Streets is indebted to the Ladies Aid Club for its beginning. When the library was proposed for this location, a controversy arose concerning whether to build it in Aurora or Monett. With the united efforts of women in the club, Mayor L. Brunk, the school children and teachers, who all marched the streets carrying posters and chanting, Aurora was chosen for the site. The Carnegie Foundation of New York contracted to furnish one-half amount needed to build the new building and maintenance.

Actor's father moves to city for new lifestyle

By Janet Rogers

Paul Walker, owner of Walker's Health Food Store in downtown Aurora, can be considered an expert on the subject of a certain movie star's career—his son, Clint Walker.

Clint Walker is probably most famous for his western series, "Cheyenne," which ran from 1958-1966. He played the character Cheyenne Bodie. Clint Walker has made some 450 shows and movies, mostly westerns. A few of his movies include *The Dirty Dozen*, *Yellowstone Kelly*, *The Ten Commandments*, where he played master of the guards; *Gold of the Seven Saints*; and *Sam Whiskey*, which he played with Burt Reynolds. He also wrote the script for *The Night of the Grizzly* in 1967.

"That was the best picture I've ever seen," said his father about *The Night of the Grizzly*.

After retiring in 1969 from a demanding job which required extensive travel, Paul Walker and his wife, Mary, desired for a slower-paced life. Shortly after moving to West Plains, Mo., in 1973, the couple saw a car advertisement from Aurora in a newspaper. They then made their first journey to Aurora.

"It was a big relief to come from a large city to a small town. The people are not afraid to be friendly here. It's a different element of living altogether."

"After we bought a car, we went shopping in the stores," he said. "The people were so friendly that they really made an impression on us. We decided we liked the little town."

The Walkers immediately moved to Aurora, and opened their own business.

"It was a relief to come from a large city to a small town," Walker said. "The people are not afraid to be friendly here. It's a different element of living altogether."

Clint Walker, 57, was born in Hartford, Ill. In 1955, while working as a security guard for the Sands Hotel in Las Vegas, he was "discovered."

"Clint has always lifted weights and has been a health food fanatic," said his father.

In 1968 Clint Walker won the "Best Body in Television and Movies" award.

Last fall Walker finished a movie in Oklahoma. Presently he is signed to do a television series, but it has not yet been named.

As Paul Walker speaks of his son's accomplishments, he proudly says, "Clint is very religious. He wouldn't ever do a script he wouldn't want kids to be able to see. He has a beautiful personality. And he loves to tell jokes."

Of course, having a son as a movie star has given Walker the opportunity to meet many other stars, including

Hugh O'Brien, Fess Parker, James Arness, Rock Hudson, Lee Marvin, and Burt Reynolds.

"I've met several," said Walker. "I'd go down to the studio for short shots after they'd filmed outside to watch Clint. Then I'd also meet them during lunch or at parties."

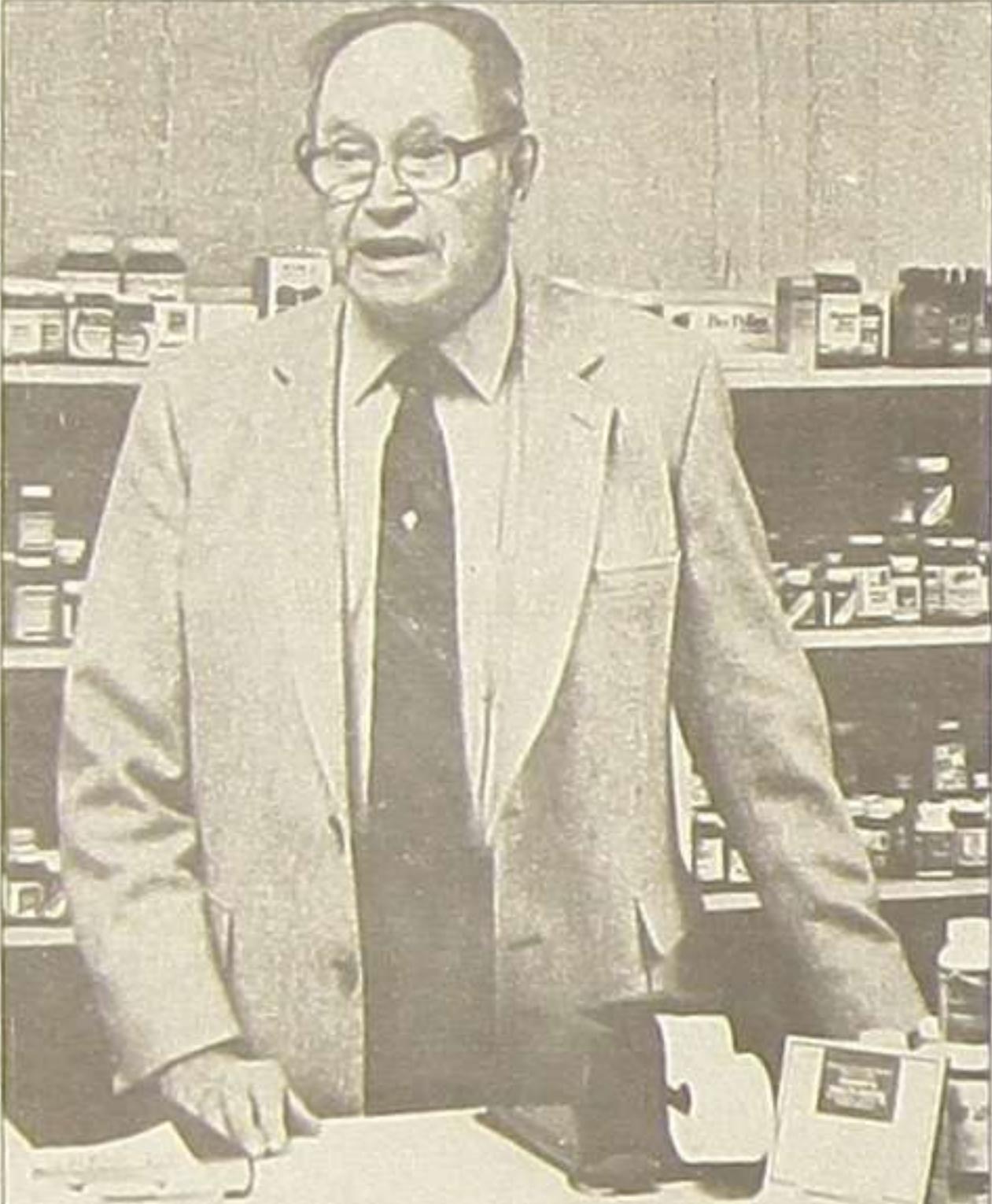
In 1951, Paul Walker began working for the largest construction company in the world, Fluor Corporation. He started out as a pipe filtering foreman, advanced to pipe filtering superintendent, then to the general superintendent of all the phases of the work.

"To give you an idea of how large Fluor really is," said Walker, "they have the largest lift ever made—2 million pounds. They have \$14-15 billion worth of work contracted for that they haven't even started."

Walker's work has included building three atomic reactors in 1959 in Idaho. He would travel from one job to another inspecting the company's work.

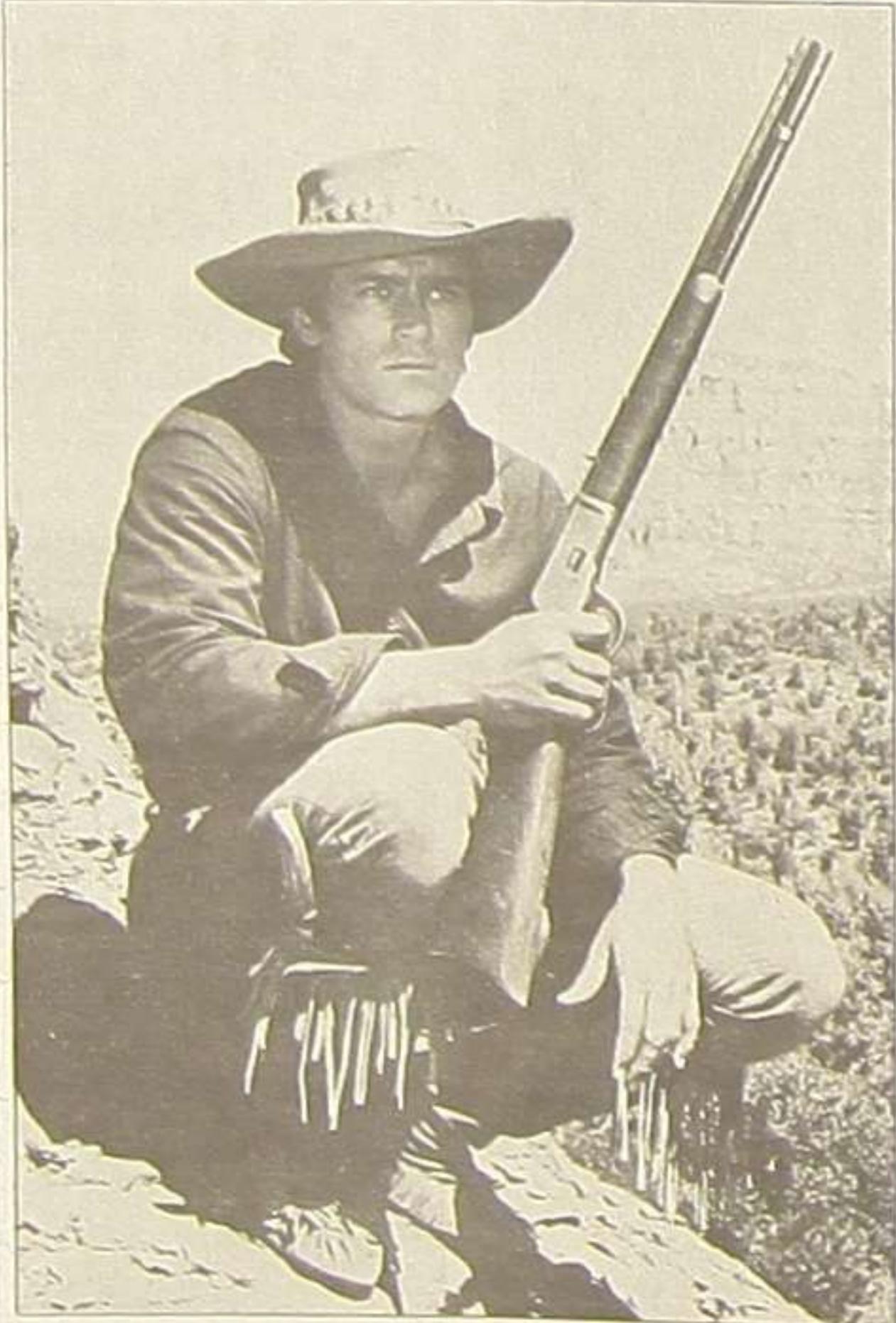
"I made sure everything was carried out to the corporation's specifications," he said. "If each job wasn't exact, it could have been very dangerous."

Walker was forced to quit work in 1969 after a near-fatal heart attack.



Williams photo

Paul Walker



Clint Walker

Monett

Education is a priority

By Jean Campbell

Education is a priority in Monett—evident in the attitudes of administrators and teachers, facilities provided, curriculum offered, and achievements of the students.

"The overview is that you look at people of all ages," said Dr. Ralph Scott, superintendent of the Monett school system. "I don't think it's possible to isolate one aspect of education at the expense or downplay of other aspects."

"It is the school's responsibility to meet and strengthen the educational needs of the community in a way that encourages people in the community to participate in those opportunities. The school has to reflect the community. If we don't conduct the school to meet the needs of the community, we are not doing our job."

In addition to the regular programs offered by the school district, there is an area vocational technical school with 15 vocational training programs, a pre-school for the handicapped, a state school for the mentally retarded, an adult basic education program for persons who have not completed high school, a federally-funded educational program for children of migrant workers, and a private Catholic school.

Scott has not only been around to witness the history made in the school system of Monett, but has been a factor in the making of that history. He came to Monett in 1951 as a teacher of physical education, biology, chemistry, and physics at the old Monett Junior College. Scott also coached football, basketball, and track.

With the exception of teaching three

years at Cabool, Mo., and one year at St. Louis, Scott's involvement with the Monett schools spans a period of 33 years. After earning his Ph.D. at the University of Arkansas in 1965, he returned to Monett to serve as superintendent of schools.

Enrollment in the Monett school system is 1,600–650 elementary, 350 junior high, and 500 high school students. There are 97 teachers in the system—52 elementary, 16 junior high, and 29 high school.

The school system boasts of a 3A classification, an academic achievement. Among the criteria upon which this classification is based are the level of qualification of administrators and teachers, courses offered—curriculum requirements plus electives, ratio of students to teachers, level of library and learning resources available, and adequate pupil guidance personnel specialists.

"The community has done an excellent job of providing buildings and good educational supplies," said Scott.

"Academic intensity is encouraged," he said. "Monett is one of 10 high schools in the state requiring 26 units for graduation."

High school students are required to take seven classes a day. There are no study halls.

Scott, who likes to cooperate with area colleges, once invited Missouri Southern's Board of Regents to conduct one of their monthly meetings in Monett.

"There is a lot that is outstanding about both the school and the community," said Roberta Osterloh, elementary principal.

Among the things Osterloh lists as

strengths of the school system is the striving by the teachers for academic excellence and the exceptional cooperation and support from parents. About 95 per cent of all parents participate in parent-teacher conferences.

"Pinpointing one thing," said Louis Hallam, middle school principal, "would be the fact that we have faculty members that are very caring about our students. Is is not just academic—we are small enough to care about the individual."

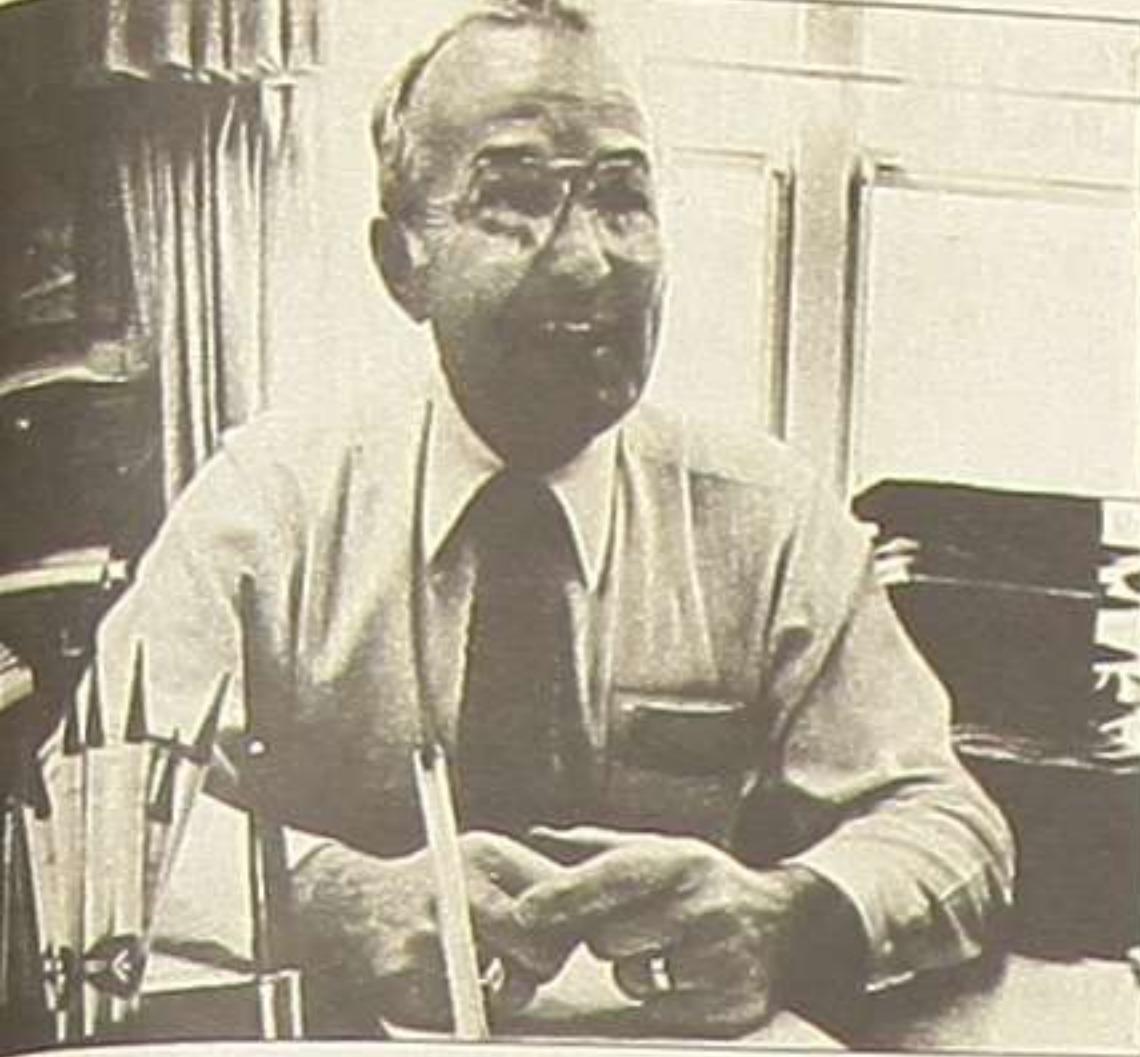
Hallam said the middle school has a strong academic program and good discipline.

"Monett people have an attitude that is easy to define," said David Sippy, high school principal. "They are very supportive and expect to receive quality education for their kids, and hopefully that is what we have provided."

"We have people on our faculty who have pushed for excellence for a long time," added Sippy. "The achievements of our students speak to the quality of our faculty. Since 1967 Monett has had 20 merit scholars."

According to Sippy, traditionally 50 per cent of Monett's high school graduates go to college and 50 per cent go into vocational training. The type of curriculum offered addresses the needs of both groups. As well as an accelerated program for college preparation, technology classes in computer science have been offered since 1970.

"We work hard at having all students involved in activities," said Scott. "Those who participate are better, well-rounded students, and will make better citizens."



Dr. Ralph Scott



Paige Nolan, junior, studies in Monett's high school library.

Adult education program meets interests of people

Campbell

According to Dr. Ralph Scott, superintendent of schools, Monett's education program "is both vocational and also oriented to the rest of people."

He said 300–400 adults per year sign up for classes in subjects such as welding, cake decorating, science, and bookkeeping to learn German.

Up to 50 classes of adult basic skills are held throughout Missouri each year for persons who have not received their high school diploma. Mary Ullom directs the program for some 2,000 students in cities as far away as Lamar, Anderson, and Joplin. Monett has a special office for the ABE program.

According to Scott, anytime eight or more request a certain class, it is provided. Special classes in reading, fire fighting, and first aid have been offered in recent years.

Gipson, a teacher at the

Area Vocational Technical School, said the school serves 13 school districts, including Monett. The sending schools are located in Barry, Lawrence, and Christian Counties.

Some 360 students are enrolled in the day programs. About 15 technical programs are offered each year. Students come for a half day to technical class and attend their home school for academics the rest of the day.

There are also night classes which are conducted for semester credit. Specialty classes, such as stained glass art, are offered at night.

Special need students make up 16 per cent of the enrollment of the vocational technical programs. These are students who are handicapped physically, mentally, economically, or socially.

"I think it is a terrific opportunity for some students to receive training and prepare for careers," said Gipson. "We have something for the gifted, as well as for the special education student. Our programs are not just for the handicapped."

Area teachers form orchestra

Talented persons have been gathered together in the Monett Community Orchestra and the Theatrical Arts Guild of Monett.

The Monett Community Orchestra was formed in 1980 by area teachers and other musicians. It has approximately 50 members, and it is strictly voluntary except for the conductor who is brought in, said John Arneson, a musician in the orchestra.

Community Orchestra per-

forms some four concerts a year, and is a non-profit organization. The orchestra also sponsors other musical groups performing in Monett.

The Theatrical Arts Guild was established in May 1983. The Guild presented two productions in 1983, and has three scheduled throughout 1984.

"We thought there was a lot of talent being wasted," said Tom Brandt, a member of the Guild.

By Joan Zabasnik

The availability of three banks and two savings and loan firms has played an important role in the growth of Monett.

First National Mercantile Bank was first to Monett when established in 1893 by Willis and Carl Lenhard. First National Mercantile belongs to Mercantile Bank Corporation, which is its holding company. The lead bank in the organization is Mercantile Trust Company of St. Louis.

Willadene Bradford has been with First National Mercantile for 40 years, and is now a cashier.

"To serve the community is foremost," said Bradford. "Then, you have to make a profit for your shareholders, and there is an obligation to your employees."

First National Mercantile, which employs 26 persons, serves Pierce City, Aurora, Mount Vernon, Granby, Cassville, and Purdy in addition to Monett.



Cathy Enke, senior, relaxes outside Monett High School after the completion of the day's classes.

School is a 'teaching ministry'

St. Lawrence Catholic Church, which opened in 1895, along with Monett has survived the misfortunes of a great railroad strike, the depression of the 1930's, and two wars.

Despite hard work and struggle, classes for grades seven through 12 have had to be dropped from the parish school. In 1928 the high school was closed because the enrollment no longer justified the expenses.

A new parochial school building was

dedicated in October 1947. It housed grades one through eight at that time with an enrollment of 119 students.

In 1970, at the end of the teaching ministry of the Sisters of St. Joseph, the administration of St. Lawrence was undertaken by lay teachers. The parish incurred financial burdens and could no longer maintain the operation of grades seven and eight.

St. Lawrence presently enrolls 50 students in grades 1–6 and has three

teachers.

"This is my first year here," said Sister Mary Dominic, school principal, "but I taught 30 years ago at Pierce City as a young Sister. My purpose in being here, since it is a parochial school, is to help the children grow spiritually by getting closer to God, to help them become more acquainted with their religion, and to help them believe and live what they learn. It is a teaching ministry."

Banks play role in city's growth

"I think there is a good future in Monett with the industry and the cooperation of the community remaining strong, as it has in the past," said Bradford.

First National Mercantile is presently under reconstruction at its main branch on Broadway Street. The bank also has a branch facility on Highway 60.

United Missouri Bank came to Monett in 1976 when it bought the old Gillioz Bank and Trust Company which was established in 1934.

"I feel Monett is the greatest little town in the United States," said Jerry Sebastian, president of United Missouri since 1977.

United Missouri presently has eight officers and 26 employees serving the 50-mile radius of Monett.

"It is our duty to protect the depositors, make loans, and be of service to the community," said Sebastian.

First Security Savings of Monett is

managed by Bill Medlin, Jr. First Security's main office is Home Savings of Kansas City, with the division home in Carthage. Jimmy Thomas is the president of the division, which consists of Joplin, Lamar, Cassville, Carthage, Webb City, and Monett.

The Monett branch of First Security was established in 1979. It employs three persons, including Medlin, a graduate of Missouri Southern.

"I feel we are here to make home loans to the people of the Monett area," said Medlin. "The difference between a bank and a savings and loan is that banks primarily deal with consumer and commercial loans," said Medlin. "A savings and loan makes home loans."

Citizens National Bank was chartered in Monett in 1982 after moving from Pierce City, where it had been the First National Bank of Pierce City since 1890. Citizens National still retains the branch in Pierce City.

"I feel Monett is one of the better

towns in the state of Missouri for its size," said Jerry L. Jacques, president of Citizens National Bank since 1979.

Citizens National employs 13 persons, and serves the southern two-thirds of Lawrence, northeastern Newton, southeastern Jasper, and northern Barry Counties.

"I feel our input is to provide financial services for those coming into the community," said Gerald Carey, vice president and branch manager of United Savings and Loan of Monett.

United Savings and Loan has 11 branches, and the headquarters is in Lebanon. Monett Savings and Loan had been the name of the Monett branch prior to the merger in 1982 with United Savings and Loan.

United Savings and Loan, which employs six persons other than Carey, serves the counties of Barry, Lawrence, and Stone.

"I feel Monett is growing and has a good industrial base basically because it is diversified," said Carey.

Monett

Fuldner is candidate for business award

By Jean Campbell

As Missouri's Small Business Person of the Year, Terry Fuldner, president of Efco Corporation in Monett, is a candidate for the national award.

Fuldner will be on hand for the Rose Garden Ceremony in Washington D.C. on May 9, in which President Reagan will announce the recipient of the national Small Business Person of the Year award. Each year the President designates the second week in May as Small Business Week, and the state Small Business Persons of the Year are invited to Washington, D.C.

Under Fuldner's leadership, Efco has become the second largest producer of non-residential aluminum windows in the United States. Fuldner continues to plan for major expansion to double manufacturing capabilities, and make Efco a \$100 million-per-year business by 1989.

Candidates for the state Small Business Person award are nominated or sponsored by trade associations, chambers of commerce, and other types of business organizations. The United Missouri Bank of Monett sponsored Fuldner as a candidate for the award. Each sponsor prepares a nomination package, including statistical data and endorsements, and sends it to the nearest Small Business Administration district office.

Criteria for selection include staying power, growth in number of employees, increase in sales and/or unit volume, current and past financial reports, innovativeness of product or service offered, response to adversity, and evidence of contributions by the nominee to aid community-oriented projects. Candidates are rated on a scale of one to five points in each of the

categories.

Fuldner, 56, who was born and reared in St. Louis, graduated from Washington University with a bachelor of science degree in industrial engineering.

Following graduation, Fuldner worked for an electric company as an engineer, then became a sales engineer for a steel firm. After being fired from the sales job for "shooting my mouth off and trying to tell them how to run the company," Fuldner and George Eberly, a friend, started their own business. Eberly provided the "E" in Efco.

"We decided the new exciting thing was the aluminum window," said Fuldner. "We felt it would be natural in the new building market that was developing in the 1950's, so we decided to make them since they were comparatively simple to manufacture at that time."

The firm started in St. Louis with five employees in 1952, and grew to 18 employees in 1959 when it moved to Monett. Today, in full production, Efco employs over 400 persons.

"Monett is the best thing that ever happened to me," said Fuldner. "The community was extremely cooperative. We owe our success to the people, to the banking community, the Industrial Development Board, and the surrounding area. The people are a very willing and diligent labor force."

In 1958, after looking at several southwest Missouri communities, Fuldner chose Monett. The Monett Industrial Corporation floated bonds in the amount of \$60,000 and financed the construction of a building. In five years Efco was able to pay off the bonds, Fuldner said.

Production began in Monett on Dec.

6, 1958, with 13 employees in an 18,000-square-foot factory and office building at the southwest corner of the Monett business district on a five-acre site owned by MIDC.

Today, a new \$3 million factory and office facility housing more than \$1 million in new state-of-the-art assembly line equipment located on a 25-acre site acquired from MIDC, houses the corporate offices and the modern manufacturing plant.

Speaking of coming to Monett 26 years ago, Fuldner said, "We were looking for low cost money, and also we felt we had a better climate in a town that was aggressively seeking industry.

"We certainly feel that we have contributed to the community," said Fuldner. "The fact that we have provided 400 jobs has been a major contribution."

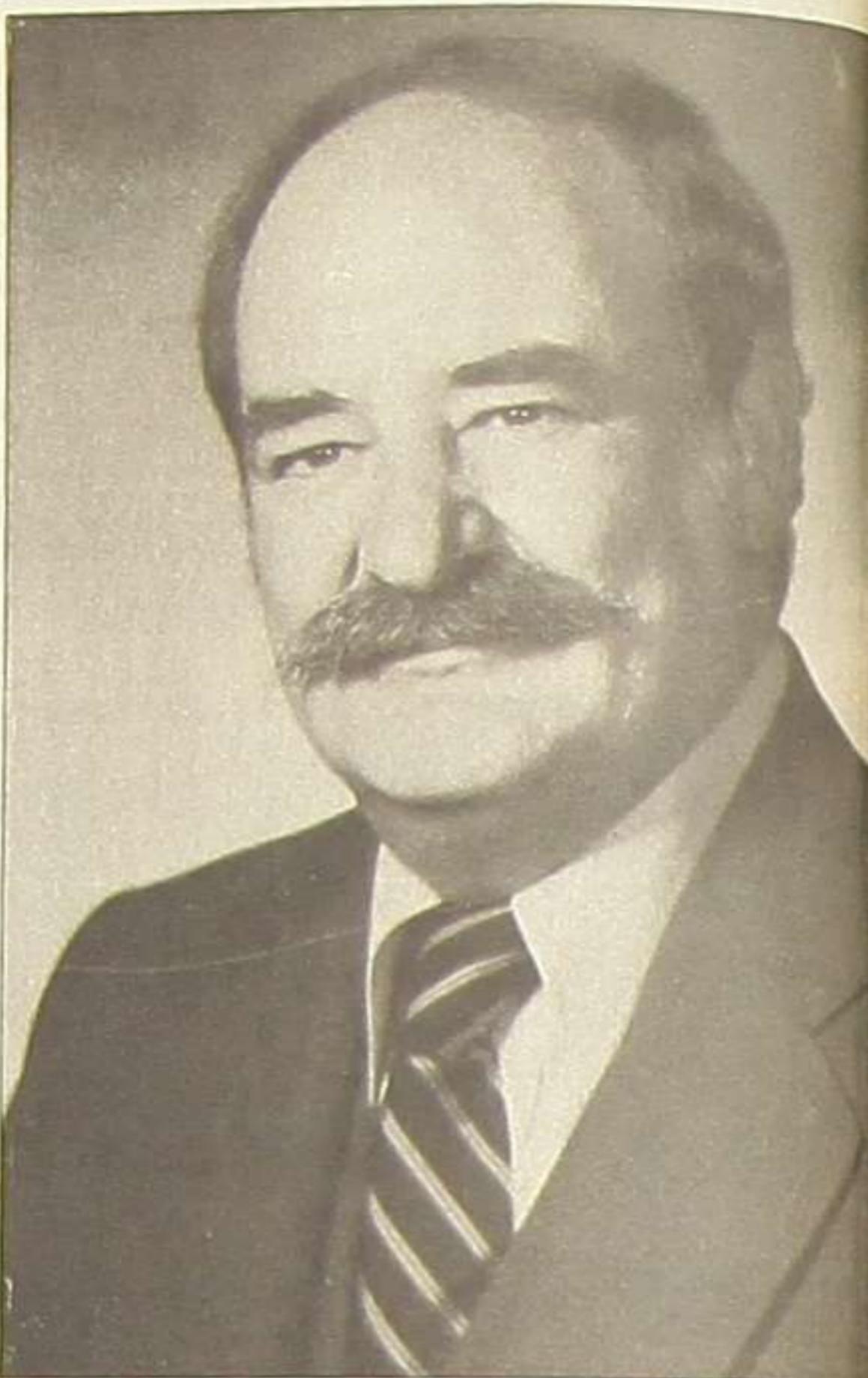
In addition to employment opportunities, Fuldner's company donated and installed all the glass and glazing system for the new bi-county library and two new churches.

Not only has Fuldner's company sponsored a Little League team for years, Fuldner personally coached some of those teams.

Fuldner is a stock-holder in the First Missouri Development Corporation, whose basic purpose is to assist in the creation of new jobs for Missourians.

A decision to switch from manufacturing residential windows to manufacturing architectural windows for commercial and monumental buildings was made in 1967 after the company had

FPlease turn to
ULDNER, page 9



By Jean Campbell

Expansion and promise for the community are the present-day results of the action taken by the citizens of Monett, who were instrumental in the formation of the Monett Industrial Development Corporation.

Dayton Mackey, president of the First National Mercantile Bank of Monett and long-time member of the MIDC, said, "People were asked to make an investment in the future."

Until 1940 the primary economic thrust for the community was dependent on the railroads and farms surrounding the town. When the railroad talked of pulling its roundhouse and shops out of Monett in the 1940's, it was apparent the community could not survive economically, according to Mackey.

"Towns folk decided if Monett was to continue to exist, something must be done," said Mackey. "An idea started. We wanted it to be a community affair. We went up and down the street raising money. People were asked to make an investment in the future by subscribing some money to help with equipment."

Some of the original money raised "probably was a contribution" rather than an investment, Mackey said. Shares and stocks were sold in MIDC in dimensions of \$100, \$500, and \$1,000 to raise the initial funds needed to attract industry to the area.

Because of the availability of the old Martin Hotel building, a good labor force, and the money gathered by concerned individuals to help with equipment, a shoe company came to Monett in 1947.

There were three issues of debenture bonds to help finance industry during the 1950's and 60's.

"Money was funneled into MIDC, and in turn loaned to corporations to get them to come to the area," Mackey said.

The MIDC also bought land for an industrial park. The area of the park has been increased two or three times. Right now the MIDC owns 72 acres of undeveloped land.

"MIDC is not a money maker," said Mackey. "It is a break-even on cost, merely a tool used to entice and encourage new industry and work with existing business."

MIDC has only one regularly scheduled meeting per year. It meets when it has a need to meet or a prospect to entertain. Matters that come up in the interim are usually dealt with by "word of mouth," according to Mackey.

Businesses interested in locating in Missouri will often contact the Missouri Department of Economic Development, where community profiles are kept on file. Prospective business people then can contact the department for more information.

Mackey has been on the MIDC board since about two years after it was formed. He has served as president, a vice president, and a board member. The nine board members meet once a month for a three-year term.

"During a three-year period, there have been seven major industrial expansions, and two or three of them involved new buildings," said Mackey. "It's still a community effort. MIDC still has good hard-working people who are willing to do a day's work for a day's pay."

MIDC attracts industry to city



An employee at Jumping-Jacks Shoes, Inc. cuts leather.

Males photo

Sales exceed two million pairs last year

By Jean Campbell

During the fiscal year ending April 30, 1983, Jumping-Jacks Shoes, Inc. sold in excess of two million pairs of footwear. The company's products are manufactured at its facilities in Monett and Ponce, Puerto Rico, and distributed from the central warehouse in Monett.

Jumping-Jacks designs, manufactures, distributes, and sells high fashion children's shoes under the trademarks of Jumping-Jacks and Little Capezio. The firm has recently introduced a line of shoes under the trademark Moxees for women whose professions and occupations require extended periods of walking and standing.

Jumping-Jacks is the ultimate successor to the operations of Vaisey-Bristol Shoe Company, Inc., which commenced manufacturing children's shoes in Monett in 1947. Vaisey-Bristol's move to Monett was the beginning of the industrial revolution for the community.

In 1961, Vaisey-Bristol was acquired by U.S. Shoe, and in 1974, was

reorganized into the Jumping-Jacks Division of U.S. Shoe. The present organization came into existence in April 1980, when the greater portion of the assets of the Jumping-Jacks Division were acquired from U.S. Shoe.

Some 600 of the company's 930 employees are employed at its Monett facilities.

"We are in the fashion business," said Jerry McCaffrey, general manager and vice president of Jumping-Jacks. "Our industry is no different than any other soft goods industry. We have to style right, price right, and offer at the right time."

According to Larry Nibert, vice president in charge of merchandising, "Our company's turnover in employment is one of the least in the shoe industry."

Jumping-Jacks developed its own concept of the Quality Circle, which allows the employees to have input into the product.

"I feel it gives the people a little bit of input as to what is going on in their department and to associate with management so they feel more a part of the decisions," said Richard Gulliford,

personnel manager. "It's an answer to all problems, but we've been some good ideas come out of the program."

Production of some 5,900 pairs of shoes per day is supervised by production manager Larry Corts.

"We have a good style," said Corts. "We know that we make a good product. We feel good when we keep the factories busy. We are part of a team. If we don't make it, it means we can miss delivery."

Jumping-Jacks has received a \$1.5 million grant from the Securities and Exchange Commission, which on April 12 approved the company's application to sell one million shares of stock to the public.

"This will make the company financially secure," said McCaffrey. "It will allow us to go into the company-owned retail stores and expand in the area of import-export."

McCaffrey said he feels optimistic about the future of the company since everyone wears Jumping-Jacks shoes.

"Just think, they have to buy them."

By Jean Campbell

Schreiber Foods Inc., of Monett is part of the largest privately-owned cheese company in the world.

In 1935 L.D. Schreiber, owner of a butter and egg brokerage in Chicago, started a small wrapping operation for natural cheese. A cheese division was organized 10 years later under the leadership of Merlin G. Bush. Today, over 200 employees own 85 percent of the company stock.

The Monett plant, managed by Ed AtKisson, is one of five in the Schreiber firm. It specializes in the production of cheese for fast food services and industry.

"We are a major supplier of cheese for the fast food industry," said

AtKisson, whose job is production and shipment. "When you deal with the food industry, you are not talking about a large inventory. We produce the product for each order as received. There is a critical time element. Our customers are concerned with costs and inventory. They want to hold these as low as possible. Cheese is a good value for nutrition."

Even though each order is produced for a certain location with a certain set of customer specifications, all the cheese is shipped to a distribution center for dispersal. According to AtKisson, the Schreiber firm has a national sales force which handles sales.

"Our firm is not only competitive in price, but in quality and service to the customer," said AtKisson. "Orders

vary from a few hundred pounds to a truck load."

The plant maintains an internal cheese sales. This is a fringe benefit for employees only, to avoid competing with the company's customers who deal in the retail market.

"Schreiber desires to be an above average employer in wages and benefits," he said, "and to attract and maintain high quality employees."

All Schreiber plants operate under the USDA standards of cleanliness and quality. Since the plant runs three shifts a day five days a week, it implements a clean in place (CIP) technique, which allows the staggered use of equipment to maintain cleanliness throughout the week.

Schreiber offers a variety of job op-

portunities in specialized areas such as procurement, production, marketing, research and development, finance and personnel.

"We draw our work force from a wide radius around Monett," said AtKisson. "One of the primary concerns is that the company provides a return to its investors, but in doing that, I believe we should be an active, supporting influence in the community, in that we care about our people and the livelihood that this company provides. Without the dedication and service of the work force we cannot continue to prosper and improve our productivity."

Cheese company offers variety of jobs

Aurora

Larry Wheeles

effective school system:

Faculty, building layout are ingredients

art Rogers

Whees, superintendent of Aurora's school system, and Robert Ware, high school principal, agree that qualified faculty and building are the two essential ingredients for its effective school system.

"We have a quality education program," said Wheeles. "The staff is involved in constantly upgrading the curriculum."

Ware, "We have a progressive curriculum that's sincerely interested."

Aurora's school system has been approved by the North Central Association of Schools since 1928, making it the oldest school system in southwest Missouri to have been approved that year.

Ware, who has been principal for two years, "We're trying to excel and meet challenges. We want to stay in the game."

"The student body expects high academic standards and won't accept less," added Ware. "The parents expect high standards and won't settle for less."

The layout of the buildings in the school system makes it possible for all grades to be close together.

"We like it very much," said Wheeles. "All the teachers are located together. Ideas are shared this way."

Added Wheeles, "Teachers trade students and also have shared teaching times."

The grade school includes kindergarten through second grade. The junior high school includes grades three through eight, and the high school has grades nine through 12. There are 1,604 students in the school system.

Whees and Ware agree that Aurora's community support concerning the school is the thing they like best about the system.

This combination is very essential and important," said Wheeles.

One of the more serious problem the system is experiencing is that of space.

"We don't have classrooms to expand," said Wheeles. "We hope to overcome it in the near future. Right now there is a bond issue to expand the media centers."

Ware said there are few problems dealing with the students.

"The drug problem is very low," he said. "Attendance and disciplinary problems are minimal. There is a great teacher respect, and that's due to an excellent faculty and parental support."

"We have a close knit group of kids," Ware added. "There's no caste system. I think 500-700 students is a good range."

Ware emphasizes a strong extracurricular program, which makes for a well-rounded system.

Last year the Aurora school started its own television program which involves the whole school district. It produces and directs the technical aspects.

Ware said Aurora has one of the strongest vocational agricultural programs. Its Future Business Leaders of America (FBLA) program in a recent contest received honors in 14 events, 10 of which were first-place awards.

Short-term goals for the school include improving the business department by computerization, implementing driver's education during the school year, and renovating the older school building.

Long term goals for Aurora's school system include a major building program for a media center; a computer program for the mathematics, science, and social science areas; and computerization of the entire administrative procedures.

The school system's long-standing goal is to provide the best quality education program for the money available, according to Wheeles.

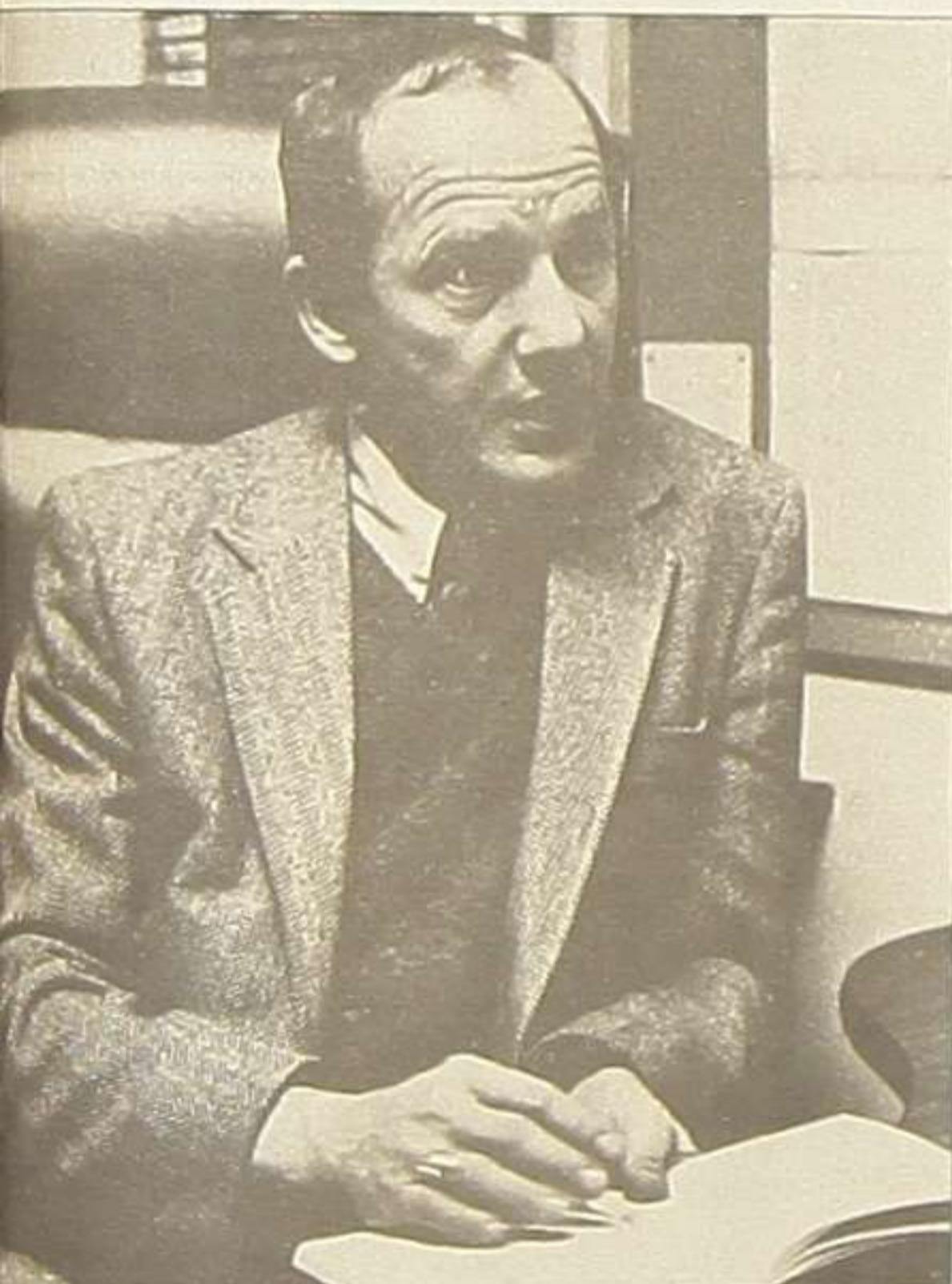
"We believe in the wholistic approach—education that can be used effectively in classroom situations," he said.

Whees has been superintendent at Aurora for three years and assistant superintendent for two years.

"The hardest part of my job," he said, "is having to say 'No' because of financial restraints to something that would be beneficial. I like to tell the staff 'Let's get this on the road.'"

Ware feels the most difficult part of his job is meeting all the needs of the teachers and students. But he does take pride in the school's spirit.

"The kids have a tradition of extreme pride," he said. "It's an honor to be a Houn Dawg."



Band students strive to be best

By Lynn Iliff

Seeking invitations to perform at major productions and performances, members of the Aurora High School Marching Band put forth the necessary hard work to achieve this goal.

"The students are willing to do what it takes to be good," said Edwin Fredrickson, Aurora band director. "The kids know how to work. They have a goal—it's wanting to be the best."

The motivation of "wanting to be the best" aids in the development of the program and the students' abilities.

Fredrickson said, "With that goal and the caliber of kids here—it's easy to get invitations."

In the past two years, the band has performed at marching festivals, winning top awards. But these marching festivals are only a part of their performance program.

In December 1982 the band performed in the "Christmas Parade of Lights" at Disney World in Orlando, Fla. The band has also performed in previous years at the Indianapolis 500, Cotton Carnival in Memphis, Cotton Bowl (twice), Orange Bowl, and the Tournament of Roses Parade. The band even performed at former President Richard Nixon's inaugural ceremonies.

The band's participation at the International Youth Band Festival in Canada gave it the opportunity to compete against band groups from all over the world. Only 35-40 bands are invited

to attend the festival. The Aurora band won top honors at the festival in 1976 and in 1980.

"Our purpose is not to develop a professional musician," said Fredrickson. "That's not our design. We try and give them a good formation of fundamental music. If they go on, that's fine. We just want them to have a rounded education of music."

Support from the community helps the band a great deal, according to Fredrickson.

"The support here is phenomenal," he said. "I've never had the kind of support as I have here."

"We have a very strong and competent band boosters club," said Larry Wheeles, Aurora's school superintendent. "They have a number of fund raisers. They take the money and help the band with the finances."

Aurora's Band Boosters club raises money throughout the year for the band program. Candy sales and raffles are conducted to raise funds needed for the special trips. The high school also hosts a marching band festival, which raises additional funds.

Fredrickson came to Aurora in 1981 to take the band director position. Since that time he has witnessed the "hard work put forth by everybody—including parents, administration, and students."

Said Fredrickson, "The program was pretty strong when I got here."

Having previously been in four other band programs, Fredrickson observes a desire and motivation in the community that he has not experienced

before.

"The marching band here is a love I've never seen," he said. "It's more important here than it was in all the other systems I've been in combined."

Said Fredrickson, "All the kids have the dedication. The kids know how to travel and what it takes to get those invitations. They are willing to do the work—if it's after-school practices or whatever, they'll do it. The kids know they can win if they do what they are told to do—that's the motivation. Kids don't like to lose. Nobody does."

Gene Kirkham, now the band director at Jefferson City High School, directed the band program at Aurora from 1966-1981. During his tenure the band received over 100 first-place trophies.

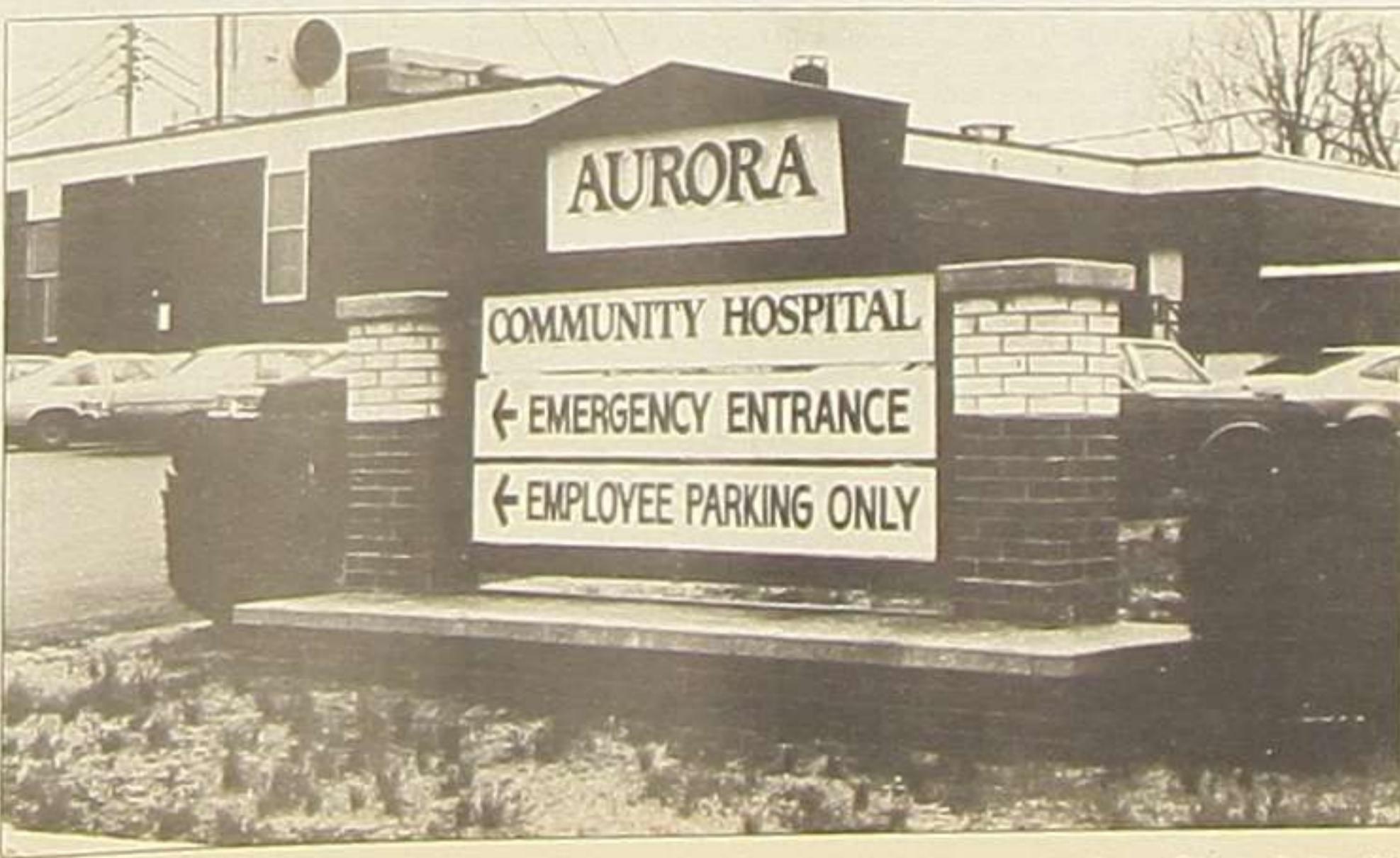
"It takes a lot of dedication and hard work," said Kirkham. "We always rehearsed with lots of intensity. I did it then as I still do now. If you rehearse well with lots of intensity, and if you practice hard, you will perform well."

During Kirkham's first year at Aurora, the enrollment for the band program was 90 students, but only 37 came to class the first day.

"The kids were reluctant," he said. "They had had a band director that had been there for 38 years (Gene Lloyd), and I was the new guy."

After the first two "building" years, Kirkham averaged 140-160 students in the program each year.

"I had a great 15 years," he said. "I left because I was getting older and I wanted to be in a big school."



Community Hospital works to provide medical services

Landoll

ded for the purpose of caring. Aurora Community Hospital provides necessary medical services to the city and surrounding area.

Designed to provide the finest in care through a variety of modern equipment, and well-staffed personnel, the facility is staffed by doctors and many employees.

Aurora Community Hospital is with nine medical doctors. The has some 140 employed to three shifts," according to Brown of the personnel office.

Services offered include surgery, laboratory, radiology, physical therapy, respiratory therapy, records, nursing, and food and service personnel. Being a non-profit institution, the hospital is operated by a board of trustees who work with the hospital to ensure the public that good health services, which offers classes for nur-

and keep up to date on their profession. Others are housekeeping, laundry, maintenance, central sterile, purchasing, and home health care. There is a volunteer auxiliary, also. In addition to these, an ambulance service is offered through area funeral homes."

Special nursing services are offered in areas such as critical care unit, intensive care unit, recovery room for surgery patients, and a maternity ward.

Striving to keep pace with modern technology, the hospital is expanding its already 67-bed facility.

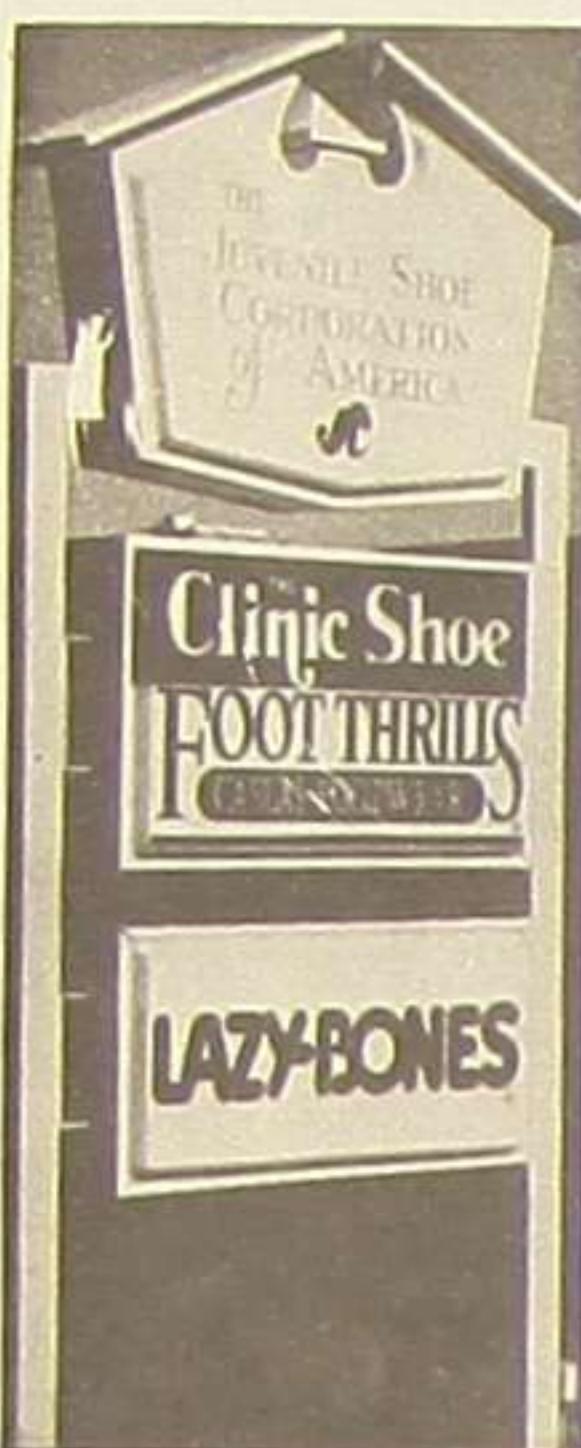
"The construction is underway of adding on accounting offices and administration offices," said Brown.

"There is a need for expansion."

Being a non-profit institution, the hospital is operated by a board of trustees who work with the hospital to ensure the public that good health ser-

Aurora Community Hospital

Aurora



Factory employs 600

By Janet Rogers

Aurora's Juvenile Shoe Corporation is one of the most essential businesses the city possesses.

President Gayle Pate, Jr. said, "When you employ 600 people and the whole town is about 6,000, it's very important to Aurora. That's about 10 percent."

In 1913 Chester Reith started the first Juvenile Shoe Factory in Carthage. He expanded to four or five factories, which included the one in Aurora. When the Great Depression came, the factories all closed down except for Aurora's. Later, Sarcoxie and Carthage reopened their factories.

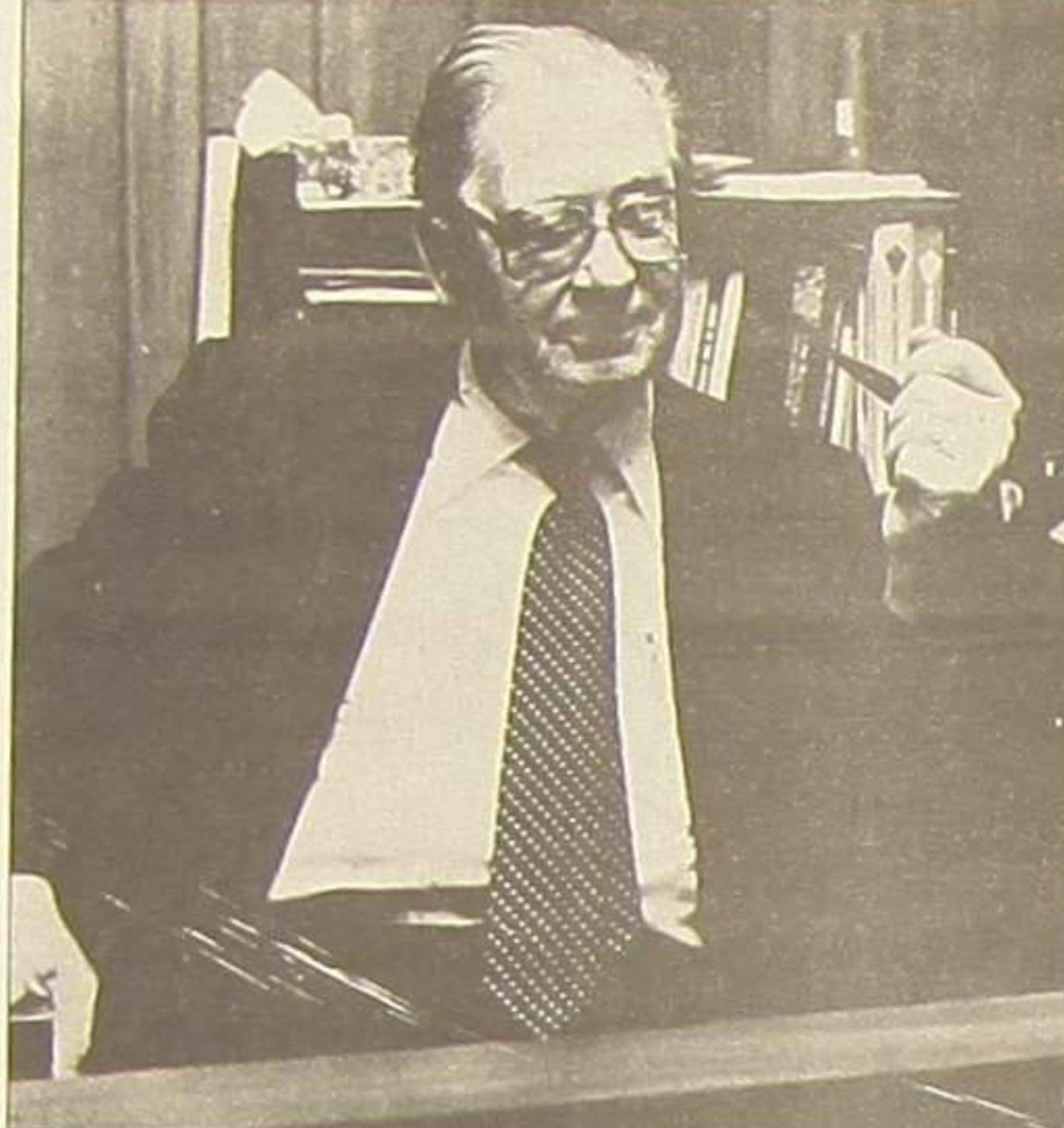
Aurora's original factory was built in the early 1930's.

Pate said, "We still use the original one, but we have additional ones, too."

Including all the factories, the corporation sends over two million shoes per year to various department and shoe stores.

The types of shoes made include women's duty shoes for nurses, waitresses, and beauticians; women's comfort shoes; children's casual and dress shoes; and men's and women's golf shoes.

Pate said, "We have no plans for expansion, but as far as marketing—we're always going for new styling, new advertising trends."



Williams photo

Gordon Loveland

Library's location provides easy access to community

By Julie Landoll

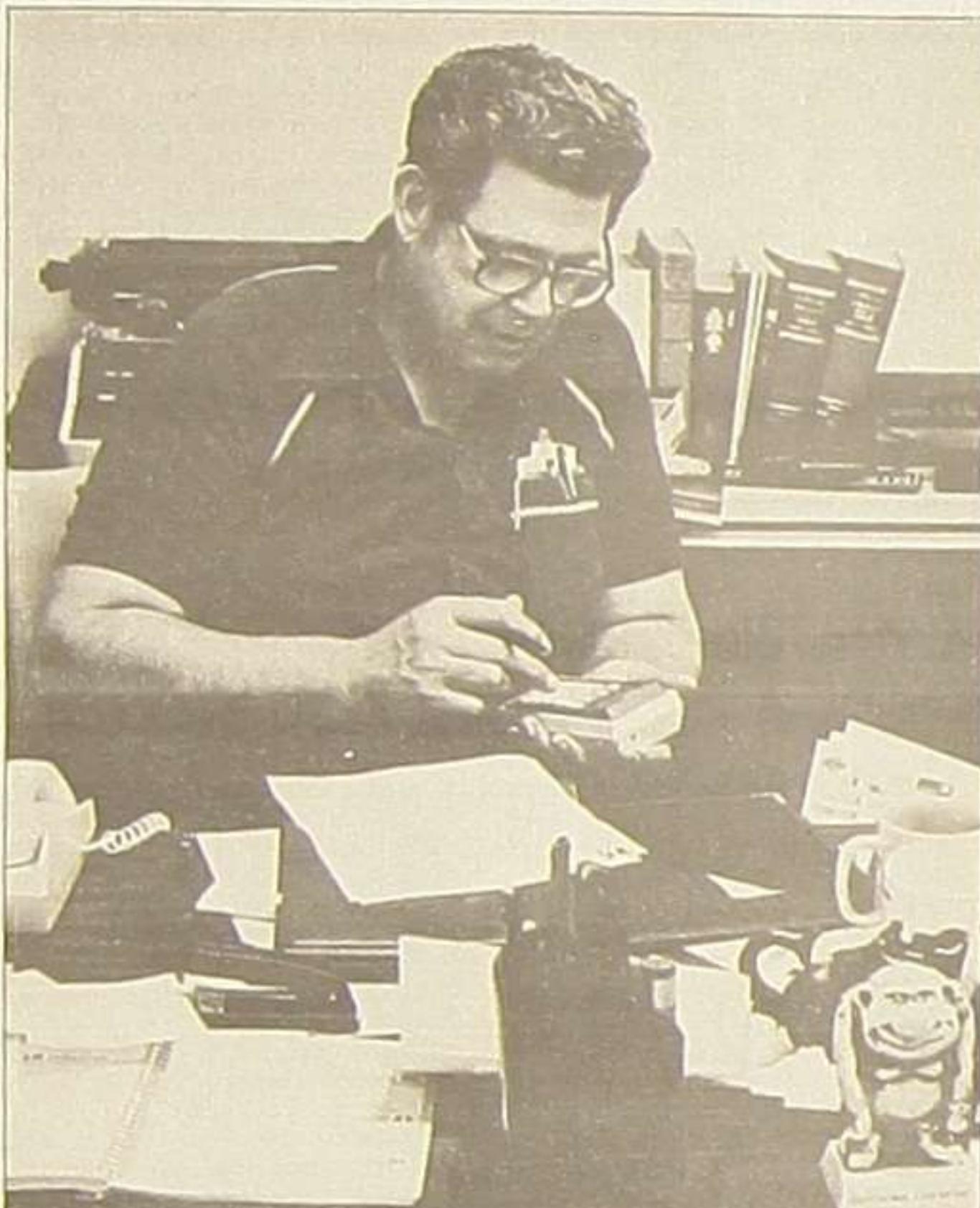
Libraries in many small rural communities, including Aurora, offer the same services as a large urban community library.

The Barry-Lawrence Regional Library in Aurora is centrally located to provide easy access. The large Carnegie-style structure, built in the 1920's, is operated by head librarian Cindy Smith and two assistants.

"It's an opportunity to meet people being a librarian," said Smith. "I get a chance to help persons who are not so familiar with a library and its uses, and familiarize them in any way I can of a library."

The library tries to meet all needs of the community and surrounding area.

Smith said, "The library offers reading material and records for all age groups. We offer non-fiction, fiction, westerns, romances, records, children



Williams photo

Leon Fredrick

Police chief sees crimes decrease

By Julie Burrows

"Burglaries and vandalism have been kind of low the past three months in Aurora," according to interim police chief Gordon Loveland.

Loveland and seven patrolmen make up the core of the Aurora Police Department.

They work alternately in three-hour shifts to keep round-the-clock law and order in the city while utilizing three patrol cars.

There are 14 persons who make up the entire police department. As well as eight commissioned officers, there is a head dispatcher, three regular dispatchers, and a relief dispatcher, all of whom work three-hour shifts. There is also an animal control officer.

Loveland, who resides in Springfield, refers to the "very minimal number of burglaries" in the past three months. "The burglars just haven't been in the Aurora area lately."

"As well as the burglaries and van-

dalisms, there are of course the get for domestic disturbances."

Loveland retired from the Springfield police department in the fall of 1980. He had been there and was the chief of police for nine years of his tenure.

"You get more involved in things like this," he said. "My previous position was more administrative."

"I agreed to fill in as chief because someone filled the position recently."

Loveland currently drives a 31-mile distance everyday from his home in Springfield.

The police chief position was filled the first of this month by G. Lynn Loveland, an Illinois native. He has past 11 years as chief of the Woodstock, Ill., police department. Woodstock is a suburb of Chicago with a population of 12,000.

"He's young and I believe he will do a good job for the city," said Loveland.

Owner reverses trend after buying paper

By Bob Vice

"Nothing but good" has happened to Leon Fredrick since he reversed current trends in newspaper ownership when he bought *The Aurora Advertiser* five months ago.

"Small-town newspapers aren't really a good investment," Fredrick said. "Large newspaper chains are taking them over because they can operate them cheaper. But I've always wanted to own my own newspaper, and I was ready to come home."

published twice weekly, on Saturday and Friday. *The Advertiser* publishes the Big AA Shopping newspaper featuring shopping listings, feature columns, and advertising on Wednesday.

Fredrick operates the two publications with a staff of seven, including himself and his wife. The staff includes a part-time news writer, one advertising director, three bookkeeper-type clerks, and two of the staff work part-time.

"It keeps us all pretty busy."

"I've always wanted to own my own newspaper, and I was ready to come home,"

After working seven years for a national trade magazine for fairs (state fairs, county fairs, etc.), Fredrick moved home to the Aurora area for several reasons.

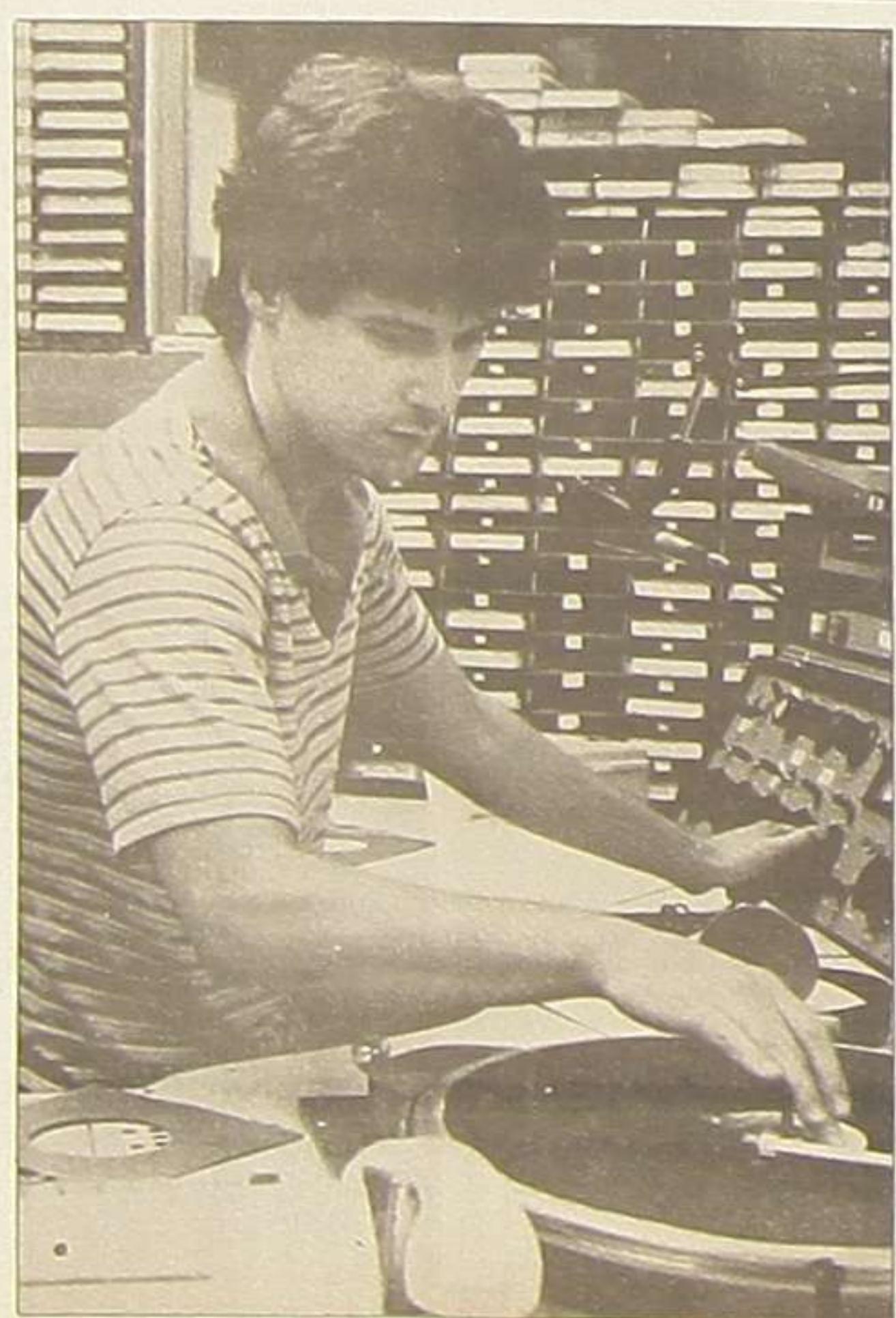
"I traveled quite a bit when I worked for the magazine," Fredrick said, "and was ready to settle down. This may seem silly, but one reason we moved here is it's in the same high school conference I was in when I was young."

Fredrick and his wife, Nadine, bought *The Advertiser* in November, and since then the newspaper has

Fredrick said.

The Advertiser is in its 99th year of service to the Aurora community. It was operated by the Lowry family of Ft. Wayne, Ind., before Fredrick purchased it last year.

Currently, *The Advertiser* has a distribution of 3,300, and the Big AA Shopping newspaper has a distribution of 1,000.



Steve Graeves, disc jockey at KELE, cues up and announces the next song during his afternoon program. KELE-KSWN broadcasts from 126 South Jefferson St. in Aurora, at 94.1 FM and 101.5 FM, respectively. KELE plays a country music format, while KSWN plays Top 40 music.

Crafting is popular with residents

Many members of the Aurora community are involved with some sort of crafts, according to Donna Stanford. Donna is one-half of the husband-wife team who owns and manages D-Hob Discount Hobbies and Crafts.

Since crafting is popular with the Aurora residents, the location of the store is ideal. "Shoppers come from all over," said Stanford. "People from the surrounding area come here. They find things here they don't find in Springfield—that's what we've been told."

Managing the store is a full-time

business for Carlton and Donna Stanford. The store is open six days a week, but they also work on Sundays.

On Sundays, the Stanfords come into the store to feed the animals. The shop offers a variety of fish and birds for the customers. Rare birds, such as a mynah bird and an African grey, are selling for \$300, and have been available at the crafts store.

According to Donna Stanford, providing this service is enjoyable because it involves dealing with persons who enjoy their work.

Williams photos



(Top) A local resident purchases gold fish at D-Hob Discount Hobbies and Crafts Store, owned by Carlton and Donna Stanford of Aurora. (Above) A view of Aurora's downtown shopping area.

Mayor leaves community 'best shape financially'

According to Brown, work has been contracted to build a new roof for the Aurora firehouse. Also, four new alarm signals are to be set up in Aurora for "better safety measures." These will be distributed among the town to cover the area in the best geographical manner.

Brown, mayor for 1983, left his office this year, including council chair. Leonard Bisby, pro tempore for 1983, was elected mayor. Brown, 67, feels it is time for someone else in the mayor's seat on the council.

"Our grant for the pool was turned down," said Brown. "We built it ourselves for less money. Now it's paying for itself."

The resignation of the mayor's office does not sadden Brown because it will relieve him of the work. He spent one to four hours a day six days of the week fulfilling the mayor's duties.

"It's too much work," he said. "I'm 67-years-old. I want to have time to go fishing, bumming around a bit, and visit my kids some."

Brown, a retired minister of the Assembly of God church, came to Aurora in 1964. He and his wife, Muriel, have lived in the same house since their arrival in the town. Both enjoy a hobby—he raises pigeons and Muriel is a painter/crafter.

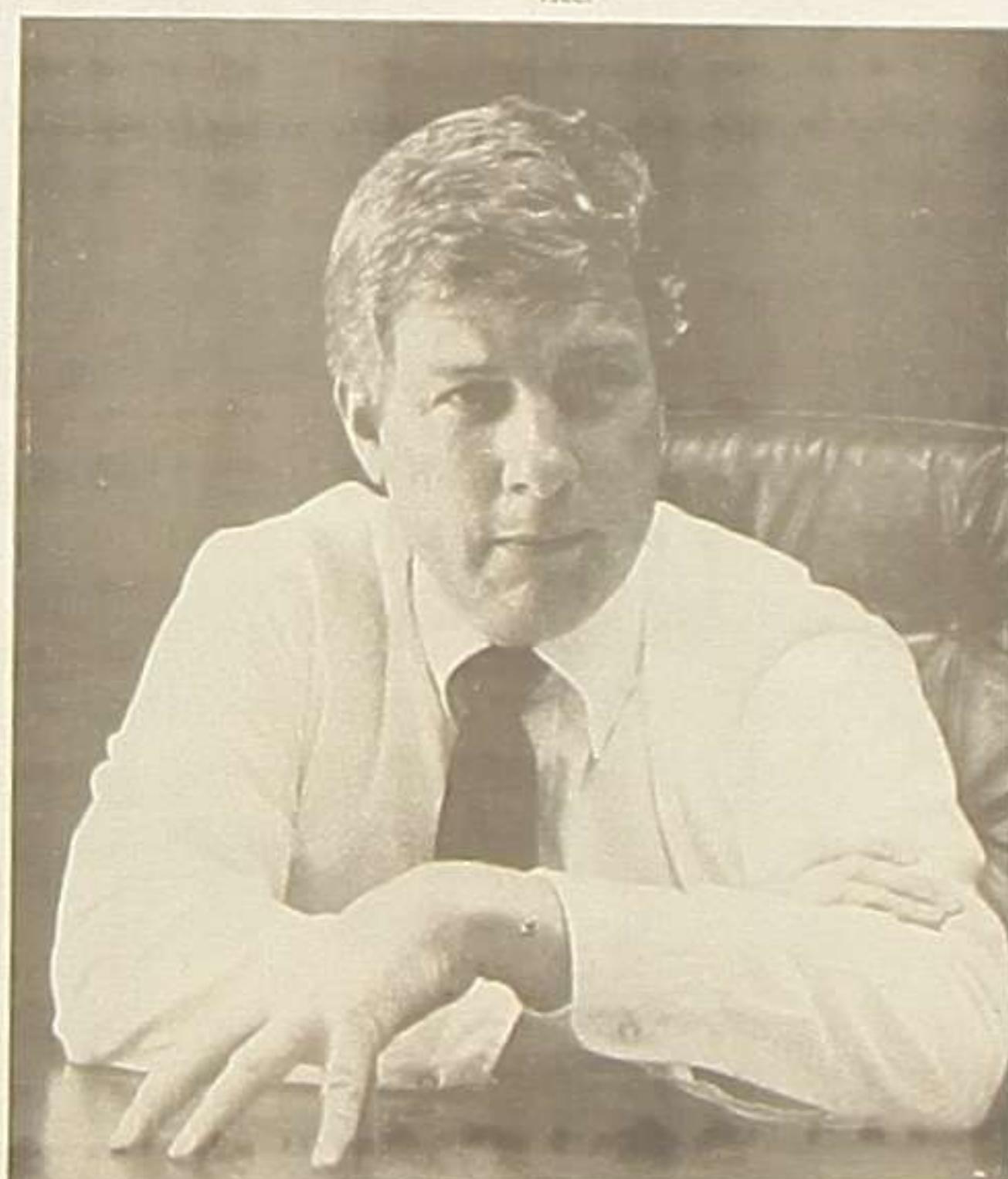
As a child, Brown became involved in raising barn pigeons "for something to do." Eventually he progressed into a better breed of birds. Presently he belongs to five pigeon clubs, one being the American Saint Association, an elite group of 44 members. A saint is a rare pigeon.

Leonard Bisby now fills position

Bisby, former mayor pro tem, has been chosen to serve as mayor of Aurora.

A retired electrical engineer, Bisby has been in Aurora for 50 years. He served on the City Council one year this year.

As mayor, Bisby has established goals for the city. "We want to upgrade all of the streets," he said. "This started a year ago, as the city made the plans to do this. We want to emphasize the street



Shopping trends change: **Service brings customers back**

By Lynn Iliff

Customers return to shop at Aurora's businesses because of the personal service offered.

The type of service wanted by the customer has changed, according to Evelyn Ament, store manager of Horton's Family Store. Horton's is an "overall family store" offering clothing for all ages.

"I believe the trend has changed in types of services," said Ament. "It used to be that people preferred the self service, but now I see that more people want to be helped. They say 'Can you help me with this...?' People prefer that personal service."

Osborne and Martha Toft, owners of Toft's [Toft and Company], have been in the retail business since 1939. Throughout the years, the junior department store has provided a service that brings the people back.

"Our business depends a lot on the repeat customers—the ones who have shopped here before," said Martha Toft. "They know us and trust us. They find they can trust us and nowadays that is somewhat rare."

In Aurora, the shops offer something that isn't found in the large department stores—service, said Julia Matney, owner of Matney's [Dry Good Store]. Matney's, a clothing store, opened in Aurora 25 years ago.

"They don't get the service in a large store," said Matney. "They know we'll make it [the sale] right or whatever. It's that personal touch."

"Consumer confidence" is a term that may be used to describe the habits and feelings of the returning Aurora shoppers.

"The people trust the store," said Jim Meyer, store manager of Moore's Men's and Women's Apparel. "They know it's reliable and they're not being taken. I suppose it's called consumer confidence."

"Some don't know what to buy—they like to be guided," Meyer added. "And we offer that personal service."

Shopping in Aurora is popular, but some persons do travel to Springfield and Joplin for shopping in the malls.

"Springfield is someplace for them to go," said Ament. "They like to spend the day there."

Springfield has been a part of the shopping habits of the Aurora residents for some years. According to Osborne Toft, in past years, the people used the train to commute to Springfield.

"When the railroad was running, they'd leave at 8 a.m. and come back at 6 p.m.," said Toft. "This service ended approximately 12 years ago. Then the roads got better and everything was cars. So they still go."

Springfield may be large and offer more in quantity of merchandise, but it does not always provide the shoppers with what they want or need.

"It's surprising the number of people who come into the store and say 'I spent the entire day shopping at Springfield, and I didn't find what I was looking for, but I found it here,'" said Meyer. "It's just amazing."

Springfield and Joplin both draw a lot of our trade," said Matney. "But over the past few years, many come from Springfield. They like to get into the little shops. They like the personal touch offered in a smaller town. They don't get the service in larger stores."

Being that Springfield offers quantity, a confusion among the shoppers may occur.

"The Springfield mall is too big," said Ament. "They (the shoppers) don't know which way to go. Plus the merchandise is the same in many of the stores."

Mavis Matney, owner/manager of Mode-a-Day in Aurora, has seen an increase of shoppers in her store.

"People driving through, on vacation or whatever, see the store and come by," said Matney. "They know the Mode-a-Day branch name and trust it."

Matney added, "I hear people say they appreciate the small town service."

Economy recovers slowly

By Bob Vice

Aurora's economy is growing, but gradually, according to two Aurora bank presidents.

"Aurora seems to have fared better through recent recessions than other parts of the country, but we are coming out of it slower," said John J. Lee, Lawrence County Bank president.

Lee said one reason Aurora fared better through the recession is its diverse light industries, which include wood products manufacturers, shoe manufacturers, automobile dealers, and a printing company.

Both Lee and J.W. Fogle, president of CharterBank in Aurora, believe Aurora's economy is recovering slower because of its main economic influence, agriculture.

"It has always been difficult for independent farmers to make any money, and this past year was no exception," Lee said.

"The severe winter caused farmers to spend more money for feed for cattle, but since winter is over things may begin to look up," Fogle said.

The main factor influencing interest rates, both Lee and Fogle believe, is that 1984 is an election year.

Fogle added that shoe imports have hampered Aurora's shoe industry, which is Juvenile Shoe Company.

"For a while, shoe imports hurt our shoe industry, but they seem to be recovering well," Fogle said.

Fogle said the interest rate would probably rise some, but added that "in an election year, it's pretty hard to tell what's going to happen."

Lee also sees a slight rise in interest rates forthcoming, but "probably not until the elections this fall."

Fogle credits current low interest rates as the primary reason for Aurora's gradual growth.

"The lower interest rates have made it easier for people to buy major items," Fogle said. "The car dealerships have been doing well, and several new houses are being built."

Aurora

Restaurants serve hometown fare



By Julie Burrows

If you're hungry for barbecue ribs, fried chicken, a bowl of chili, or a Mexican chalupa, you've got it made in Aurora.

There are 18 eating establishments in the city, including Kentucky Fried Chicken, Pizza Hut, and Dairy Queen.

Like most every town, there are locally-owned restaurants. One of these is known as Bee's Inn. The proprietor, personally referred to as Bee by her customers, came to Aurora from northeastern Missouri.

She has been serving chili and sandwiches to Aurora residents for the past 11 years. When the 11 stools along the counter are empty and the kitchen is cleaned, Bee is off to her regular Tuesday afternoon Bingo game.

If there are stragglers from the lunch crowd and it's time for her game, it's not uncommon to hear her say, "I'll leave you here and you can lock up when you leave."

The small white building which houses her establishment is located on East Locust Street and accommodates about 15 customers per day.

Another popular establishment is the Aurora Cafe. There are four employees who serve about 40 customers per day six days a week. One of these employees is 77-year-old Rose Mary Haynes, who sold the cafe to the current owner in 1960.

Haynes and her husband moved to Aurora from Illinois and eventually established the cafe.

"I've been doing this kind of work for about 32 years," she said.

The cafe possesses a down-to-earth atmosphere where the residents of the town can come and have a meal or a leisurely

conversation over a cup of coffee.

If one is hungry for a chile sombrero, or an enchilada, La Mexican Restaurant is the place.

Maria [Villegas] French, the owner, was born and reared in Mexico City and lived in Aurora for the past 17 years.

She employs 12 persons, but does the cooking herself. "I enjoy cooking," she said as she began explaining her own recipes she has made with her customers.

One of the recipes she has is el sombrero, which resembles a Mexican hat.

This creation consists of a tortilla sprinkled with cinnamon sugar. It is topped with a layer of ice cream, and is covered with a whipped cream topping.

She stresses that the restaurant is a Christian establishment and gospel music on weekends.

Business is much to her satisfaction.

"Along with the regular customers," she said there are carry-out orders as well as the Club, which meets in the spacious room every Tuesday.

A large fireplace is the feature dining area with pictures of her and grandchildren, which she displays on the mantle.

The down-home atmosphere and authentic Mexican food are prizes of her customers.

These are but only a few of the houses in Aurora. But it is obvious one finds his or herself hungry and needing a meal, there is no problem finding someone who can accommodate your need.



Williams photos

(Clockwise from top) Customers at Bee's Inn find not only a cozy place for conversation, but as the sign says, "Home Cooked Meals" at her eatery located down the alley from the barber shop. Two patrons of the Aurora Cafe, Clovis Friend (right) and Esse Ash, take time for an afternoon meal. Former owner of the Aurora Cafe, Rose Mary Haynes, (above) sold the cafe in 1960 and now works for the new owner. Haynes, 77, has spent the last 32 years in the restaurant business.

